

## PET Bottles - The Future of Wine Packaging

Glass may seem like the classic choice for storing wine but has only been used since the 17th century. Prior to the widespread manufacturing of glass, wine was stored in barrels and clay amphoras. PET (polyethylene terephthalate), a form of plastic in the polyester family, is the newest revolution in wine.

### Benefits of PET:

- **1/8 THE WEIGHT OF GLASS** (making shipping far more affordable and environmentally friendly).
- **SMALLER CARBON FOOTPRINT:** 39% of the carbon footprint of a traditional bottle of wine comes from manufacturing the glass bottle.
- **NEARLY UNBREAKABLE** compared to glass, making them safer and easier to transport.
- **100% RECYCLABLE.**
- Creating a virgin (not from recycled plastics) PET bottle produces **77% LESS GREENHOUSE GAS** than a glass bottle.
- **FDA APPROVED** for over 30 years and does not leach chemicals (like phthalates or BPA) like other plastics.
- While PET does allow slightly more oxygen into the wine than glass, the PET has **NO AFFECT ON THE WINE** unless celled for years at a time. Keep the glass for long-term, cellar wines and make the easy switch to PET!

