

TEMPORARY
GRAY TOUCH-UP



VEGAN & CRUELTY-FREE

KOCOSTAR Rich Black Hair Cream

KOCOSTAR Rich Black Hair Cream makes your hair appear fuller by covering grays and thinning areas and gray hairs. With bamboo and hardwood charcoals as natural pigments, the cream provides a temporary but lasting solution for daily styling enhancement.

KOCOSTAR RICH BLACK HAIR CREAM

150 mL





- ✓ **The long-lasting creamy formula gives instant coverage to receding hairline and sparse areas, adding enhanced styling and volume throughout the day.**
- ✓ **All ingredients are vegan and mild to the scalp. It's free of black iron oxide, a chemical colorant often used in similar products.**
- Fills in hairline
- Temporarily covers gray hairs
- 100% vegan ingredients
- Completed clinical trials
 - [Volumizing Effect / Hairline Cover / Temporary Gray Hair Cover](#)
- Certified hypoallergenic



VEGAN
FORMULA

TEMPORARY GRAY TOUCH-UP





KOCOSTAR Rich Black Hair Cream makes your hair appear fuller by covering grays and thinning areas and gray hairs. With bamboo and hardwood charcoal as natural pigments, the cream provides a temporary but lasting solution for daily styling enhancement.

[HOW TO USE]

After shampooing, remove excess water with a towel and blow-dry on low heat. Squeeze out enough cream on the tray and scoop with a silicon brush. Evenly apply to thinning areas. Style your hair.

※Cleanse your hair and scalp with shampoo and warm water before going to bed.

[PRECAUTION]

● Stop using the product and consult a dermatologist or physician if the following occurs: (a)Swelling, red (strawberry) marks, or other abnormalities; (b)Itchiness due to indirect or direct exposure to light. ● Do not apply on open wounds, eczema, or dermatitis. ● Avoid contact with eyes. If contact occurs, flush eyes thoroughly with clean water. ● Do not use on children under 3 years of age.

[STORAGES AND HANDLING MEASURES]

● Keep product out of the reach of children. ● Keep product away from direct sunlight. ● Keep the cap closed when not in use.

Product Features

1. Long-Lasting Effect

It's water and wind-resistant when dry. The charcoal pigment stays put even in the rain, unlike powder-type products that may flake or dissolve.

2. All-in-One Hair Care

It helps balance the scalp and reduces dryness and skin troubles caused by shampoo. Also, it blends well with hair to add natural color and volume for a stylish look.

3. Easy Application

It allows easy and mess-free application. Just wash off with soap when it gets onto somewhere else. Also, it works great whether you need total or targeted coverage.

4. Unique Texture

It has a sticky and slimy texture similar to Natto gum. It quickly adds desired density and volume to thin hair. When dry, it creates a fuller appearance without looking cakey or unnatural.

5. Effortless Cleansing

Hair products often leave residues that clog pores and hair follicles. They weaken roots and interrupt hair growth, eventually leading to hair loss. Our product, however, washes off easily with shampoo.



HAIR GROWTH

Dexpanthenol
Niacinamide
Pentaclethra Macroloba Seed Oil
Magnolia Officinalis Bark Extract

AMINO ACIDS

Humaxyl_ASMC(H)
Glutathione Sol.

NUTRITION

Soothing Cooler®(H)
Oriental Hair Complex(H)
Jeju Changpo(PD)
Camellia Japonica Flower Extract

ANTIOXIDANT

Phyto Collagen (H)
Black Therapy-NP
Sugar Maple Extract-JH

SCALP BALANCE

Menthol
Lindera Strychnifolia Root Extract
Ziziphus Joazeiro Bark Extract

Ingredients	
HAIRILINE	Water
	Propanediol
	Lindera Strychnifolia Root Extract
ZORYALYS	Caprylic/Capric Triglyceride
	Pentaclethra Macroloba Seed Oil
	Magnolia Officinalis Bark Extract
	Zingiber Officinale (Ginger) Root Extract
DANDRILYS	Water
	Propanediol
	Ziziphus Joazeiro Bark Extract
Phyto Collagen (H)	Natto Gum
	Water
	Glycerin
	Butylene Glycol
	1,2-Hexanediol
Glutathione Sol.	Glutathione
	Water
	Glycerin
	1,2-Hexanediol

