

SSS 2023

LAND, AHOY!





# SOS

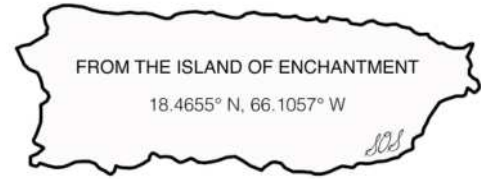
**Swell Obsessed Swimwear is a whimsical, contemporary women's swimwear line, centered in imagination, sustainability, and versatility. Anything but basic, SOS's trademark seamless designs are multi-functional and versatile. Most pieces are transitional both in and out of the water & from day to night.**

**Inspired by adventure, self-love, nature, beauty, magic, and freedom, we encourage women to daydream, create, take chances, risk it all and start looking at their life in a different way.**

**The SOS Woman has been forged by her experiences and doesn't regret her past nor does she wish to shut the door on it. She is a wild child at heart with an insatiable appetite for life.**

**Comfort driven but never shy on style, SOS pieces have become the favorite for women who crave quality, smart design, and a dreamy overtone. Less time fussing and more time living is at the core of our design intention. A variety of styles and cuts are offered to include, rather than exclude, staying true to our motto- let YOU shine through.**

**Our brand is based in Puerto Rico, USA (One of the last colonies on Earth, we are also known as "the Island of Enchantment") We follow a made-to-order business model and all our products are made here on the island, by mermaids- for mermaids.**



There once was a land far, far away  
where beautiful women wore bikinis all day  
Oceans and rivers they loved to explore  
fairytale adventures were what they lived for  
the bikini fairy visited moon  
and dropped off swimsuits via hot air balloon  
these women were special and very blessed  
better known as Swell Obsessed

401  
Norianne

# RESORT 23



A collection inspired by the changing hues and evanescence of a sandbar.

AT THE SANDBAR 

# ISLAND GIRLS DO IT BEST

Take it from us.  
We wear swimsuits 365 days out of the year.  
Swimsuits aren't a season for us.  
They're a way of life.  
We got you covered- all year long.





# WE'RE FROM THE TRENCHES

Like literally.

Like the ocean trenches.

Well, technically 107 miles away from the Puerto Rico Trench, the second deepest place on Earth.

But you get what we mean, yeah?

It's what we see when we look out the window.

Pretty deep. 🍆



GABBY COWLNECK SAND



SERINA TOP & STRING BOTTOM SAND

# THE KINI LAB

Even our simplest "basics" are not so basic.

Customize your string kini strap length to get your desired look & feel.

Choose between two top lengths and three bottom lengths.

TRIANGLE TOP DRIFT



# Earthling Delights

**IT'S ONLY NATURAL**



A collection of products we've concocted with natural fibers to start conversations, set trends, and continue to move the fashion needle towards a better planet.

ROPE KINI

STRING KINI LINEN



TRIANGLE TOP LINEN



STRING BOTTOM LINEN



# The Rope Kini

"KNOT YOUR AVERAGE 'KINI"

MADE OF 100% COTTON ROPES MADE IN  
THE USA.

WE'VE REDUCED THE AMOUNT OF  
SYNTHETIC MATERIALS UTILIZED TO  
MAKE THIS 'KINI BY 65%





ROPE TRIANGLE TOP



ROPE STRING BOTTOM



WE KNOW THE ROPES ...



WENDY ONE PIECE COAST



STELLA TOP &  
BOTTOM MINT



PENELOPE ONE PIECE LAGUNA

PENELOPE BANDEAU  
TOP & STRING  
BOTTOM COAST



GIGI SURF TOP & DOUBLE BOW BOTTOM

CRUISE 23





*les  
noirs*



An ode to the legends of pirates, the Caribbean islands,  
and the most infamous hue of all- black.



GIGI DIVESUIT

GIGI SURF TOP &  
DOUBLE BOW BOTTOM



GABBY COWLNECK

ROPE TRIANGLE TOP  
& STRING BOTTOM



ROPE SURF TOP  
& WENDY ROPE  
BOTTOM



NOT ALL  
TREASURE  
IS SILVER  
& GOLD...

*les  
noirs*

GIGI SURF TOP &  
DOUBLE BOW BOTTOM



GIGI  
DIVESUIT

GABBY  
COWLNECK

ROPE TRIANGLE TOP



GIGI  
DIVESUIT

S / S  
2 3







A jewel-toned collection for warm water babes.  
Because you don't need wetsuits in the Caribbean.



ROPE KINI EMERALD



CECI SURF TOP & DOUBLE  
BOW BOTTOM EMERALD



SIERRA TOP & BOTTOM AMETHYST

GIGI SURFTOP MARMELITE





SIERRA SURF TOP



ERIKA STRING BOTTOM



DOUBLE BOW BOTTOM



WENDY ONE PIECE



CECI SURF TOP



GIGI DIVESUIT EMERALD





CECI SURFTOP EMERALD

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SIERRA BOTTOM AMETHYST