A3 Performance was founded by Dan Meinholz, an entrepreneur who has 25 years in the swim industry and nearly 50 years in the water. With a personal and brand mission to lead, innovate, and inspire, Dan built a brand that is focused on helping swimmers swim better, swim faster, and be their best.

OUR MISSION

To Lead, Innovate, and Inspire the sport of swimming. Lead the industry of performance swimwear and apparel, innovate products and services, and inspire all athletes to live their potential and be their best - A3 Performer.

OUR STORY

Leaders don’t set out to lead, they set out to make a difference. A3 Performance consistently leads in the industry and sport of swimming by our mission, products, and services.

Innovation is seeing what others see and thinking what no one else has thought. A3 Performance sees the sport of swimming differently. We’ve developed numerous innovations that enhance a swimmer’s experience and improve their performance and we’re just getting started!

One of the greatest gifts you can give to another is to inspire them to be their best. We are inspired daily by the coaches, swimmers, and fans of our sport, which is why we make it our mission to use our relationships, products, and services to inspire others to be their best.

LEAD

Innovate

INSPIRE

The sport of swimming is all about racing! A hundredth of a second can mean the difference between qualifying for the next level, winning the race, or the end of your season. A3 Performance takes racing seriously at every level. From the top entry-level racing suit, NOVA, that is FINA and USA Swimming 12 & Under approved, to the fastest suit in the water, VICI, tested and proven. A3 Performance will always have you race ready.

Learn more about FitLock on pg. 5
A successful team starts with a strong team culture. It has been proven that looking like a team elevates confidence and improves individual performance. A team uniform is the easiest place to start building team culture. A3 Performance is the leader in team branding, making your team look and race like a team!

灵感来自他人。动机来自内心。

欲知详情，请访问：

苹果应用商店或谷歌应用商店下载我们的新应用，实时获取网站优惠、团队商店、On Deck博客、视频等更多内容！

额外享受3%的折扣，每次订单在应用上，这在团队商店折扣的基础上。新！A3性能移动应用！

团队商店
A3 Performance 是世界上第一个提供团队商店的品牌。24/7 的订购时间 – 购买您团队的定制产品，护目镜，训练装备等。现在通过新的 A3 Performance 移动应用！

定制团队泳衣
除了100%的定制泳衣，我们还提供定制标志印刷。将任何纯聚酯泳衣变成团队泳衣，只需一个定制标志！

HYDROLAST
为日常训练的舒适和耐用性，没有更好的。A3 Performance HYDROLAST 为您提供最舒适的舒适和耐用性。

FITLOCK
为男士泳衣带来十多年来的第一次创新！所有男用泳裤和泳衣现在都配备了革命性的FITLOCK。穿一次FITLOCK，你就再也不想不穿它游泳了。

团队文化
信心和个体表现的提升来自于看起来像一个团队。团队制服是建立团队文化最容易的地方。A3 Performance 是团队品牌领域的领导者，让你的团队看起来和比赛像一个团队！

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"Our 30-day study showed that high school swimmers improved on average 1.5 seconds more over 200 yards when wearing the sleeves versus not wearing the sleeves. I believe that the longer athletes wear the BODIMAX Sleeves, the more improvements can be seen."

-Dr. Genadijus Sokolovas, Global Sport Technology, Inc.


BODIMAX Technology is a patent-pending fabric technology that improves the body’s ability to recover and thus overall performance. Wearing BODIMAX during training and recovery facilitates and improves the absorption and utilization of oxygen in the body, further reducing the buildup of lactic acid in the muscles that makes us feel tired and burnt out! BODIMAX delays muscle fatigue allowing athletes to train at a higher level for longer.

Train THE TEMPO

To swim fast you need to train fast and your equipment should support the process. A3 Performance has carefully developed a line of training equipment designed for swimmers to Train the Tempo.

A3 Performance has developed a quality, comprehensive line of training equipment including:

- Training Snorkel
- Hand Paddles
- Goggles
- Short Training Fins
- Long Fins
- Pull Buoy
- Kickboard
- Nose Plug
- Ankle Eight
- BODIMAX Sleeves

A3 Performance training equipment enables a swimmer to maintain a fast tempo, a powerful stroke, and proper technique. Train Smart. Train Fast. Train the Tempo.
LEAD. INNOVATE. INSPIRE.