



THE ANTHEM PROJECT

KEEGAN MCCLELLAN

“Keegan is the acoustic guitar player of doom.”

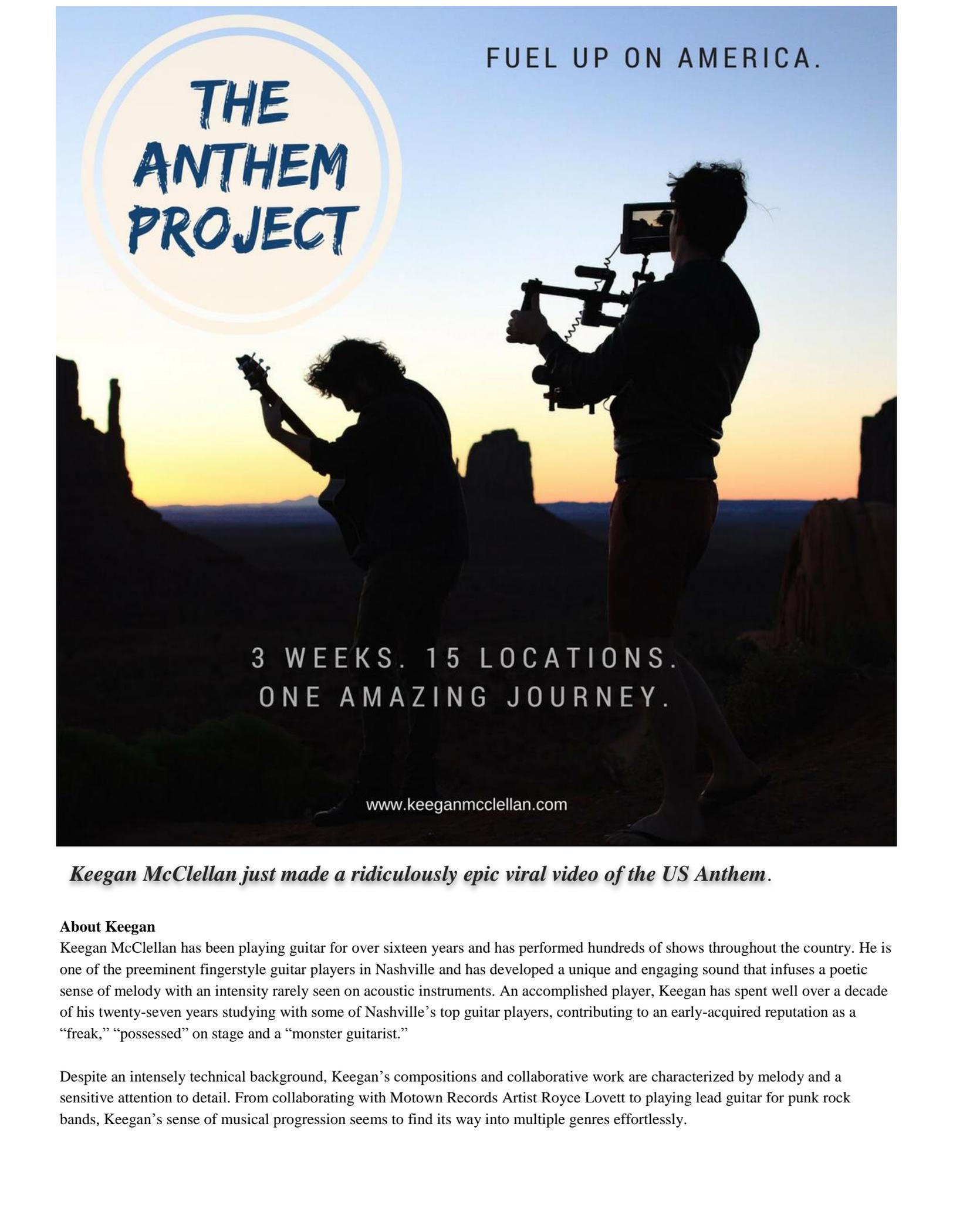
-Andy Ellis. Senior Editor. *Premier Guitar*

About #TheAnthemProject

Nashville, TN—The Anthem Project is a patriotic and cinematic musical journey through the diverse landscapes of our great country. The project aims to bring a breath of fresh air to a chapter of our history that is threatening to be clouded by arguments and clashing ideologies. “Whether it’s related to politics or other issues, the negative fixation on divisive topics has become so extreme today that many of us are losing sight of what we have right beneath our feet.” says Keegan McClellan, the renowned Nashville acoustic guitar soloist who collaborated with Youngblood Films to accomplish the visionary project. “I wanted to create something that counteracts all that; something that speaks to every American.”

