

CAPTAINS PROGRAM

Earn \$\$ towards your BASE purchases

Would you like to get rewarded with points you can use towards BASE sticks, lessons and apparel?

Do you have a love for BASE Hockey you want to share with your hockey friends and teams?

Our Captains Program is looking for parents who are passionate about helping BASE work with more players from their community.

Hockey can be expensive for parents, so by trading in referrals for FREE lessons and sticks, we feel that it is the best way to show our appreciation to our key customers!

Refer teams and your friends and earn points - It's That Easy!

BASE POINTS

EARN

- 2 Points - For every on-ice Team Development you refer and is booked
- 1 Point - For every customer you refer who comes in for a shot analysis and stick purchase

REDEEM

- 4 Points = 1 FREE 30 Minute Lesson
- 12 Points = 1 FREE STICK

BONUS GIFT

Receive a BASE Jacket when you reach 8 points.



HOW IT WORKS

- Talk to your hockey friends, coaches and teams about the benefits of the BASE Shooting Instruction Team Development program, shooting analysis and custom stick fittings.
- Share the information on your social media channels.
- Help find teams to do Team Development.
- Refer customers for stick fittings and stick purchases.