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GOOD WORKS: A CLEAN START

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After a long winter of obsessively washing hands in an attempt to keep the “virus of the week” at bay, we all know the power that good, old soap and water can wield. It’s a concept that the folks at Marlowe are totally down with: the purveyors of the new, socially conscious, high-quality skincare line for men and women have partnered with Clean The World. The nonprofit collects and recycles soap and hygiene products discarded by the hospitality industry and other sectors that generate environmental waste, and then distributes these and other donated items to impoverished people around the world, helping to prevent millions of hygiene-related deaths each year.

For every Marlowe item purchased—all are made in the U.S.A., paraben- and phthalate-free, and never tested on animals—the brand provides soap to populations at risk for hygiene-related illnesses.

Available exclusively at Target® and Target.com, Marlowe is creating a better world with nothing more than a bar of soap. Talk about a clean getaway.