



TOUGH This is a **commercial quality** engineered wood floor finished with many layers of lacquer.

UNIQUELY DURABLE Our unique 12-layer lacquer is **four times more** durable than a standard finish.

SAFETY Strada is perfect for demanding environments where safety and slip resistance is paramount.

TONES Strada wood flooring is available in 10 traditional and contemporary tones. These range from clean whites to deep blacks, so they will work in **all interiors**.

TED TODD EUROPEAN OAK We know our oaks and are very particular about the woods we select. That's why we only source slow-grown **oak** that's renowned for its clear grain patterns and beautiful mellow tones

EXTRA-THICK HARDWOOD The Strada collection features an extra-thick **6mm hardwood** layer. This means you can re-sand these floors many times without worrying about wearing through the wear layer.

STABILITY Because we use furniture-grade birch plywood with proven two-ply engineered construction, you can be sure your flooring will be **very stable**.

HEALTHY Unlike plastic-based laminate and vinyl flooring, our **100% natural floors** don't give off toxic vapours.

WARM FLOOR Strada flooring is suitable for installation over **underfloor heating** (please see guidelines).

EASY INSTALLATION Float, nail or fully bond this **engineered wood** floor depending on specific project requirements.

EUROPEAN Strada flooring is crafted with care, using European-sourced hardwoods.

INNOVATION This is the first 12-coat lacquered wood floor. It has solved the problem of laying wood floors in very highly-trafficked areas. Strada has been successfully installed in busy retail stores across the UK, giving the stores the quality feel of a wood floor, but with significantly enhanced durability. It has also met the needs of homeowners with concerns about combining stylish natural wood flooring with big pets and the demands of family life.

STRADA

PUNCHY, PRACTICAL AND 12-COAT LACQUERED

EASY CARE

For floors with hardened coatings we have designed a simple system to care for your floor. Clean regularly with Easy Clean, protect with Maintenance Polish and apply two coats of neat Ted Todd intensive polish every two to three months for tough protection.

Please use Care System 1 for all floors in this collection.

Bernini	Lucia
Santi	Torelli
Cellini	Alessi
Rastrelli	Vincenzo
Martelli	Pirandello



TED TODD