Frequently Asked Questions and Pricing Guide

(January 4, 2021 rendition)

How long does the process take? We usually can prepare your presentation in 7 days, depending on the scope of the project; the larger the ensemble, the longer it takes. For our **BASIC** service (allow 5-7 days) **SELECT** (allow 7-9 days) **PREMIUM** (allow 8-10 days) **CUSTOM** (based on scope-estimate provided with bid)

How do we send video submissions to you? Once you've collected all your performer videos, you can give us permission to view and download using Dropbox, Google Drive or other cloud-based platforms. Please do not send individual videos to EasyChoirMusic.com via email. We can create a collection point for videos upon request.

May we hear/view samples of your work? Yes, of course. Here are sample projects for each level.
1. Example of our **BASIC** service   https://youtu.be/ZyMiSPai0O0
2. Example of our **SELECT** service   https://www.youtube.com/watch?v=_9a8uvrbYCE
3. Example of our **PREMIUM** service   https://www.youtube.com/watch?v=ehiOawhlPck
4. Example of our **CUSTOM** service   https://www.youtube.com/watch?v=liYmu1fOLs8

How much does it cost? Our minimum charge for any virtual presentation is **$200**.

BASIC Service *($15 per participant, per song)*
This is our basic service. We will create one opening slide displaying basic information, followed by single-screen montage of all participants, followed by a closing slide displaying basic information. Audio editing includes EQ, balancing, added reverb and clearing tracks of ambient noise.

SELECT Service *($20 per participant, per song)*
Our second level service includes our basic service PLUS a few special features such as a 2 zoom-ins of soloists OR 2 special fades OR up to 3 added photos. Additional audio editing includes additional track alignment and some fade-ins and fade-outs to clean up entrances and releases

PREMIUM Service *($25 per participant, per song)*
Our premium services includes all BASIC and SELECT features, and also adds a few more special video editing features such as 2 additional zoom-ins OR 2 additional fades OR up to 2 additional pics. Premium audio mastering includes all BAISC and SELECT features plus some pitch correction, and more refinement and detail in mastering.

CUSTOM Service – to be determined based on scope of project. Submit parameters for quote.

(We require 50% payment in advance and 50% upon approval of final project. $200 minimum charge for each Virtual Project.)

What About Licensing? EasyChoirMusic.com is not involved in streaming or sync licensing process, but highly recommends the services of affiliate, VirtualChoirHQ.com.

Additional Cart Items: We offer the following additional services a la cart:

1. **Click Track Creation:** We will create a metronome click track and add it to your guide track for use as an accuracy tool for your participants. **CHARGE = $50**
2. **Piano Accompaniment Creation:** Our staff accompanist will professionally play and record the piano accompaniment for you. This will be available to you as an mp3 for your participants to use for recording. **CHARGE = $85**
3. **Canva Picture/Video Selection:** Our staff will hand select pictures and/or short videos to accompany your virtual presentation. **CHARGE = $75**
4. **Guide Track Creation:** Our staff will combine your sample voice part tracks with the accompaniment track to create your guide tracks. **CHARGE = $75**

Virtual Choir, Orchestra, Band Instruction Sheet
(January 25, 2021 rendition)

Ensemble Director Tasks

1. Provide score, sample performance track, recording guide track to singers using Dropbox, Google Drive, Email or other delivery service. All participants **<u>MUST</u>** record from the same guide track, as it will be impossible to align submissions who have recorded from multiple sources.
2. Provide singers with strict deadline for submissions (we will not be able to add delinquent videos once the process has begun – do not send link to videos until all have been received by director)
3. Create a collection point for all student videos such as Dropbox, Google Drive, etc. (please label all videos by name of participant – this helps ensure we've received all videos)
4. Once all videos are collected, provide access to videos to EasyChoirMusic@gmail.com through DropBox or Google Drive.
5. Provide EasyChoirMusic@gmail.com all pertinent information for opening/closing video slide such as:
   - a. Name of ensemble
   - b. Name of ensemble director
   - c. Name of organization
   - d. Name of selection performed (and composer info.)
   - e. Names of all performers, accompanist, director, etc. (if desired)
   - f. Any other information you would like listed
6. Pay 50% of total fee ($15, $20 or $25 per participant, per song) due up-front using PayPal to EasyChoirMusic.com using EasyChoirMusic@gmail.com (initial payment is non-refundable)
7. Wait for final rendering of Virtual Ensemble Video (typically 5-9 days – depending on scope of project).
8. Pay remaining balance using same method as listed in #6. Watermark removed upon final payment.
9. Please feel free to send organization graphics for use in opening/closing slide (.jpeg please)

Participant Tasks

1. Download score and tracks provided by director
2. Learn music
3. Turn cell phone to "landscape" position for filming. This is **<u>VERY IMPORTANT</u>** for final fitting of your video on screen.
4. Use ear buds or headphones to avoid track bleed-through
5. Video/Audio record your face and voice part only (shoulders and up). Record your part in **<u>ONE TAKE</u>** for the entire duration of the song. Short-takes will be represented on screen by still shot of participant.
6. Share video with your director using Google Drive, Dropbox or other cloud-based platform by predetermined deadline
7. Wait for final rendering of your Virtual Presentation

EasyChoirMusic's
TOP TEN RULES
FOR CREATING VIRTUAL CONTENT
(PERFORMER'S EDITION)

1. Rotate your phone/tablet to **landscape view** – this is the ONLY way your Virtual Presentation will LOOK good.

2. Record in a **quiet place** indoors – this is the ONLY way your Virtual Presentation will SOUND good.

3. Record the **entirety of each selection** - if you don't we'll have to freeze your face on screen for the part of the song you didn't record.

4. Record ONLY from the **guide track** provided by your director - if you use another source, your video WILL NOT MATCH others and will likely be unusable.

5. Use **earbuds** or headphones - that way we don't hear the guide track in your recording. We want only to hear you singing on your video submission please.

6. Record your video against a **neutral backdrop** – with no distractions behind you like bookshelves, mirrors, etc.

7. Record with your phone/tablet at **eye level** - not above and not below. Post your music near your recording device, so you don't have to bob your head up and down to view it.

8. Record in an area with **good lighting** - placing a lamp that shines in your direction just beyond your phone/camera/tablet works great.

9. Let your recording **extend several seconds** both before the beginning and after the end of the song - this gives us room to fade everyone in and out.

10. Rotate your phone to **landscape view** - YES, this is on here twice ! ! ! You have no idea how many performers forget. 😊