

GETTING TO KNOW

GET 60% OFF PO CAMPO BAGS
with our prodeal! Ask the buyer for the discount code to use at pocampo.com

4 THINGS TO KNOW ABOUT PO CAMPO

#1 We make convertible bags to help you carry what you need on and off your bike with style and ease.

#2 Created by industrial designer and our Founder Maria Boustead, who still designs our bags.

#3 All bags have:
- Vegan, weatherproof fabrics
- Shoulder strap
- Lots of pockets
- Reflective details

#4 We partner with World Bicycle Relief, where a portion of sales fund bikes to girls in developing countries to go to school.

RECOGNIZE OUR TARGET CONSUMER

Our consumer is a woman who:

- Bikes for transportation and/or recreation
- Values style and utility in her bike products
- Willing to spend more to get the right thing



ONE FEATURE TO REMEMBER WITH EACH BAG

Go to our YouTube channel to watch videos about the features of each bag and how to attach them: <http://bit.ly/Po-Campo-Videos>



BERGEN PANNIER
Fidlock® magnetic buckles
each hold 80 lbs.
MSRP \$115



KINGA HANDLEBAR BAG
Has shoulder strap to use as a
crossbody bag
MSRP \$45



MIDWAY WEEKENDER
Has a separate shoe
compartment
MSRP \$95



IRVING BACKPACK PANNIER
Converts between backpack and
pannier faster than any other bag
MSRP \$130



UPTOWN TRUNK BAG
Opens wide like an old
doctor's bag
MSRP \$80



MARKET BELT BAG
Use on your own belt or with
the waist strap provided
MSRP \$35

DON'T FORGET! WE OFFER DROP SHIPPING TO OUR WHOLESALE CUSTOMERS

If a customer wants a color/style that you don't have in stock, don't let that stop you from making the sale! Log on to our wholesale ordering portal (www.pocampo-wholesale.myshopify.com) and order the bag she wants. You can even have it ship directly to her house.

Please print this page and hang it in a place where your staff will see it.

Questions? Contact us at sales@pocampo.com or call us at 844-PO-CAMPO