## **2018 MAPLELEA FAMILY MODEL SEARCH**

### **APPLICATION FORM**

#### **Steps in Application Process:**

- 1. First, SAVE THIS DIGITAL FORM TO YOUR COMPUTER.
- 2. Complete this application form and re-save it.
- 3. Email the completed PDF application form along with 3-5 recent photos of your 'family' \*Alternatively you can print this out, fill it out in pen and mail it to us at 1145 Nicholson Road, Unit 3, Newmarket, ON L3Y 9C3.
- 4. The winning family will be invited to attend the model shoot on June 28th, 2018. They will be notified after the May 27th, 2018 deadline, but no later than June 21, 2018.
- 5. The Model Shoot will be held in Newmarket, ON with a professional photographer. More details pertaining to the Model Shoot will be communicated to those invited to attend.

#### **Applicant's Information:**

Contact Person (Adult)		
Address		
City	Postal Code	
Home Phone	Alternative Phone	
Email		

#### Family Information - Please list the family members from oldest to youngest. Please also indicate their height.

(Height is requested so that we can ensure the Maplelea clothes will fit properly on our models.)

	·	* ' ' ' '			
Names (including heights)					
		·			
Date the oldest photo was taken		Does anyone in your family have an allergy or fear of	Ye	s N	0
If you have a well-behaved pooch in your family who aspires to be a model, please list their breed, weight, age, name and neck circumference					

(Note, the dog is modeling a bandana, not pjs)

Tell us why your family is interested in representing Maplelea.			

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#### **Terms and Conditions:**

- 1. From the submitted photos, 1 family will be selected by Maplelea to attend a Photo Shoot on June 28th, 2018.
- 2. The Photo Shoot will be 3-4 hours in length and compensation will be a \$400 Maplelea gift certificate. There will be no further compensation unless retained to model again for Maplelea.
- 3. The first Photo Shoot is scheduled for June 28th, 2018 during the day.
- 4. Photos taken during the Maplelea Photo Shoots may be used for any and all marketing purposes by Avonlea Traditions, Inc., including in digital and print advertisements. Photos taken of models may be used an unlimited number of times by Avonlea Traditions Inc. in perpetuity. Please note that there is no guarantee that a Maplelea model's photo will be used in marketing campaigns. The selection of models and photographs used for publication are at the sole discretion of Maplelea.
- 5. Applicants must be willing to travel to Newmarket, Ontario at their own expense.

# Parents, please indicate your acceptance of the aforementioned terms and conditions and understanding of the following:

- 1. I certify that I have read and understood the terms and conditions of the Maplelea Model Search.
- 2. I certify that I am the parent or guardian of any children in the photos submitted, or have the permission of their parent or guardian to submit their photo.
- 3. I understand that submitting my photos does not mean that we will be selected to model for Maplelea.
- 4. I give permission for Maplelea to retain this application and test photos for future consideration for up to one year from the date of the casting call (April 2019).
- 5. I grant permission for Maplelea to retain the rights to all photos taken during photo shoots and to make alterations to those photos, as necessary for marketing purposes, in perpetuity.

By checking this box, I am agreeing to the terms and conditions stipulated in the Maplelea Model Search Application Form.
Signed:
Print Name:
Date: