

## **FAQs: NIKO Easy-Wash Children's Car Seat Cover**

### **What is the NIKO?**

Parents - did you go the entire past year without washing your child's car seat?

Have you ever come back from a day playing in the sand, snow, mud and thought: "Gosh, I wish I could put something on the car seat so my kid doesn't get it all dirty?"

The Niko Easy-Wash Children's Car Seat Cover will relieve your guilt and worries. It protects your child and your child's car seat from germs, grime, food, barf and potty training accidents.

The NIKO is to car seats what fitted sheets are to beds. It takes 10 seconds to put on and even less to take off. Throw it in the wash and put on another one.

The Niko comes in soft, gorgeous fabrics and is light enough to carry in a diaper bag.

It's also exactly what you need if your child has to ride in a borrowed car seat from a car rental company.

### **How is the NIKO superior to competing products already on the market?**

There are other car seat covers on the market. But they haven't gotten any traction because they simply lack the features and convenience of the NIKO.

The NIKO is equipped with cup-holder openings on both sides and two extra pockets on each side to hold snacks, toys and drinks. The bottom of the NIKO has a waterproof lining to prevent potty training accidents and juice spills from seeping into the car seat.

The NIKO fits almost all car seat models. It is very durable and double-stitched throughout. In a lab test, it held beautifully despite 100 washings!

### **What are the benefits of using the NIKO?**

The NIKO keeps carseats looking and smelling brand new. The washable, reusable car seat cover is the easiest way to keep your kids from having to sit on months-old germs and mold.

[Car seats could be dirtier than toilets, according to a study by the University of Birmingham.](#) Scientists found twice as many germs in child car seats -- an average of

about 100 potentially harmful fungi and bacteria growing in each square centimeter of the seats they tested. It shouldn't be a surprise, considering all the outdoor play dates, diaper blowouts and spilled food.

The number of loops, holes and attachments makes it difficult and cumbersome to remove the manufacturer's car seat cover. Reassembling it often takes a video re-play of how you took it off. Even worse, many car seat manufacturers say you must hand wash and line dry their covers to prevent shrinkage. Extremely inconvenient at best, and at worst, it's a near-impossible task for today's busy families.

### **Jinah, how did you come up with the idea?**

After leaving the beach one day, my 2-year-old son was covered in sand and had wet sand coming out of every crevice of his body. Putting him in the car seat would mean tiny sand particles would remain on the car seat for months and mold might become a problem if the car seat stays wet for the ride home.

I said: "I wish I could slap a towel on his car seat. But the harnesses don't let you do that. That's when I thought "'A-ha!'

"An easily-washable car seat cover for children just did not exist in big-box stores. The idea of a car seat cover started percolating in my head. After two years of experimenting and testing, the result is the NIKO: simply the best and most child-and-parent-friendly car seat on the market."

### **Why should parents buy the NIKO?**

Every mom, dad, grandparent or caregiver on the planet with a car seat in their car should have a NIKO.

Children's car seats become a hot mess after just a few weeks. They become breeding ground for germs.

Not using the NIKO may mean having to replace an expensive car seat to the tune of hundreds of dollars down the line because it has simply become too gross.

### **Is the NIKO approved by car seat makers?**

All car seat manufacturers warn against using any third-party products not tested or approved by their company to protect themselves from lawsuits.

Child Passenger Safety technicians are trained to say “no” to all car seat accessories, while many understand the majority of these products, such as the NIKO, do not interfere with car seat safety restraints.

### **Does the NIKO interfere with the safety of children’s car seats?**

It is specifically designed to not impede or interfere with a car seat safety restraint system. With safety as a top priority, the NIKO gives parents the additional peace of mind of protection against the daily harm of germs, while making a trip in the car seat more enjoyable for their children.

### **Has the NIKO been safety tested?**

Absolutely! This excellent product is lab tested for everything from multiple washings to car seat compatibility to choking risks, flammability and other factors. We made sure it passed every test with flying colors!

Safety is a top priority. The NIKO team has researched, tested, and consulted with experts to create a well-designed, safe, and reusable product.

There is no demonstrated / recorded case of a car seat cover ever having caused additional harm to a child in the event of a car accident.

### **Is the NIKO patented?**

The NIKO has a patent registration pending.