

Look Your Best on Video Calls

CHECKLIST

- 1** Check your lighting. The right balance is key. Make sure there isn't bright light behind you or in front of you.
- 2** Position the camera at eye level. Use books etc to raise your computer or monitor.
- 3** Lip color is a must! Reminder the camera washes out 20-30% of makeup so plan accordingly!
- 4** Balance is key in your outfit. Pair bold accessories with a simple top. When wearing prints, keep accessories simple.
- 5** SMILE! It's your best accessory. And when you're smiling it smooths out wrinkles!