

www.a3performance.com
888.369.7946



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TO BECOME THE MOST SOUGHT AFTER PERFORMANCE SWIMWEAR BRAND IN THE WORLD AND TO **INSPIRE** AND **ENRICH**
THE SPORT OF COMPETITIVE SWIMMING WITH INNOVATIVE AND IMPACTFUL PRODUCTS THAT MOTIVATE SWIMMERS OF ALL LEVELS TO BE THEIR VERY BEST

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MISSION STATEMENT

A3 Performance is an independently-owned, performance swimwear company built on a passion for swimming, athletes, and athletic performance. We encourage swimmers to swim better and faster at all ages and levels, from beginners to Olympians. Driven by a genuine leader and devoted staff that are passionate about swimming and service, A3 Performance strives to inspire and enrich the sport of swimming with innovative and impactful products that motivate swimmers to be their very best – an A3 Performer.

All customers are met with exceptional service. Customers and staff are loyal partners because working with A3 Performance is always a positive experience.

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A3 PERFORMANCE HISTORY OF INNOVATION

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STEALTH CLOSED BACK

In 2012, A3 Performance innovated the sport of swimming with its first FINA-approved technical racing suit, Stealth – the first-ever closed back, knee-length female racing suit. The compression and hydrodynamics of this suit quickly made it a fan favorite, and one of the most popular suit styles on the pool deck. Within three months of Stealth's unveiling it had three American Records and four NCAA Champions to its name.



TEAM STORE

A3 Performance was the first competitive brand to develop Team Store customer service. With the assistance of an A3 personal account manager, teams have the opportunity to purchase custom team suits, custom apparel, custom backpacks, team training equipment and more all at a phenomenal team price!



LEGEND POWERBACK

After great success with Stealth, A3 Performance developed a new level of compression in technical racing with the Powerback. A3's LEGEND technical racing suit, released in 2015, is the first female technical racing suit that features the Powerback – defined by a small opening across the lower back. The Powerback is designed for ultimate compression through the core, lats, and back. This innovative design also provides great flexibility and maximum range of motion in the water.



BODIMAX SLEEVES

A3 Performance BODIMAX Sleeves are the first-ever aquatic and intelligent compression sleeves. The BODIMAX Technology in the sleeves impacts training, recovery, and performance so athletes can train better longer and get better faster.



VICI

Not all racing suits are the same, and A3 Performance proved just that with the release of VICI, the world's most technologically-advanced racing suit. Every detail of VICI is intentional and impactful, especially its fabric. In a 2017 lab, VICI tested faster than A3's previous generation of racing, LEGEND, and VICI is the first-ever technical racing suit built with BODIMAX Technology – It's Time to Conquer.

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BODIMAX

Train Better Longer. Get Better Faster.

**FIRST EVER AQUATIC
COMPRESSION SLEEVES**

SWIMMERS IMPROVED ON AVERAGE **1.5 SECONDS** MORE OVER 200 YARDS WHEN WEARING THE SLEEVES

"I definitely feel that my arms have better circulation with the sleeves on. My arms are significantly less tired towards the end of my swim sets than they are without the sleeves."

- Darian Townsend, Olympic Gold Medalist, World Record Holder

BODIMAX

Train Better Longer. Get Better Faster.

PERFORMANCE™



“Our 30-day study showed that high school swimmers improved on average 1.5 seconds more over 200 yards when wearing the sleeves versus not wearing the sleeves. I believe that the longer athletes wear the BODIMAX Sleeves, the more improvements can be seen.”

– Dr. Genadijus Sokolovas, Global Sport Technology, Inc.

Learn more about BODIMAX Technology
and BODIMAX Sleeves at
a3performance.com/bodimax



BODIMAX SLEEVES

Product Code: A3BMXAS

The first-ever intelligent fabric used in sport, designed to impact performance and recovery, so you can train better longer and get better faster.

- Stimulates blood circulation and thermoregulation
- Maintains higher levels of oxygen in bloodstream
- Reduces lactic acid buildup in the muscles
- Alleviates muscle fatigue during training
- Significantly improves recovery

VICI

IT'S TIME TO CONQUER.



