



Biography

Jinah Kim, Inventor of the NIKO Easy-Wash Children's Car Seat Cover

[Jinah Kim](#) is currently a part-time correspondent for NBC News in Los Angeles, reporting primarily for NBC News Channel and MSNBC. She is also the owner and executive producer of [WorldWide Productions](http://www.WWPVideo.com) (www.WWPVideo.com), a video production company specializing in education, training and marketing videos for corporate and healthcare clients. She's also an inventor, having created several patent-pending commercial products.

She is a past president of the Asian American Journalists Association's Los Angeles chapter and San Diego chapter. She also sits on numerous national boards and mentors aspiring journalists, filmmakers and entrepreneurs. She was co-chair of two national AAJA conventions. She is frequently featured as a guest speaker and emcee at dozens of major events in Southern California throughout the year.

Jinah was born in Seoul, South Korea and immigrated to the U.S. with her family when she was six. She grew up in the Los Angeles area and attended UCLA, where she graduated Magna Cum Laude and Phi Beta Kappa, with a BA in English Literature.

Jinah's journalism career began with her high school newspaper, then the Daily Bruin at UCLA. She got her first full-time job at KTLA in Los Angeles while still finishing her last year at UCLA. She has also produced in Monterey, reported and anchored in Salinas, San Diego and Denver. Jinah has won numerous prestigious national and regional awards for her work as a journalist.

Jinah has a passion for languages and speaks, reads and writes Korean, German and Spanish.