Ingredients	
Menthol	Menthol
Grain Protein Complex(H)	Avena Sativa (Oat) Protein Extract
	Hydrolyzed Wheat Protein
	Hydrolyzed Pea Protein
	Hydrolyzed Soy Protein
	Glycerin
	Butylene Glycol
Humaxyl_ASMC (H)	1,2-Hexanediol
	Ulmus Davidiana Root Extract
	Aloe Barbadensis Leaf Extract
	Viola Mandshurica Flower Extract
	Hibiscus Esculentus Fruit Extract
	Serine
	Alanine
	PCA
	Sea Water
	Water
Glycerin	
1,2-Hexanediol	

Ingredients	
Niacinamide	Niacinamide
Acer Saccharum (Sugar Maple) Extract	Water
	Butylene Glycol
	Acer Saccharum (Sugar Maple) Extract
Soothing Cooler®(H)	Aloe Barbadensis Leaf Extract
	Laminaria Japonica Extract
	Dioscorea Japonica Root Extract
	Ulmus Davidiana Root Extract
	Viola Mandshurica Flower Extract
	Water
	Glycerin
1,2-Hexanediol	
Black Therapy-NP	Water
	Butylene Glycol
	Sesamum Indicum (Sesame) Seed Extract
	Glycine Soja (Soybean) Seed Extract
	Oryza Sativa (Rice) Extract

Ingredients	
Dexpanthenol	Dexpanthenol
Jeju Changpo(PD)	Water
	Propanediol
	Acorus Calamus Root Extract
Camellia Japonica Flower Extract	Water
	Butylene Glycol
	Camellia Japonica Flower Extract
Oriental Hair Complex(H)	Glycyrrhiza Uralensis (Licorice) Root Extract
	Polygonum Multiflorum Root Extract
	Camellia Sinensis Leaf Extract
	Angelica Gigas Root Extract
	Panax Ginseng Root Extract
	Portulaca Oleracea Extract
	Rheum Palmatum Root Extract
	Carthamus Tinctorius (Safflower) Flower Extract
	Glycerin
	1,2-Hexanediol

Waterproof Testing



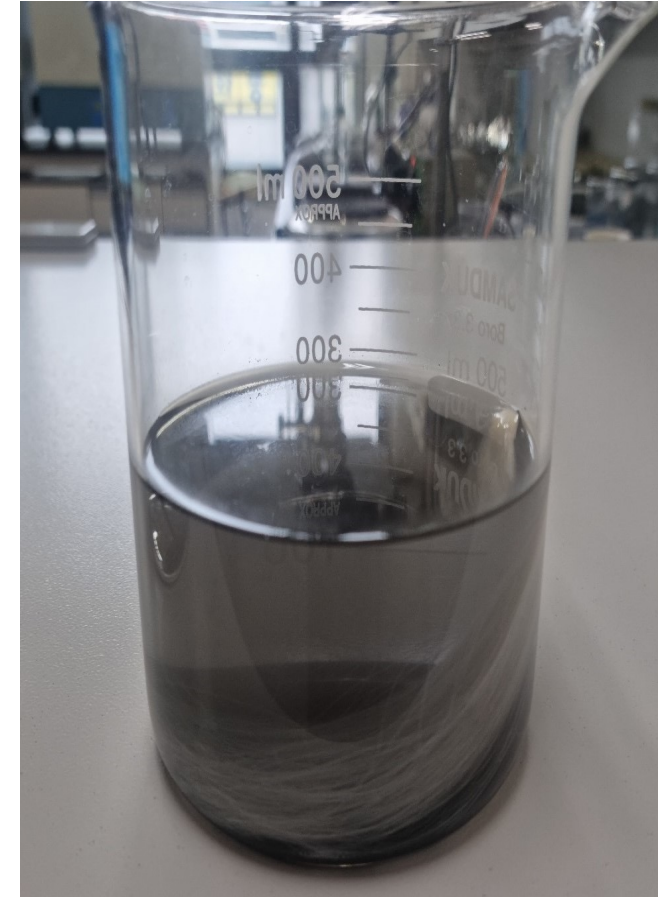
**KOCOSTAR
RICH BLACK HAIR CREAM**

OTHER



AFTER 24HOURS

**KOCOSTAR
RICH BLACK HAIR CREAM**



AFTER 24HOURS

OTHER

After applying KOCOSTAR Rich Black Hair Cream to the hair and placing it in purified water, observation showed that the charcoal powder remains fixed to the hair after 24 hours.

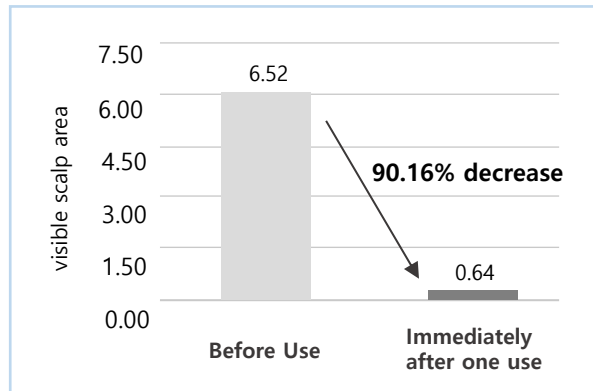
The control group, however, began to disperse immediately in purified water. After 4 hours, there was little charcoal powder left on the hair. After 24 hours, it completely separated from the hair.

The experiment displays that KOCOSTAR Rich Black Hair Cream has a waterproof feature.

Effect 1. Volumizing Effect

Reduces the appearance of thinning areas by **90.16%** after one use.

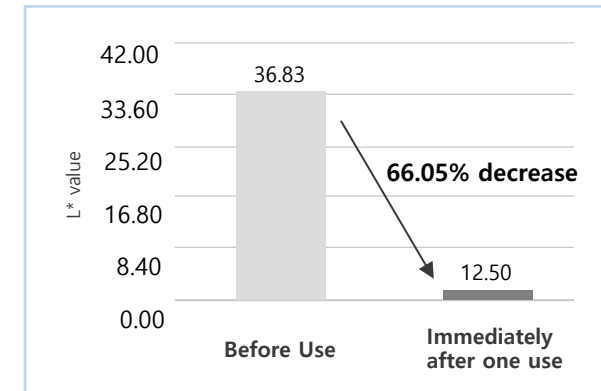
Visibly adds density and volume!



Effect 2. Hairline Cover

Fills in receding hairline by **66.05%** after one use.

Be confident with full hairline!



How to Use



1. After shampooing, remove excess water with a towel and blow-dry on low heat.



2. Squeeze out enough cream on the tray and scoop with a silicon brush.



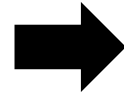
3. Evenly apply to thinning areas, receding hairline, and gray hairs.



4. Style your hair. Use the blow dryer to add more volume.

Before & After

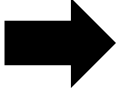
Application to thinning areas using a silicon brush



- ✓ **The long-lasting creamy formula gives instant coverage to receding hairline and sparse areas, adding enhanced styling and volume throughout the day.**