BUILT WITH BODIMAX

- First-ever technical racing suit built with **BODIMAX** Technology, an advanced textile technology that supports muscle recovery and impacts performance.
- Elite fabric deserves a fast surface like our **Fastwater Surface Treatment**, a patented polymer that induces water flow and reduces resistance.



FEMALE

Product Code: A3XVCB, A3XVPB



MALE

Product Code: A3XVJ

- The **Core Compression System** focuses compression on the three main areas of resistance: chest, core, and hips/legs
- Improved from LEGEND, the VICI's **Powerback** provides maximum compression across the core and lats and it allows for a greater range of motion.
- Athletes will be more comfortable than ever with the **Pro Flex Straps**, which allow greater flexion through the shoulders.

Learn more at a3performance.com/vici

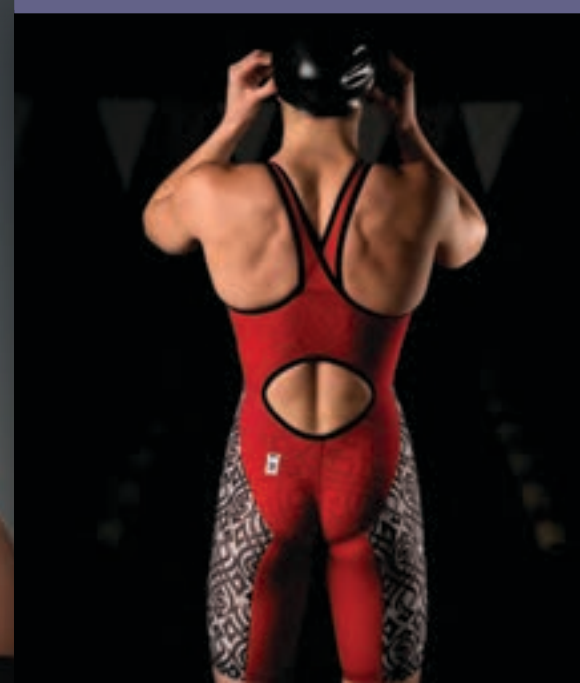
THE WORLD'S MOST **TECHNOLOGICALLY-ADVANCED** RACING SUIT

LEGEND

Become Legendary

First-ever Powerback design provides unparalleled compression through the thighs, hips, lats, and core for maximum power output!

- Hydropel, our hydrophobic treatment, works with GII to form a faster surface. Added to the shell and the lining of LEGEND, Hydropel fortifies the barrier to water absorption.
- Zone Compression reduces muscle vibration and fatigue, targeting key muscle groups while supporting a full range of motion.
- GII Compression Tech Fabric virtually eliminates surface drag!
- A3 Performance Silicone Grippers line the inside, bottom leg to allow suit expansion around the leg while assuring your suit stays in place.
- Soft Shield ultra-durable, ultra-soft lining is soft on the skin but strong enough to provide lasting compression and comfort.
- Laser Cut Panels ensure exact and consistent fit with proper compression and movement support.
- Core Support is reinforced with a double lining throughout the body of the suit.



