## FOR IMMEDIATE RELEASE

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## SurfaceScience Inc. Celebrates Crossing 100 Million TotalSTOP Wipes Sold Milestone

TotalSTOP Insect Repellent wipes are a breakthrough, safe, and effective product. The brand's recent sales are exceeding even the highest of expectations.

**London, Ontario** - For over 10 years in Europe and many countries globally these long-lasting, safe, and easy-to-use wipes have become increasingly popular, so much so that TotalSTOP celebrated selling 100 million wipes to happy customers.

Insect-borne diseases from tick and mosquito bites are becoming a real problem in Canada. Until recently, there weren't any real options to fend-off ticks without resorting to using potentially harmful insect repellent sprays containing DEET. London, Ontario-based **SurfaceScience Inc.** changed this dynamic by recently releasing DEET-Free **TotalSTOP™** Insect Repellent wipes in Canada.

"We knew from the minute we decided to introduce Deet-free repellent wipes to Canada - it would be a success," commented the company's founder. "Still, we are grateful for how quickly the popularity of **TotalSTOP** has grown. It's a huge accomplishment for SurfaceScience, and we appreciate each and every person who makes a purchase."



**TotalSTOP** is approved by Health Canada and is registered by the US EPA. Its main active ingredient is internationally recognized as a safe and effective alternative to DEET-based products, making it an excellent choice for travel.

The product is packaged in special eco-friendly foils which are extremely durable and 100% recyclable. The large, oversized wipes are also 100% biodegradable, and are guaranteed to remain wet for 5 years.

**TotalSTOP** wipes are available across Canada in select stores or can be ordered directly from the company's online shop.

With sales continuing to build momentum, the next 100 million sold is expected to come even quicker than the first. **SurfaceScience** is actively recruiting interested retailers for distribution and sales and recommends contacting them directly for more information.

Kent S., from Regina, said in recent feedback, "I am allergic to nearly every spray to fend off insects. I was surprised to try **TotalSTOP** and not be irritated at all. Plus, it works like magic. I highly recommend!"

To learn more about the company and brand, visit <a href="www.totalstop.ca">www.totalstop.ca</a>.

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## **About TotalSTOP**

TotalSTOP provides long-lasting, 12 hour effective protection from mosquitoes and ticks, and 10 hour protection from black flies. TotalSTOP's active ingredient lcaridin, is approved for use in 40+ countries, is recommended by the World Health Organization (WHO) and is one of the CDC-recommended, EPA-registered active ingredients proven effective in protecting against insect-borne diseases like Lyme disease and the Zika virus.



SurfaceScience®, the newest member of the GardGroup family of companies and produces an extensive collection of versatile products that are available in Canada only through SurfaceScience®. Utilizing technologies from around the globe in world-class laboratories, SurfaceScience® products showcase authentic technology that provide additional performance characteristics not found in other products on the market today. Visit www.surfacescience.ca to learn more.

