#### **Expression of Interest**

# Branding & Creative Associate

You know how to appreciate a beautiful font. You might like to doodle and come up with crazy ideas sometimes. You take joy in creating moodboards and seeing them come to life. You're not afraid to share your views and ideas but you're also humble enough to accept feedback positively.

#### **Job Highlights**

- Competitive salary, annual bonus and employee discounts
- Career growth advancement
- Hybrid role work from home and central working location at Kallang

#### Job Description

- Ideate, write and execute original and iconic creative concepts in response to our brand's vision and campaign goals
- Extend relationships with fellow brands and explore new ways to further collaboration and build up our community
- Present, share and review creative work with the Creative Director
- Manage multiple projects from concept through to completion, working with both in-house resources and third-party vendors
- Able to help plan and execute photoshoots, including pre-shoot preparations, site recce and location bookings
- Understand the ever-evolving tastes of consumers and how to best reach them using the different channels and platforms online
- Fluency in social media such as Instagram and Facebook and comfortable with postings and analytics
- · Other duties as assigned

### Job Requirements

- Minimum 2 years experience in a creative agency or e-commerce brand
- Skilled in Adobe Photoshop, Lightroom, Illustrator and Premiere Pro
- · Able to work Saturdays as needed
- Currently in Singapore
- Experience in social media planning, photography and videography
- Ability to illustrate or copywrite is a plus
- Fluent in English
- Good team player, energetic with a positive attitude to learning new skill sets

## To apply, write to: priscilla@sojao.shop jan@sojao.shop

Only shortlisted candidates will be notified.

