



**HOLLAND COOPER**  
BRITISH MADE EXCELLENCE

## **JOB DESCRIPTION**

<b>JOB TITLE:</b>	Social Media
<b>DEPARTMENT:</b>	Head Office
<b>REPORTS TO:</b>	Head of Marketing & E-commerce
<b>ROLE TYPE:</b>	Full- Time
<b>LOCATION:</b>	Cheltenham, Gloucestershire
<b>SALARY:</b>	Competitive

## **COMPANY PROFILE**

Holland Cooper is a brand so synonymous with British luxury it's recognised instantly in its use of the most superior Scottish woven tweed and wool combined with the finest suede and leather offering luxury tailoring for both men and women.

Established in 2008 designer Jade Holland Cooper saw a gap in the market for contemporary tweed wear, and armed with a wealth of design experience, infused with her passion for outdoor pursuits ensnared and consequently monopolised this market sector.

The offering is collectively outerwear and accessories with signature pieces including the bestselling Holland Cooper Tweed Cape. These sit congenially alongside a collection of superbly crafted wraps, jackets, coats, skirts gilets, hats and scarves.

Each tweed piece is hand cut and made wholly in Great Britain. Wools are spun from their raw state into yarns with up to 7 different colour wools and expertly woven into magnificent tweeds in mills that have been running more than 200 years.

We are looking for another strong team player to join us on our journey in establishing Holland Cooper as an international premium brand.



**HOLLAND COOPER**  
BRITISH MADE EXCELLENCE

## **THE ROLE**

You will be responsible for carrying out all aspects of organic and paid social media through a range of different platforms, reporting to the Head of Marketing & E-commerce.

## **GENERAL RESPONSIBILITIES**

- Managing the organisations Social Media accounts ensuring all copy is relevant for the different platforms.
- Collate and report back monthly on performance statistics for all social media communications across all channels, using these statistics to influence future social activity.
- Managing the content diary for social media content.
- Keeping up to date with changes and advances in social media and advising on new channels and approaches to adopt.
- Monitoring social media for company mentions and engaging with customers where relevant.
- Daily account management of paid media accounts including but not limited to Facebook, Instagram and Pinterest.
- Planning, analysing, optimising and reporting across paid social channels.
- Providing creative copy and graphic ad suggestions.

## **CANDIDATE PROFILE / SKILLS & EXPERIENCE**

- Previous social media experience with paid and organic.
- Analytical and proactive approach to social media.
- Excellent communication skills – verbal and written.
- Professionalism is maintained in all situations.
- Able to handle multiple demands and competing priorities.
- Facebook Blueprint qualified would be an advantage.

## **WHAT WE OFFER**

- Join a diverse work environment with people you can learn from every day.
- Opportunity to train and develop your skills in a fun fast paced working environment.

Holland Cooper is a fun fast paced emerging fashion brand. We like to take great talent and develop them in our brand values and ethos. Our team defines the brand. With our brands growth and movement into new markets candidates have a scope to grow with the company.

Holland Cooper offers exceptional working conditions, if you are in the fashion sector, ambitious and lateral we would like to hear from you.

---

**Please send your CV and covering letter to [careers@hollandcooper.com](mailto:careers@hollandcooper.com)**

Direct Applicants only

8 COTSWOLD BUSINESS VILLAGE, LONDON ROAD, MORETON IN MARSH, GL56 0JQ TELEPHONE  
+44 (0)1608 657 858 | EMAIL [SALES@HOLLANDCOOPER.COM](mailto:SALES@HOLLANDCOOPER.COM) | [HOLLANDCOOPER.COM](http://HOLLANDCOOPER.COM)

REGISTERED COMPANY NO. 7614322 | VAT NO. 944729195