



About the NIKO and Why Jinah Kim Invented it

[The NIKO Easy-Wash Children's Car Seat Cover](#) is to car seats what fitted sheets are to beds. It protects your child and your child's car seat from germs, grime, food, barf, poop and pee. It takes 10 seconds to put on and even less to take off. Throw it in the wash and put on another one. It's a no-brainer.

The Niko comes in soft, gorgeous fabrics and is light enough to carry in a diaper bag. It's exactly what you need if your child has to ride in a car seat from a car rental company. Lord only knows what kinds of creepiness lurks in its crevices.

The NIKO is equipped with plenty of storage pockets, cup-holder openings on both sides and two extra pockets on each side to hold snacks, toys and drinks. The bottom of the NIKO has a waterproof lining to prevent potty training accidents and juice spills from seeping into the car seat.

The NIKO fits almost all toddler car seat models. It is very durable and double-stitched throughout. In a lab, it passed a test of 100 washings with flying colors!

How Inventor Jinah Kim Came Up With the Idea

After leaving the beach one day, Jinah's 2-year-old son had wet sand coming out of every crevice of his body. Putting him in the car seat would mean tiny sand particles would remain on the car seat for months and mold might become a problem if the car seat stays wet for the ride home.

Jinah said: "I wish I could slap a towel on his car seat. But the harnesses don't let you do that. That's when I thought 'A-ha!'"

"An easily-washable car seat cover for children just did not exist in big-box stores. The idea of a car seat cover started percolating in my head. After two years of experimenting and testing, the result is the NIKO: simply the best and most child-and-parent-friendly car seat on the market."