

2018 MAPLELEA MODEL SEARCH

APPLICATION FORM

Steps in Application Process:

1. First, **SAVE THIS DIGITAL FORM TO YOUR COMPUTER.**
2. Complete this application form and re-save it.
3. Email the completed PDF application form along with 3 recent photos (1 headshot, 1 full body shot including your favourite doll, 1 of your choosing). ** Alternatively you can print this out, fill it out in pen and mail it to us along with the photos to 1145 Nicholson Road, Unit 3 Newmarket, ON L3Y 9C3. Applications must be received by May 13th, 2018.*
4. Applicants invited to attend the Casting Call will be notified by email on May 18th, 2018.
5. The Casting Call will be held in Newmarket, ON and will involve a brief personal interview as well as test photos with a professional photographer. More details pertaining to the casting call will be communicated to those invited to attend.

Please see the 2018 Maplelea Model Search blog post at www.maplelea.com/discover for further information.

Applicant's Information:

Parent/Guardian's Name			
Address			
City		Postal Code	
Home Phone		Alternative Phone	
Email			

Model's Information:

Child's Name			
Age		Birthdate (mm/dd/yy)	
Eye Colour		Hair Colour	
Height (inches)	<i>(Height is requested so that we can ensure the Maplelea clothes will fit properly on our models.)</i>		

Please consult with your child and tell us why they are interested in representing Maplelea.

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Terms and Conditions:

1. From the photo submissions, about 40 children will be invited to attend a casting call on May 30th. From that Casting Call, at least 8-10 children will be selected by Maplelea to attend a Photo Shoot on June 26, 2018. Additional children may be invited at a later date to attend other Photo Shoots.
2. If chosen as a Maplelea model, the Photo Shoot will be up to 3 hours in length and compensation will be a \$100 Maplelea Gift Card for each Photo Shoot they attend. There will be no further compensation unless retained to model again for Maplelea.
3. Additional Photo Shoots may be held anytime in the 12 month period between May 2018 and May 2019, usually during weekdays.
4. Photos taken during Maplelea Photo Shoots may be used for any and all marketing purposes by Avonlea Traditions Inc., including in digital and print advertisements. Photos taken of models may be used an unlimited number of times by Avonlea Traditions Inc. in perpetuity. Please note that there is no guarantee that a Maplelea model's photo will be used in marketing campaigns. The selection of models and photographs used for publication are at the sole discretion of Maplelea.
5. Applicants must be willing to travel to Newmarket, Ontario on short notice for modeling sessions at their own expense.

Parents, please indicate your acceptance of the aforementioned terms and conditions and understanding of the following:

1. I certify that I have read and understood the terms and conditions of the Maplelea Model Search.
2. I certify that I am the parent or guardian of the child in the photos submitted.
3. I understand that participation in the audition does not mean my child will be selected as a Maplelea model. The final selection will be based on test photographs with a Maplelea photographer, as well as a brief personal interview.
4. I give permission for Maplelea to retain this application and test photos for future consideration for up to one year from the date of the casting call (April 2019).
5. I grant permission for Maplelea to retain the rights to all photos taken during photo shoots and to make alterations to those photos, as necessary for marketing purposes, in perpetuity.

By checking this box, I am agreeing to the terms and conditions stipulated in the Maplelea Model Search Application Form.

Signed: _____

Print Name: _____

Date: _____