FEMALE POWERBACK

Product Code: A3XLPB



MALE JAMMER

Product Code: A3XLJ

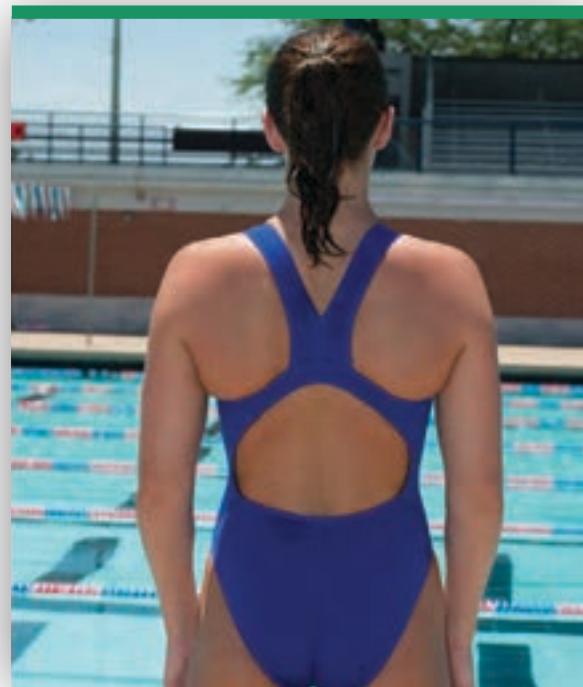
“When I put on the A3 LEGEND I know I am going to swim fast. It has the perfect combination of compression where you need it, and stretch where you want it.”

– Michael Weiss, World University Games Champion, Big Ten Champion

FEMALE SWIMWEAR



FEMALE XBACK
Product Code: A3XXBP



FEMALE SPRINTBACK
Product Code: A3XSBP



FEMALE FLASHBACK
Product Code: A3XFBP



A³ Performance Training Suits are made with the ideal blend of chlorine-resistant polyester and PBT polyester for durability and comfort. The four-way stretch fabric provides great color-fastness and excellent fit. We know you won't quit on your training, so we develop training suits that won't quit on you!

Professional customization available on all A³ Swimwear.

NEW! A³ Performance Limited Edition Printed Training Suits

Visit a3performance.com to see our newest prints!

MALE SWIMWEAR

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Visit a3performance.com to see our newest prints!



MALE BRIEF
Product Code: A3XBP4



MALE JAMMER
Product Code: A3XJP

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GOGGLES



AVENGER

Product Code: A3AVR, A3AVRX

A³ Avenger is one of the most popular goggle styles in the water, but with an improved silicone gasket designed to hug the curvature of the face, A³ Avenger is beyond compare.

FUSE

Product Code: A3FUS, A3FUSM

Features patented Fuse Technology – the lens and gasket are literally fused together for supreme comfort and performance. A³'s premier, elite racing goggle provides excellent peripheral vision as well as style and comfort.



Did You Know?

A³ Performance athletes Darian Townsend, David Guthrie, & Cynthia Lewis hold more than 40 Master's World Records combined!



FLYTE

Product Code: A3FLY

Wide lenses and a soft silicone gasket make this goggle a great fit for a variety of faces. Lap swimmers love it because it's the most comfortable goggle!



JUNIOR AVENGER

Product Code: A3AVRJ, A3AVRJX

Junior Avengers are the choice of the big kids! A smaller version of A³'s Avenger Goggle, the Junior Avenger is great for swimmers who have outgrown their youth goggles but might not be ready for an adult racing goggle. Recommended ages 8y-12y.

Looking for Youth Goggles?

Turn to page 31 to see what A³ Kids offers your little swimmer!

"It's important to be able to have a pair of goggles that I can rely on when I race. I trust A³ Performance goggles because they provide great visibility, security and comfort."

– Ivy Martin, 13-time Big Ten Champion, US Open Champion

SWIM CAPS

Lead with the fastest surface possible.

STEALTH DOME SILICONE RACING CAPS

Product Code: A3CSR

*Worn by NCAA Champions & American Record Holders

NON-WRINKLE SILICONE CAPS

Product Code: A3CSNW

ULTRA-LITE SILICONE CAPS

Product Code: A3SCUL

USA FLAG CAP

Product Code: A3CFNW

CUSTOM CAPS AVAILABLE

Choose from Stealth Dome, Pro Silicone, or Latex. Call for a quote! **888.369.7946**

THE BODY ACHIEVES WHAT THE **MIND BELIEVES**

TRAINING & ACCESSORIES

Train the Tempo

The best way to swim fast is to train fast. A3 Performance has carefully developed a line of training equipment designed for swimmers to **Train the Tempo**. Training equipment should facilitate proper stroke technique, not hinder it. That's exactly why A3 Performance training equipment encourages swimmers to maintain a fast tempo, a powerful stroke, and proper technique. **Train the Tempo.**

TRAINING & ACCESSORIES

Which fin is the right fin for you?