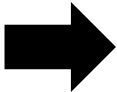
Before & After

Application to thinning areas using a silicon brush



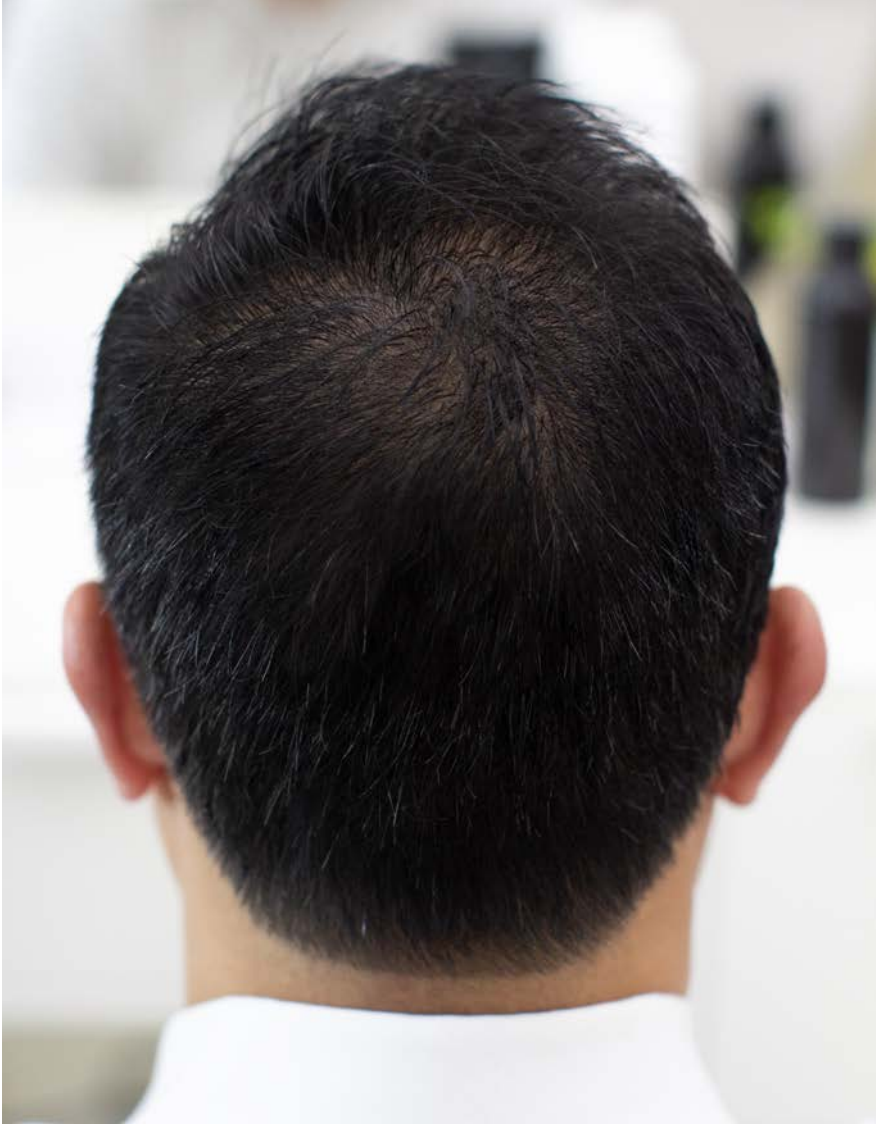
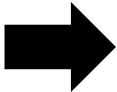
Before & After

Application to thinning areas using a silicon brush



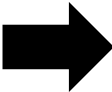
Before & After

Application to thinning areas using a silicon brush



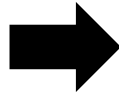
Before & After

Application to thinning areas using a silicon brush



Before & After

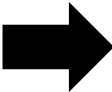
Temporary gray touch-up



- ✓ The cream, high in viscosity, blends well with hair to temporarily add natural color to gray areas.

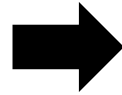
Before & After

Temporary gray touch-up



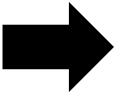
Before & After

Temporary gray touch-up



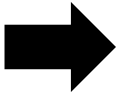
Before & After

Temporary gray touch-up



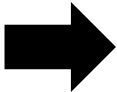
Before & After

Temporary gray touch-up



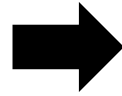
Before & After

Hairline cover



Before & After

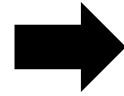
Hairline cover



- ✓ **It fills in thinning areas and adds volume and body to create enhanced styling.**

Before & After

Hairline cover



- ✓ It covers up receding hairline to create a fuller and natural look.

Waterproof test



- ✓ The creamy formula stays put when dry and resists rain and wind to maintain the volumizing effect.

Waterproof Test



✓ It doesn't wash off under running water.



✓ It remains fixed to hair and scalp when sprayed with water.

Cleansing Test



- ✓ It washes out easily with regular shampoo and does not leave any residue.
- ✓ It helps relieve skin troubles caused by dryness after shampooing.
- ✓ The mild and moisturizing ingredients help balance the scalp and do not cause dryness.