



EarthquakeSoftStory.com

California homeowners living in eligible ZIP Codes in San Francisco, Oakland, Berkeley, Los Angeles, and Pasadena may be eligible for a seismic retrofit grant of up to \$13,000. Registration will be open **April 25, 2023** through **May 31, 2023**, and qualified* homeowners can apply for grants to strengthen their soft-story homes against earthquake damage. Soft-story homes that may qualify for this pilot program have one floor of living space built above an attached garage.

Visit ESStools.com and scan the QR below to download information and creative assets to share about the Earthquake Soft-Story Program.

Receive up to \$13,000 toward an Earthquake Retrofit
 Earthquake Soft-Story (ESS) helps homeowners lessen the potential for damage during an earthquake. ESS offers grants of up to \$13,000 toward a code-compliant seismic retrofit for houses that qualify.

Soft-Story Vulnerabilities
 This type of house has one floor of living space over an attached garage. The upper story is held up by the ground story, which has an opening for the garage door instead of a fourth wall. This type of house is known as a "soft story" and is vulnerable to collapse during earthquake shaking.

The seismic retrofitting:
 - strengthens the walls at the garage door or any other large openings with plywood or other strengthening elements including steel columns or proprietary shear elements,
 - breaks the perimeter walls of the lowest story, and
 - if there is a central space, the cripple walls (if there are any) must also be braced and the house bolted to its foundation.

An ESS seismic retrofit strengthens an older house (pre-2000), making it more resistant to earthquake damage caused by ground shaking.

Register for ESS:
 Go to EarthquakeSoftStory.com between April 25 and May 31, 2023. Create an online account and answer questions for an opportunity to participate. Participants will be randomly selected. A permit must not be issued before you have been accepted into the program, and retrofit construction work must not begin before being notified by ESS that your pre-retrofit documents have been approved.

A soft story house:
 - typically has a large open space (the garage area), with walls not braced to resist earthquake motion, and
 - has one or more large doors that are not retrofitted to withstand earthquake shaking.

Houses that qualify for an ESS grant:
 - Are built before 2000;
 - Have one floor of living space over a garage;
 - Are located in an ESS ZIP Code; and
 - Are single-family owner-occupied.

EarthquakeSoftStory.com

2023 ESS ZIP CODES IN CALIFORNIA
 Eligibility based on ZIP Code only. City provided as reference.

NORTHERN CA

Berkeley
 94702, 94703, 94704, 94705, 94707, 94708, 94709, 94710

Oakland
 94601, 94602, 94603, 94605, 94606, 94609, 94610, 94611, 94612, 94618, 94619, 94621

San Francisco
 94102, 94103, 94107, 94108, 94109, 94110, 94112, 94114, 94115, 94116, 94117, 94118, 94121, 94122, 94123, 94124, 94127, 94131, 94132, 94133, 94134

SOUTHERN CA

Pasadena
 91101, 91103, 91104, 91105, 91106, 91107

Los Angeles
 90004, 90005, 90006, 90007, 90011, 90013, 90014, 90015, 90016, 90018, 90019, 90020, 90023, 90024, 90026, 90028, 90029, 90031, 90032, 90033, 90034, 90035, 90037, 90038, 90039, 90041, 90042, 90044, 90047, 90048, 90057, 90062, 90064, 90065, 91101

Scan to register for an ESS grant

EarthquakeSoftStory.com
 877.232.4300 • info@EarthquakeSoftStory.com

ESS Homeowner registration is open from April 25 - May 31, 2023

EARTHQUAKE SOFT-STORY
 Funds To Strengthen Your Home

See if your house qualifies for an ESS seismic retrofit grant of up to \$13,000.

www.EarthquakeSoftStory.com

The California Residential Mitigation Program (CRMP) is launching a NEW PROGRAM: The Earthquake Soft-Story (ESS) retrofit grant program.

Houses that qualify may receive up to \$13,000 toward a code-compliant seismic retrofit for their soft-story house.

A soft-story house has one floor of living space over an attached garage. The opening for the garage door instead of a fourth wall makes this type of house vulnerable to collapse during an earthquake and a soft-story retrofit will help mitigate the risk.

Houses that qualify typically:
 - Are built before 2000;
 - Have one floor of living space over a garage;
 - Are located in ESS ZIP codes; and
 - Are single-family owner-occupied.

CaliforniaResidentialMitigationProgram.com/Earthquake-Soft-Story-Retrofit-Grant-Program

EarthquakeSoftStory.com

SCAN ME

Overview of ESS Program

One-sheet overview of ESS program, includes information on qualifications and participating ZIP Codes.

Creating Resilient Communities

Earthquake Soft-Story ESS
 Funds To Strengthen Your Home

EARTHQUAKE SOFT-STORY
 Funds To Strengthen Your Home

CEA CALIFORNIA EARTHQUAKE UNIVERSITY
 To succeed.



Shareable Postcard

Postcard with information about ESS for homeowners to download and share with your community.

ESS PowerPoint

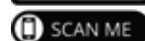
PowerPoint presentation that includes an overview of the ESS program for community meetings or distribution.

Digital Assets

Share registration information and creative on your social media accounts and link to EarthquakeSoftStory.com to help network the program.

* Houses that qualify for an ESS grant:

- are built before 2000;
- have one floor of living space over a garage;
- are located in an ESS ZIP Code; and
- are single-family owner occupied.



Scan to order any of the above items