



## End of Winter, End to Dry Skin Part 1: Marlowe Skincare

*Unisex, effective, affordable, socially responsible—this is how things should be done!*

Target sure does know how to market and package their sub-brands. I could spend hours and stacks at the ol Target, and have. But being in a crowded urban area means often having to hear about the best of the new things way late—Targets in NYC are insanely crowded!

I was so happy to get a sample of some new Target exclusives, Marlowe body products. I probably wouldn't have seen them til a rare Jersey Target mission! When I lived in Jersey City I shopped there weekly, and loved every second of it.

But here's why I am digging their most recent venture: It has a much more effective approach to skincare, it's a simple single step system for light exfoliation and moisturizing of the body, and it has a cause that it supports with a portion of the proceeds. Best of all, Target started listening to consumers about gendered products, and presents Marlowe as a unisex skincare line.

Effective is often rare in an affordable, or drugstore type brand, but they are starting to get with the picture in a big way. Marlowe's M Blend uses [Sea Algae](#), naturally occurring salicylate from willow bark, amino acids, green tea extract, and passionflower extracts. This ticks the boxes of exfoliant and antioxidant.

#### 002 Extra Moisturizing Body Lotion-

The base is a blend featuring coconut derived fatty alcohol that dries down quickly and is well suited for busy people who need to get dressed right after a shower. The smell is light a light cup of tea. Non-greasy and fast-acting, you can't beat a formula like this for under 10 dollars.

#### 021 Body Soufflé-

If you need more power, this is also a good under 10 buy. Its base is thicker than the lotion with cocoa butter, aloe juice, and sunflower oil. Thinner than a butter, but not lacking, because let's be real, when you're skin is dry (and legs hairy?) using a body butter that's too thick is the worst. Soufflé also has the light tea scent that the body lotion has.

This is but two of a large selection of products in the Marlowe line, and a portion of profit goes to support the [Clean The World Partnership](#). This organization helps to direct and process discarded hygiene products to people in need. This rules because it is reducing waste and helping others. And you can do all of this while moisturizing your skin!