



EXTRA VIRGIN FAIR TRADE ORGANIC RAW COCONUT OIL

Our Coconut Oil is cold pressed from the flesh of fresh, organically grown coconuts and is raw, too.

Why Coconut Oil?

Lucy Bee Coconut Oil is a replacement for processed oils in cooking. This unrefined, natural oil is a medium-chain fatty acid, predominantly made up of lauric acid.

It is:

- ✓ Extra virgin
- ✓ Organic
- ✓ Raw
- ✓ Fair Trade
- ✓ Available in glass jars with easy peel labels to encourage recycling

The coconuts used for Lucy Bee Coconut Oil are grown in an eco-friendly agroforestry environment, in the Philippines, Sri Lanka or the Solomon Islands, with the country of origin stated on the label (we never mix our oils).

Why Fair Trade?

Those farmers and workers involved in producing our Coconut Oil, directly benefit from the Fair Trade premiums, along with their families through:

- ✓ Sustainable community projects e.g. in the Philippines we've contributed to building 2 wells to provide clean, safe water
- ✓ Fair wages
- ✓ Contracts for all
- ✓ School scholarships
- ✓ Solar energy

In addition, our Fair Trade scheme guarantees that no monkeys are used to harvest the coconuts.



Check out our website www.lucybee.com or join our followers on social media for recipe ideas and more.



Google 'How to use Lucy Bee Coconut Oil'



Ethical Best Buy

The leading ethical and environmental magazine *Ethical Consumer* voted our Coconut Oil as the 'Best Buy' for coconut oil in the UK, awarding us top marks, covering:

- ✓ Company ethos
- ✓ Workers' rights
- ✓ Animal rights

How to use Lucy Bee Extra Virgin Fair Trade Organic Raw Coconut Oil

An unrefined oil for frying, roasting, baking or simply spreading.

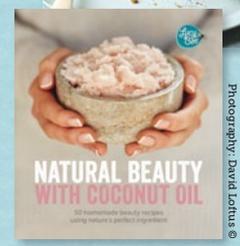
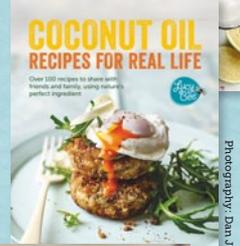
Lucy Bee Coconut Oil for Beauty

Our Coconut Oil naturally contains vitamin E, which is nourishing and hydrating for the skin, making it the ideal addition to your beauty regime, including:

- ✓ Make-up remover (even waterproof mascara)
- ✓ Moisturiser
- ✓ Hair serum, including beards
- ✓ Shaving balm
- ✓ Deodorant
- ✓ After-sun soother

Lucy's Tips:

- ✓ A little goes a long way, in both cooking and beauty
- ✓ In baking, melt before using and use three quarters of the amount stated for butter
- ✓ If using in your beauty regime, warm a small amount between your fingertips and use as required



NATURE'S PERFECT INGREDIENTS

Photography: Ria Osborne ©
Photography: Dan Jones ©
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What Makes Lucy Bee Different?

Lucy Bee is concerned with Fair Trade, ethical and sustainable living, recycling and eating close to nature with additive free products for health.

✓ Fair Trade

We pay a 10% premium for our products. This is used for sustainable community projects and fair wages. In addition, a further 0.75% of total sales is paid to the Fair Trade body to allow them to do their good work, such as auditing and compliance.



In the words of Winfried Fuchshofen PhD, Director of the Fair Trade Sustainability Alliance (FairTSA),

"By using products certified by us, we will all continue our path to supporting a fairer world for all, creating new possibilities and better living conditions for rural communities around the globe."

✓ Organic

We believe in the need to protect our individual health and the health of the Planet by following the principles of organic farming and avoiding pesticides and intensive farming practices.

✓ Environmentally Sound Packaging

We use recyclable glass jars and BPA free non-intent design lids for our Coconut Oil. All other products in our range are packed in premium quality, food grade, recyclable packaging. Even our display trays are manufactured from recycled paper.

✓ Bottling and Packing Facilities

Our products are packed in British Retail Consortium (BRC) Grade A facilities. We are able to guarantee the integrity of our products.

✓ Available for Comment

We pride ourselves on being available to answer all and any questions that our stockists, followers and customers have through email, phone and on our social media:

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Photography ©:
Nature's Perfect Ingredient
Ria Osbourne
Recipes for Real Life
Dan Jones
Natural Beauty with Coconut Oil
David Loftus

