# STEP 1: PREP

Before beginning, turn off any ceiling fans to prevent blowing dust. It is also best to have your room's temperature between 60°-80°F. Brick Transformation Paint is only intended for indoor use. To ensure even coverage, it's best if one person applies the paint over the entire surface. Painting a fireplace should take about 5 hours from start to finish.

Additional Tools Needed: Bristle Brush, Bucket, Liquid Dishwashing Soap, Water and a Vacuum



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### LIVE CHAT WITH US!

Have a question? We're here to help! Chat with us Mon. - Fri. 7a.m. to 4 p.m. CST.



A. CLEAN

Use a bristle brush to clean your surface with a mixture of dishwashing soap and warm water.



#### B. TAPE

Tape 2-3 rows of Painter's Tape in the following areas:

- Surrounding Walls
- Fireplace Insert
- Floor or Surrounding Surface
- Mantle



C. MIX

Mix your paint and water into the included Mixing Container. Pour paint in first for proper mixture.

Stir until the mixture is consistent throughout.

**A. CLEAN:** Start by vacuuming up any loose material, ash or coals. Next, clean the entire surface by scrubbing thoroughly with a brush and warm soapy water. After cleaning, lightly rinse the surface with a damp cloth to remove any soap residue. Make sure you allow the surface to completely dry. Then, vacuum back over any remaining loose material that was disturbed during the cleaning process.

**Note:** It's best to start cleaning at the top of your surface and then work your way down. This prevents dirty water from running over the areas you've already cleaned. Cleaning your surface ensures that no material falls off when wiping the paint on the surface.

**B. TAPE:** Use the kit's included Painter's Tape and tape off the following areas: surrounding walls, fireplace insert, floor or surrounding surface, and mantle. It is recommended to apply 2-3 rows of tape to protect the surroundings of the surface. Be sure to press firmly to prevent any bleed through. Place the kit's included Plastic Drop Cloth at the base of the fireplace/wall to prevent accidental spills and tape as close to the edge as possible without applying tape to the surface you are painting.

**C. MIX:** Pour 8 oz. of Brick Transformations Paint into the provided Mixing Container. Next, pour 8 oz. of water on top of the paint to create a 1:1 ratio of paint and water. It is important that you pour the paint in first and then add water for the proper mixture. Next, use the provided Stir Stick and mix the paint and water together until the mixture is consistent throughout. The 1:1 ratio of paint and water will create a soupy mixture that makes for easy wiping. This will allow some of the original brick colors to come through.

Note: If you're looking for a fuller coverage, only add 4 oz. of water to create a 2:1 ratio of paint and water.

### STEP 2: APPLY



Using the provided 2" Brush, brush on your whitewash mixture starting at the top and working your way down. Only apply the paint to 4 to 6 bricks at a time. Once applied in that section, use the provided Wiping Rags to quickly wipe off the painted area.



For a whiter look, wipe away less of the paint. Repeat this painting and wiping process on all subsequent sections of bricks until the entire surface is covered. **Note:** The wiping step will allow some of the brick's original colors to come through. As the paint dries, the natural colors of the bricks will start to show through your application.

**Note:** When applying paint to horizontal surfaces, use less paint to prevent the paint from seeping into the brick at a faster rate.

When your project is finished, please send us your "before and after" pictures because they will inspire others! Let us know if you have any questions and enjoy your Brick Transformations makeover!

## **CARE & MAINTENANCE**

You may use your fireplace one to two hours after application. The full cure time is 14 days (meaning the time it takes for the finish to reach it's maximum strength). While you can clean and use your surface gently during this time, we do not recommend scrubbing until the paint has fully cured.

Only clean your surface using dish soap and water. Do not clean with harsh or abrasive chemical or natural cleaners. Even diluted solutions of a cleaner and water will wear down the durability of the paint over time.

Apply at 60°-80°F. **KEEP FROM FREEZING.** If frozen, let thaw at room temperature for 48 hours before use.

**DISPOSAL:** Clean equipment and paint spatters with warm, soapy water. Dispose of contaminated absorbent container and unused product in accordance with all current federal, state, and local regulations. Use only with adequate ventilation. See enclosed pamphlet on the proper ventilation. **CAUTION:** Do not take internally. Avoid contact with eyes and skin. Use with adequate ventilation. **KEEP OUT OF REACH OF CHILDREN.** 

**WARNING! Irritant!** Harmful, if swallowed. Contains Propylene Glycol. Avoid contact with eyes. May cause eye, nose, and throat irritation. Avoid breathing of dust and vapors or spray mist. Open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache, or dizziness, leave the area to obtain fresh air. If continued difficulty is experienced, seek medical attention immediately. Close container after each use. Wash thoroughly after handling and before smoking and eating.

**FIRST AID:** If swallowed, do not induce vomiting. Get medical attention immediately. If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, seek medical attention immediately. In case of eye contact, flush eyes immediately with plenty of water for at least 15 minutes and seek medical attention.