The video was shot over the course of three weeks, traveling by car coast-to-coast to visit 16 iconic outdoor locations (13 of which made the final cut) to capture the stunningly diverse footage. The single and its accompanying music video will be released June 27th, 2017 across various social media platforms, as well as the artist’s website, keeganmcclellan.com in anticipation of July 4th, 2017 and as a commemoration of our nation’s birthday celebrations.

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FUEL UP ON AMERICA.

THE ANTHEM PROJECT

3 WEEKS. 15 LOCATIONS.
ONE AMAZING JOURNEY.

www.keeganmcclellan.com

Keegan McClellan just made a ridiculously epic viral video of the US Anthem.

About Keegan

Keegan McClellan has been playing guitar for over sixteen years and has performed hundreds of shows throughout the country. He is one of the preeminent fingerstyle guitar players in Nashville and has developed a unique and engaging sound that infuses a poetic sense of melody with an intensity rarely seen on acoustic instruments. An accomplished player, Keegan has spent well over a decade of his twenty-seven years studying with some of Nashville's top guitar players, contributing to an early-acquired reputation as a "freak," "possessed" on stage and a "monster guitarist."

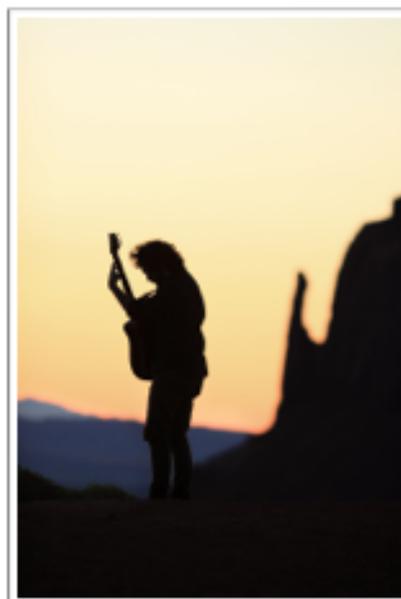
Despite an intensely technical background, Keegan's compositions and collaborative work are characterized by melody and a sensitive attention to detail. From collaborating with Motown Records Artist Royce Lovett to playing lead guitar for punk rock bands, Keegan's sense of musical progression seems to find its way into multiple genres effortlessly.

Unique Star Spangled Banner Rendition Release

3 week, 15 location film and music shoot captures portrait of America

June 27, 2017 Nashville, TN—The Anthem Project is an evocative and cinematic musical journey around the diverse landscapes of our great country. The project aims to bring pause to a growing divisiveness in our country, and to focus on the beauty of our unique American wild. This haunting, moving rendition of the Star Spangled Banner is performed by renowned "finger-style" guitarist Keegan McClellan and shot by acclaimed Nashville production company, Youngblood Films. The project was shot over the course of three weeks, traveling by car coast-to-coast and using over 14 locations within that time frame. The crew even slept in their Toyota Prius to wake up on some of the actual location shoots in time for pre-dawn and sunrise filming.

"Keegan McClellan is the acoustic guitar player of doom," said Andy Ellis, Senior Editor at *Premier Guitar*. Keegan is an instrumental acoustic guitar solo artist. His music is characterized by a sonically and visually absorbing amalgam of techniques in the spirit of modern finger-style, such as percussive strikes, right hand tapping, and extensive use of alternate tunings. The result, never reduced to mere showmanship, is a sound that paints a picture in the heads of listeners of a range of predisposed musical tastes. His compositions reflect deep interest in the quality of the smallest details, cultivated by copious hours of practice, as well as the big picture: listenability.



The music video will capture America's ecological trademarks and include many National parks and famous sites from coast to coast such as the badlands, the Golden Gate Bridge, the Rockies, the Atlantic Ocean and more. It is to be released on YouTube and Facebook leading up to July 4th, 2017 to commemorate our nation's birthday celebrations.

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"With Keegan, only one word comes to mind:
Phenomenal.
Totally Blown away."
-Rik Blanz. Molly Hatchet