- A³ Pro Fins allow swimmers to move more water when they kick. They are great for young swimmers building water confidence. Additionally, they are an excellent tool for swimmers working to improve their underwater undulation and the strength of their kick.
- A³ Swift Kick Fins are an excellent training tool for more advanced athletes to train at a fast pace. The short blade propels swimmers through the water more quickly while allowing them to maintain a normal stroke, comparable to race pace stroke. Train the tempo with A³ Swift Kick Fins.



PRO FIN

Product Code: A3PRF



SWIFT KICK FIN

Product Code: A3SKF

KICKBOARD

Product Code: A3KB

PRO NOSE CLIP

Product Code: A3PNC

TRAINING SNORKEL

Product Code: A3TS

Replacement Mouthpieces Available

Product Code: A3TSMP



"A³'s Training Snorkel is the best snorkel I have ever used. With this snorkel I can kick, drill, train long or fast and it stays in place. It is very comfortable and one of my favorite training tools."

*- Darian Townsend, Olympic Gold Medalist,
World Record Holder*

TRAINING & ACCESSORIES

Perfect Pulling System

- Develop the perfect pull for a championship stroke with A3 Performance's Perfect Pulling System: Fusion Paddles, Pro Pull Buoy, and Ankle 8. This system is designed for swimmers to maintain proper stroke technique while building their strength and endurance. The Pro Pull Buoy and the Ankle 8 build core strength and balance in stroke, while the Fusion Paddles facilitate proper pull while building arm, shoulder, and lat strength.



FUSION PADDLES

Product Code: A3FPP



PRO PULL BUOY

Product Code: A3PPB



ANKLE 8

Product Code: A3A8

*DISCIPLINE IS CHOOSING BETWEEN
WHAT YOU WANT **NOW** AND WHAT YOU WANT **MOST.***

A3
PERFORMANCE™

BACKPACKS & CINCHBAGS

Professional Customization for Teams!



CINCHBAG

Product Code: A3BCIN

BACKPACK

Product Code: A3BBPK

**MAKE IT YOUR OWN
AND PERSONALIZE
YOUR BAG!**

A3 KIDS

PERFORMANCE™

Start Unknown. Finish Unforgettable.

A3 Performance is committed to helping all swimmers be the best they can be. We have developed a fun line of products designed to help even the littlest of swimmers have a great experience in the water.



YOUTH SWIMWEAR

Proud partner of



The right swimsuit and the proper fit are extremely important in building water confidence for young swimmers and in developing proper stroke technique. Prepare your little swimmers for success and teach them to swim in A³ Performance.



LITTLE BOYS JAMMERS

Product Code: A3XJP



LITTLE GIRLS LYCRA SWIMSUITS

Product Code: A3XGL



**PROFESSIONAL
CUSTOMIZATION AVAILABLE
FOR SWIM SCHOOLS**

"Our A³ little girls suits are a huge hit. Our parents love the price and the kids love the colors."

– Karen, Swim School Owner

YOUTH GOGGLES

YOUTH ACCESSORIES



FLEX

Product Code: A3FLE

Flex is an incredibly comfortable goggle with great fit that keeps water out. With the soft silicone, one-piece design, it's no surprise Flex is a best-seller! Available in 11 fun colors the kids love!



TURBO

Product Code: A3TBO

Built with revolutionary quick-adjust goggle technology—one touch to adjust, it's that easy! Coaches, swim instructors, and parents LOVE how easy it is to adjust the straps.



PRO FINS

Product Code: A3PRF

Available as small as size 8Y. Help little ones build their water confidence with the long-blade A3 Pro Fin.



SWIM CAPS

Product Code: A3GBSC

A3 offers a variety of fun, limited-edition youth swim caps. Visit a3performance.com to get your little swimmer a special print!

LIFE HAS NO REHEARSALS, **ONLY PERFORMANCES.**

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#A3PERFORMER