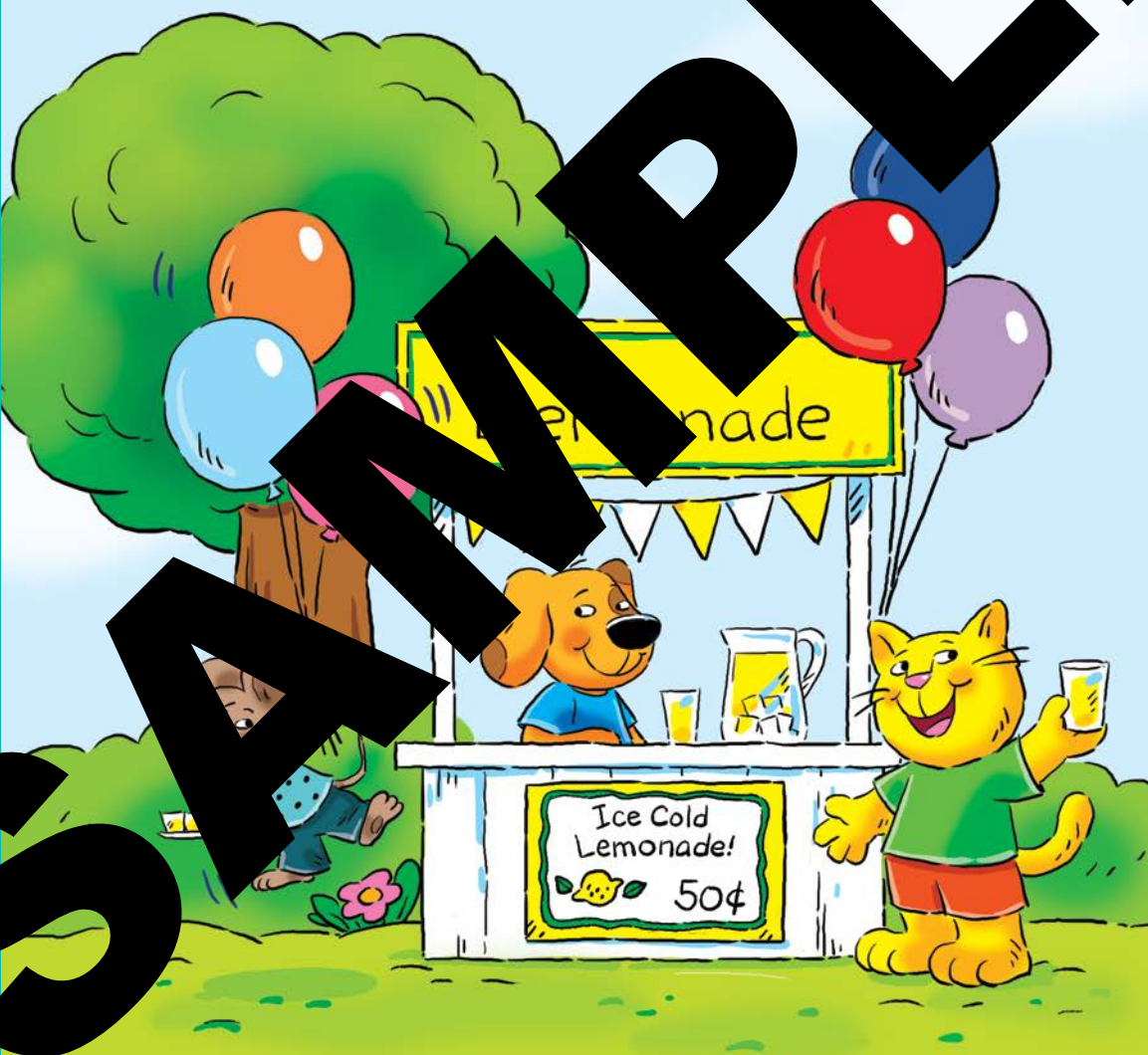


FINANCIAL LITERACY  KIDS

Cat and Dog Start a Business



Written by Rozanne Lanczak Williams
Illustrated by Gloria Y. Jenkins



Cat and Dog are having a fun summer! After their swim lessons and summer camp are over, they find themselves with some extra time before school starts.

Then one day at the library, Cat finds a great book. Read about how Cat and Dog make a plan to start their own business.

FINANCIAL LITERACY KIDS

> Financial literacy topics covered in this book:

> Creating a business plan

- Choose a business
- Set goals
- Invest in supplies and help
- Determine pricing
- Ways to increase sales

> How to earn money and providing customer service

> Important job skills

- Discuss financial topics before, during, and after reading
- Use the questions and activities on page 32
- Inspire and extend learning.

Dear Readers,

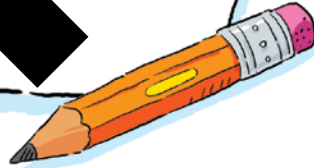
I hope the 6 books in my new series will help you understand money basics, such as earning, spending, saving, budgeting, giving, and planning! And . . . I guarantee that these books will be fun to read thanks to my pals Cat and Dog, who help me tell the stories.

These characters have been reader favorites in some of the 250 books I've written to help all over the world learn to read and write.

Let's explore, all together, how we can become money-smart kids!

Happy reading!

Rozanne



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Illustrated by Victoria Y. Jenkins

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It's summer!

Cat and Dog are busy.



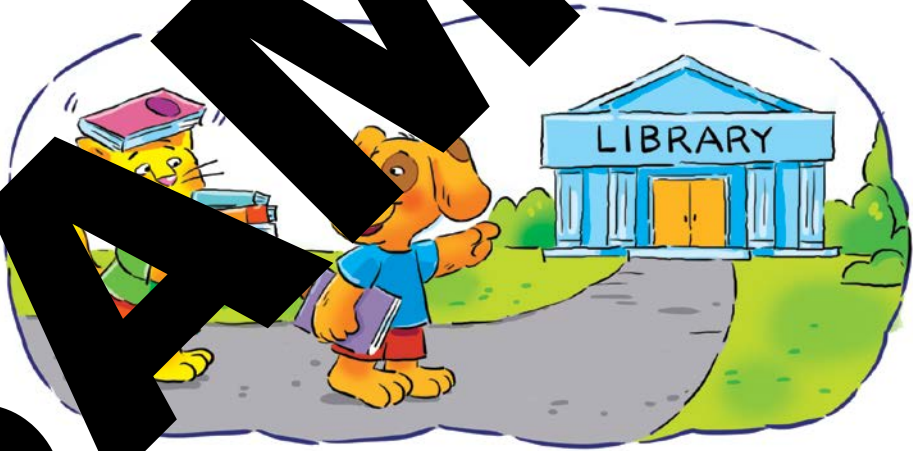
They take summer lessons.



They go to camp.



Cat and dog play in the park.



They go to the library every week.