

SOE

SUMMER 21



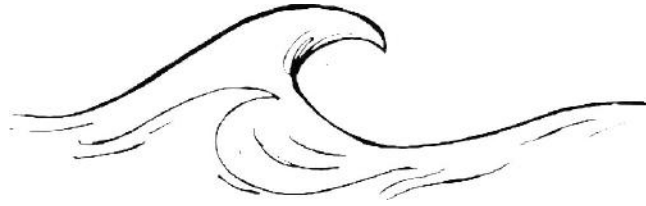
# ECO CHIC

MADE TO ORDER  
FASHION.









Swell Obsessed Swimwear is a whimsical, contemporary women's swimwear line, centered in imagination, sustainability, and versatility. Anything but basic, SOS's trademark seamless designs are multi-functional and versatile. Most pieces are transitional both in and out of the water & from day to night.

Inspired by adventure, self-love, nature, beauty, magic, and freedom, we encourage women to daydream, create, take chances, risk it all and start looking at their life in a different way.

Comfort driven but never shy on style, SOS pieces have become the favorite for women who crave quality, smart design, and a dreamy overtone. Less time fussing and more time living is at the core of our design intention. A variety of styles and cuts are offered to include, rather than exclude, staying true to our motto- let YOU shine through.

xo,  
Naïme

for tree huggers,  
ocean lovers,  
and trendsetters



# Earthling Delights

ONE WITH NATURE.

A collection of products we've concocted with natural fibers to start conversations, set trends, and continue to move the fashion needle towards a better planet.





# IT'S THE LITTLE THINGS

## ROPE KINI MINT

Little things can make a big difference.

Small details can start meaningful conversations, spark ideas to explore alternatives, and help shift our perspective on methodologies we should be questioning.

We're not perfect. Nobody is. We're human.

But it's a start.

You gotta start somewhere, Siren.



ROPE KINI SAGE



ROPE KINI BLUSH



little thing

these kini straps are constructed  
using 100% cotton rope instead  
of swim fabric & elastic.

the cotton ropes are made in the USA

STRING KINI MUSLIN (BONE)



STRING KINI LINEN (CLOUD)



little thing:  
these kini's out  
are lined with c  
the cotton fabr





er shells  
otton fabric.  
ics are made in the USA

# BACK TO BASICS

FOR THE SUSTAINA-BABE

Tried and true silhouettes you'll  
wear over and over again.





PENELOPE ONE PIECE PEARL





GABBY COWLNECK BLUSH





# PENELOPE BOTTOM

PEARL



DREAM



ORCHID



MINT



# PENELOPE BANDEAU TOP



PEARL



MINT



ORCHID





# STRING KINIS



BLUSH

MINT

ORCHID

# PENELOPE TOP



DREAM



FRESH





THE SARONG DREAM



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