

FOR IMMEDIATE RELEASE

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SurfaceScience Inc. Announces New Partnership With Developers of TotalSTOP

SurfaceScience Inc. to be the sole north American distributor
of the TotalSTOP insect repellent product line.

London, ON - SurfaceScience Inc. is proud to announce the partnership with the developers of TotalSTOP, a deet-free Icaridin based insect repellent.

TotalSTOP is currently sold in over 40 countries worldwide and is now available in Canada and the United States exclusively through SurfaceScience and will be available for store shelves by spring 2022.

Trial marketing proved successful with massive sales in Sweden. The product was run in two retail stores for ten days, during which 70% of stock was sold – demonstrating consumers are in search of a safe and reliable alternative to insect repellents containing DEET, and appreciate TotalSTOP's ease of application.

Feedback from store managers during this successful TotalSTOP retail trial concludes that inventory is simplified due to the fact that TotalSTOP covers the entire sales season with less shelf space required to carry a single product instead of several items each with its own insect-specific repellency formulation. TotalSTOP's sales season is year round, any climate, any terrain and any season - due to the product's ingredient from German company Bayer – Icaridin.

Active ingredient Icaridin is recommended by the World Health Organization (WHO) as the substance of choice in the prevention of insect born diseases such as the west Nile virus (mosquitoes) and Lyme disease (ticks). Approved in over 40 countries by organizations such as the Centers for Disease Control (CDC), US EPA, EU Centre for Disease Prevention and Control and Health Canada.

"TotalSTOP repels mosquitoes by acting on their odourant receptors, thereby disabling their ability to recognize humans as blood donors." Says Harri Hurmola, Developer of TotalSTOP. "Our active ingredient is neither an insecticide nor harmful to humans".

TotalSTOP is now available to retailers, resellers & wholesale distributors and is offered as both a spray or as towelettes. Utilizing Icaridin as its active ingredient, TotalSTOP is the first Deet-free product on the Canadian market to be offered as 100% biodegradable towelettes - providing safe, long-lasting protection from a vast variety of biting insects including; mosquitoes, ticks & black flies.

For more information on TotalSTOP or to preorder, visit www.totalstop.ca

About TotalSTOP

TotalSTOP provides long-lasting, 12 hour effective protection from mosquitos and ticks, and 10 hour protection from black flies. TotalSTOP's active ingredient Icaridin is approved for use in 40+ countries, recommended by the World Health Organization (WHO) and is one of the CDC-recommended, EPA-registered active ingredients proven effective in protecting against insects that carry both Lyme disease or the Zika virus.

About SurfaceScience Inc.

SurfaceScience®, the newest member of the GardGroup family of companies and produces an extensive collection of versatile products that are available in Canada only through SurfaceScience®. Utilizing technologies from around the globe in world-class laboratories, SurfaceScience® products showcase authentic technology that provide additional performance characteristics not found in other products on the market today. Visit www.surface-science.ca

