

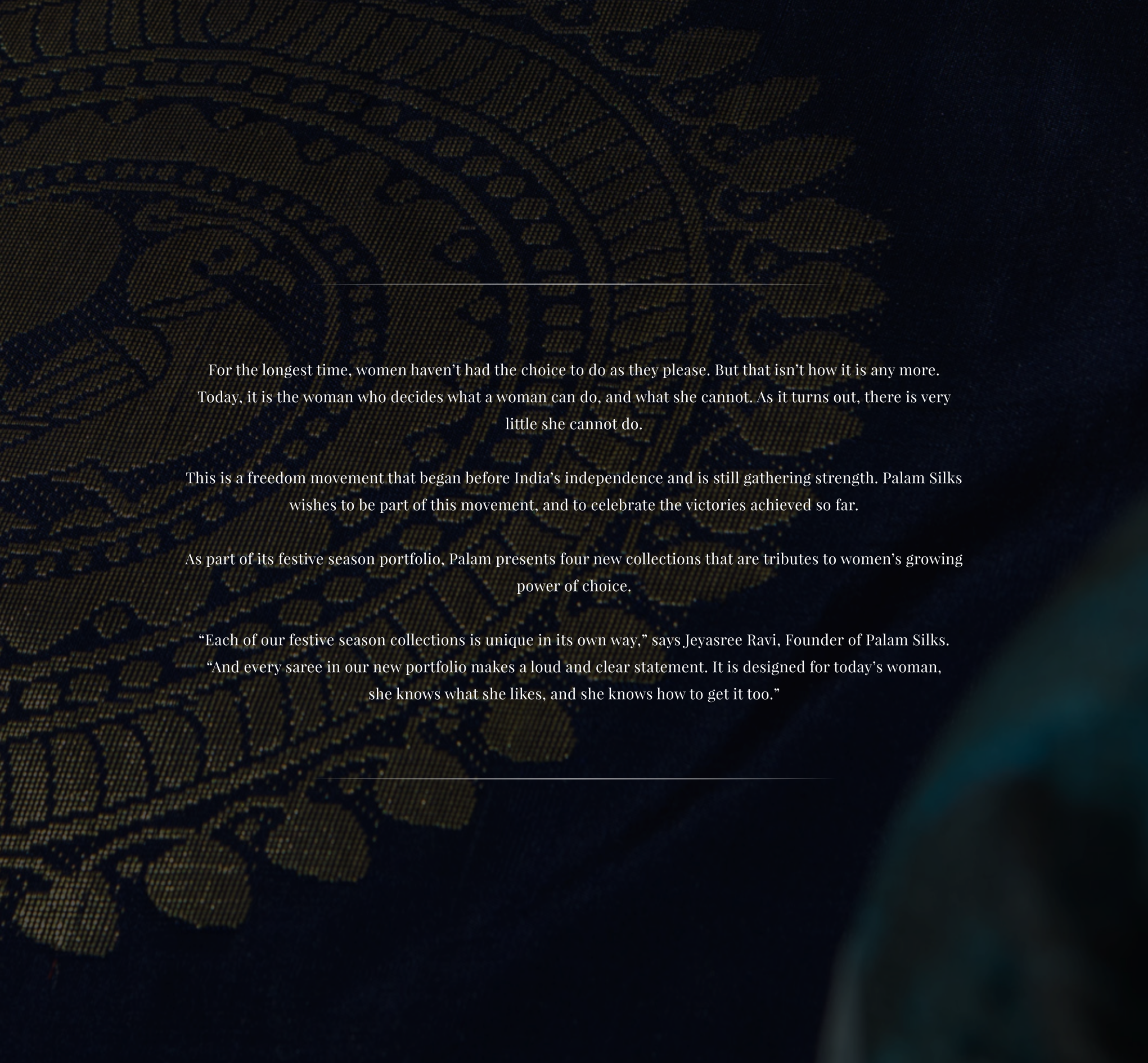
2017

Festive Collection



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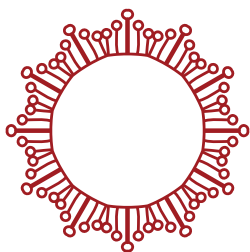


For the longest time, women haven't had the choice to do as they please. But that isn't how it is any more. Today, it is the woman who decides what a woman can do, and what she cannot. As it turns out, there is very little she cannot do.

This is a freedom movement that began before India's independence and is still gathering strength. Palam Silks wishes to be part of this movement, and to celebrate the victories achieved so far.

As part of its festive season portfolio, Palam presents four new collections that are tributes to women's growing power of choice.

"Each of our festive season collections is unique in its own way," says Jeyasree Ravi, Founder of Palam Silks. "And every saree in our new portfolio makes a loud and clear statement. It is designed for today's woman, she knows what she likes, and she knows how to get it too."




m a g n a

With big, bold bhuttas, these Kanchivarams make a beautifully loud and clear statement, with magnified motifs and vibrant colours that highlight the saree.

Because women choose not to blend with the background.


Using tones like beige and blue, we have weaved abstract star patterns on the body. The highlight is a broad petaled flower, that is outlined with peach silk thread and additional shading.



A photograph of a modernized bhutta (a traditional Indian garment) draped over an ornate, dark wood sofa with a blue and white patterned backrest. The bhutta features a deep red body with abstract leaf patterns in zari (gold thread). The dark blue pallu (the end of the garment) features a large, circular gold motif containing a peacock, surrounded by a decorative border. The setting is dimly lit, emphasizing the textures and colors of the fabric.

Using a traditional element for the bhutta, we've modernised and laid emphasis on it by making it big. The dark blue pallu features a peacock motif within a circular design that is inspired from traditional 'getti pet' borders. The body is plain deep red, with abstract leaf patterns in zari.



A vibrant yellow saree is elegantly draped over a light-colored wooden cabinet with arched doors. The saree features a subtle pattern of marigold flowers. Some flowers are in a deep red hue, while others are in a soft blue, creating a visual metaphor for day and night. The fabric has a slight sheen and is accented with a thin green border. The background shows the intricate carvings of the cabinet doors.

Combining two collections, Magna and SilverLine;
here is a saree that uses the classic marigold flower
as inspiration. We used yellow for the body and
adorned the flowers on it in red and blue to depict
the flowers during day and night.

Covered in closely woven drop bhuttas, this saree celebrates an evergreen style. This fiery red saree has an elegant big bhutta peacock draped along the neckline.





Inspired by the lotus in terms of colour scheme, this peach and green saree features a twin flower portrayal. Encased in hexagon frames are detailed bhuttas woven using purple and green silk threadwork.



Using tones like beige and blue, we have woven abstract star patterns on the body. The highlight is a broad petaled flower, that is outlined with peach silk thread and additional shading.

This saree is inspired by daisies. With zoomed in flower patterns woven into the saree with pink and green silk thread on a beige pallu, the body is plain dark blue to lay emphasis on the zari work.





Woven in is a horse bhutta in a zigzag and swirl pattern on the border. The body is pink with tiny geometric patterns, whereas the pallu is beige.



This saree has a twin peacock motif nestled in an abstract motif flaunting zari filigrees on the grey body. The bright green border on this saree is short to throw focus on the bhutta.

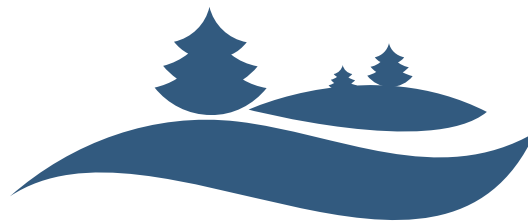


Emphasizing on a zari woven peacock, with its wings depicting a paisley motif; this saree combines the Hues Collection with the Magna Collection. The body is deep green with heritage weaving, combining pink pleats and a deep blue pallu.



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VISTA

This is fine art you can wear. Stunning landscapes and scenes from nature are woven with magical skill into the borders of authentic Kanchivarams. Paintings are not always made with a paint brush.



Graceful white swans bhuttas with deep purple hut and grasslands are the highlight this light brown saree. The temple border in red gives this saree a traditional twist.

This yellow saree celebrates nature and life with a bhutta depicting a lake, water plants and birds rising towards the sky. Red and blue silk threads add depth to the woven scenery. The green pallu also features different birds woven in zari.





Woven here are graceful swans grazing by a lake, a hut in the backdrop and a boat. Apart from the white swans, the entire bhutta is woven in shades of blue silk thread on the deep blue border. The body is cherry pink with a traditional temple border to create a fusion.

On this saree are bhuttas that showcase water plants in a lake and few birds rising towards the sky, using blue silk thread and gold sari for depth. The bhuttas from the scenic border continues onto the dark blue body.





Our personal favourite from the Vista collection, here is a saree embracing a squirrel nibbling some nuts. These bhuttas are scattered in silver zari, with pink silk thread for detail. The pallu is rich with silver zari on a grey background.

Woven on this saree is an entire scenery of rabbits, swans and deers among the hills. We've used green silk thread to depict the hills and blue to show the stream around them. The charcoal grey body also has abstract leaf patterns in gold zari.





This saree is our tribute to the tribal warli art form featuring picturesque villages, mountains, grasslands and tribal people. Playing with deep turquoise blue and silver zari for the pallu, the warli patterns depict the lifestyle of tribal folk.



SPECTRA

Pure Kanchivaram silk, intricately interwoven with silk yarn that is dipped in brilliantly colourful dyes. Each saree is a masterpiece, with dozens of hours of painstaking, expert craft needed to achieve the dreamlike, shimmering colours. It's what women wear when they decide to look stunning.

First of the 'Spectra' collection and the only one to have a border. This saree uses a 'colour spill' effect, woven in with a lemon yellow, pink and orange splash. The body carries intricate mango, flower and filigrees as the motifs. The entire saree uses special dyed yarn that is neatly woven into the body and pallu to create a raw, unfinished look that is an absolute masterpiece.





With a Gopuram inspired abstract design interwoven in pink and purple; this saree also embraces lavender and purple hues splashed across it. The craftsmanship on this saree also incorporates minute weaving and dyeing that gives the saree a raw and an unfinished colour texture in zigzag patterns; making for a very intentional 'colour spilling' effect.





Using shades of blue across the body, this saree has Gopuram inspired abstract motifs interwoven in deep blue, pink and orange. Giving out a 'colour spill' effect, this saree imbibes a raw, unfinished colour texture. It also incorporates skillful minute weaving and dyeing.




Here is a Gopuram inspired abstract design interwoven in orange, blue, pink and purple; this saree also embraces blue, lavender and purple hues splashed across it. The craftsmanship on this saree also incorporates minute weaving and dyeing that gives the saree a raw and an unfinished colour texture in zigzag patterns; making for a very intentional 'colour spilling' effect.





Using unconventional colours and multicoloured pleats with zig-zag dyed patterns, this saree carries an overall 'colour spill' effect. The motifs here are Gopuram designs in white, blue, pink and mustard threadwork. The body is relatively simple.

A woman with dark, curly hair and a nose ring is the central figure. She wears a white long-sleeved top with lace detailing and a saree with a bold color palette of orange, pink, and yellow. Her accessories include large, ornate earrings, a pearl necklace, and multiple bangles. The background is a dense, artistic arrangement of thin, colorful threads in shades of orange, pink, yellow, and blue, creating a complex, web-like pattern against a dark backdrop.

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V i s i t

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