

13 Amazing Beauty Buys You Can Find at Target This Spring

👤 Editor 🕒 April 1, 2016

Some say seeing a robin is the first sign of spring. We say it's when we walk into Target and are greeted by a glorious, technicolor spectrum of sundresses and bikinis. And this year, the beauty section is an extra-happy place too. From hyped celebrity collabs (Kylie! Demi Lovato!) to cool new brands to life-changing tools, there are many gems to be found. So don't just rush through on your way to grab deodorant and razor blades. Get yourself a skinny vanilla latte at the in-store Starbucks, grab a big red cart, and slow-browse all the beautiful things Target has to offer this spring.



12. Marlowe No. 143 Men's Beard Oil, \$13

The new Marlowe skincare line is marketed for men but very unisex in its appeal, thanks to minimalistic packaging and the fact that a percentage of each sale goes toward providing soap to people at risk for hygiene-related illnesses around the world. This beard oil will keep your guy's scruff sexy, not scraggly, while doubling as an ideal shave balm for you to steal.