

SPRING '24

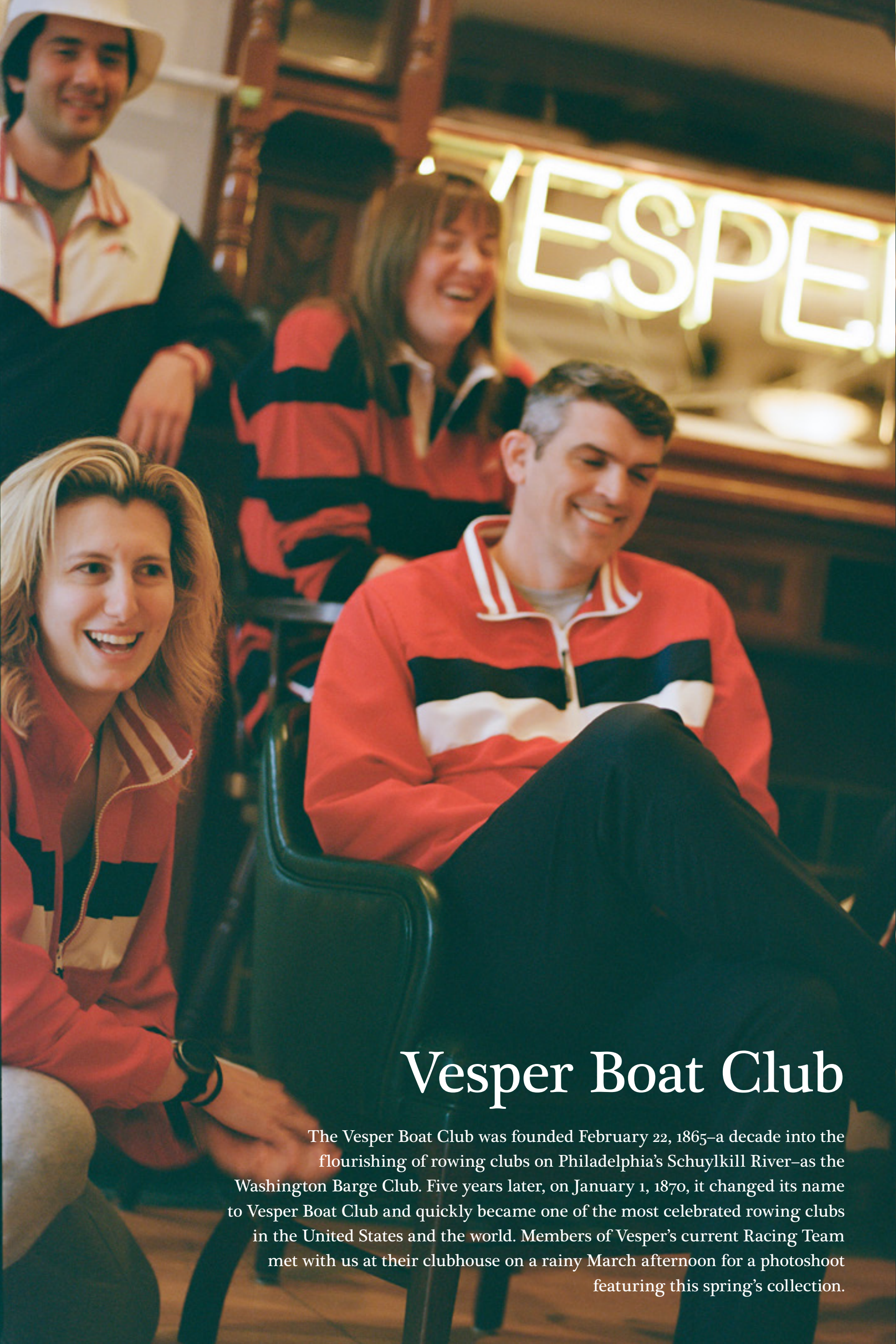
Hand-Crafted in the USA



Boathouse x J. Press Pennant Label

Founded in 1976 by Olympic rower John Strotbeck, Boathouse Sports is committed to engineering authentic, timeless gear rooted in sport and geared towards everyday life. Working in partnership, we have created a capsule collection featuring iconic athletic silhouettes. The collection features a red, white, and blue palette, boasting its Made-in-USA origins.





Vesper Boat Club

The Vesper Boat Club was founded February 22, 1865—a decade into the flourishing of rowing clubs on Philadelphia’s Schuylkill River—as the Washington Barge Club. Five years later, on January 1, 1870, it changed its name to Vesper Boat Club and quickly became one of the most celebrated rowing clubs in the United States and the world. Members of Vesper’s current Racing Team met with us at their clubhouse on a rainy March afternoon for a photoshoot featuring this spring’s collection.













The Stevenson Jacket

An iconic Boathouse original, the Stevenson Jacket was introduced during the Montreal Olympic games in 1976.





Shop Our Store Locations

J. Press Pennant Label Flagship Store

501 Madison Avenue
New York, NY

J. Press New Haven

262 Elm Street
New Haven, CT

J. Press Washington, DC

1801 L Street NW
Washington, DC

Visit us online at www.jpressonline.com