

# Holiday Promotional Materials

Boost your holiday sales with our 2017 holiday sales kit

Order \$350 or more and save **10%**

Pass this discount along to your customers on Small Business Saturday!



## Plus

### Holiday merchandising

- 3 Large bows to attach to bags
- 5 Large snowflakes to affix to wall / tabletop
- 1 Sign that explains promotion



### Free "Gift With Purchase"

For each bag you order, you'll receive one:

- Snowflake organza gift pouch
- Reflector pin
- Po Campo gift tag



### Promotional assistance

We'll help you spread the word!

- Targeted email to our newsletter list about your participation for Small Business Saturday
- Graphics to share on Facebook and Instagram

#### PROMOTION DETAILS

- Valid through December 4
- Purchase must be made online through wholesale portal
- Use discount code "HappyHolidays" to get discount and holiday merchandising and GWPs
- Promotional materials ship separately from bags and start shipping end of October