

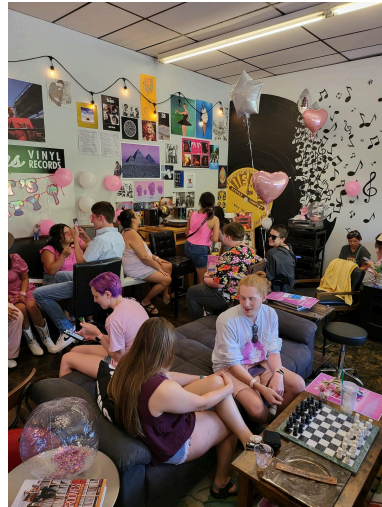
Curious Collections Vinyl Records & More - Bryan, TX

A Destination for Music Enthusiasts and Unique Profit Share Opportunities



At Curious Collections, we take pride in curating exceptional music experiences and creating an immersive environment where music meets art.

We are the only record store in over 75 miles of this area and have daily visitors that travel from great distances to shop. We have recently hosted listening parties for Metallica, the Barbie Movie, Greta Van Fleet, and NCT 127, which garnered immense acclaim from our dedicated community. We have a robust online presence of over 3000 followers on each platform, engaging our audience with unboxing and order-packing demonstrations, showcasing our latest inventory, and presenting promotional activities and interactive games to foster a vibrant sense of community.



Our YouTube channel is dedicated to the world of vinyl, offering a valuable resource for vinyl education and unboxing the latest vinyl releases. We provide alternative opportunities to creatively interpret album art, either through custom paintings from a local artist or professionally printed and applied vinyl decals on our front windows.

Since 2017, we have actively participated in Record Store Day and RSD Black Friday, a testament to our commitment to promoting music and fostering unparalleled experiences for our patrons. Notably, during the recent Record Store Day in April 2023, we attracted an enthusiastic line of over 300 people, demonstrating the strength of our community and customer engagement.



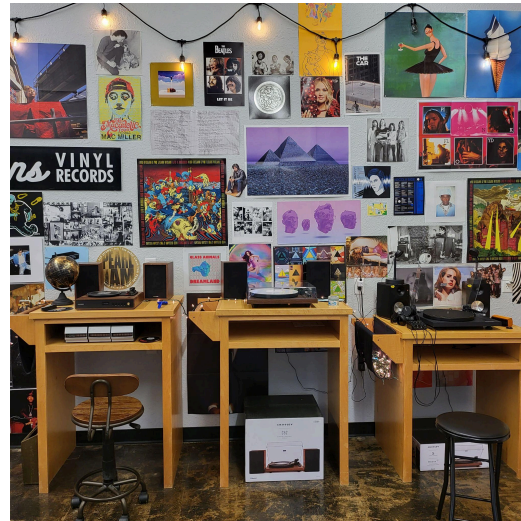
As a Luminate reporting store and one of the newest members of the Coalition of Independent Music Stores (CIMS), we unite with other record stores across the nation to celebrate the launch of new albums and organize immersive listening parties that delight our discerning customers. Our customers are the first to be informed about upcoming music releases, and we are proud to offer pre-orders with an unparalleled fulfillment rate. On release dates, select albums in both vinyl and CD formats are readily available, and we diligently strive to expedite special orders to meet our customer's unique preferences.

Moreover, we maintain an extensive email list, boasting over 7,000 engaged customers (1,000 of those being local to the BCS area) with an impressive average open rate of 35%. Our monthly emails feature advertising opportunities and prominent highlights, making it a valuable channel to reach a captive and receptive audience. We offer additional promotional opportunities including printing on checkout bags, inserts in our online order packages and t-shirt or poster sponsorships for Record Store Day.

Mary believes in the power of community and helping those in need. We are always looking for unique ways to fundraise for non-profits and individuals. As a breast cancer survivor, Mary is constantly helping newly diagnosed friends with fundraising efforts. Most recently, we are selling t-shirts and decals to raise awareness of breast cancer and donating the profits raised to help Mary's friend, Andrea, currently fighting her battle with breast cancer.



As a valued friend, I am excited to introduce our new-to-the-market profit sharing and fundraising opportunities for your organization. As you can see, we are flexible and are able to elevate your brand presence. We are committed to delivering the quality and value that you expect and are open to discussion to meet your fundraising needs. We are dedicated to maximize your exposure and engagement with our audience while staying in alignment with your vision and needs.



Curious Collections is dedicated to fostering strong partnerships and creating exceptional opportunities in the world of music and art. We not only offer fundraising but are eager to provide valuable work experience by volunteering in any position from everyday tasks to Accounting, Marketing, Social Media and beyond. We are eager to collaborate with you to achieve mutual success and elevate the music experience for our community. Contact Mary to get started mary@curiouscollectionstx.com 979-704-3059