

Iyle Alexandra



SPRING/SUMMER
2016

SPRING/SUMMER 2016



ABOUT TYLER ALEXANDRA

A LUXURY BUSINESS WITH DOMESTIC AND INTERNATIONAL CLIENTELE, TYLER ALEXANDRA IS AN INTIMATELY RUN, HANDS-ON ENDEAVOR WITH ACCESS TO THE FINEST RESOURCES.

TYLER ALEXANDRA WAS BORN OUT OF DESIGNER TYLER ELLIS' DESIRE TO CREATE LUXURIOUS, ARTISANAL AND CONTEMPORARY, YET TIMELESS HANDBAGS. SOMETHING WOMEN CAN WEAR FOR YEARS BEFORE SUCCUMBING TO THEIR DAUGHTERS' PLEAS TO PASS IT DOWN. WITH THAT TREND-DEFYING GOAL IN MIND, TYLER ALEXANDRA LAUNCHED IN THE SPRING OF 2011.

TYLER'S DESIGNS -MODERN INTERPRETATIONS OF CLASSIC SILHOUETTES- ARE BROUGHT TO LIFE IN FLORENCE BY THE WORLD'S TOP ARTISANS. MARRYING ULTRA LUXE MATERIALS- LIKE OSTRICH LEG, RASPO, COBRA AND ALLIGATOR- TO A SHARP AESTHETIC, EACH HANDBAG REPRESENTS AN ARDENT COMMITMENT TO COUTURE, QUALITY CRAFTSMANSHIP.

ABOUT TYLER ELLIS

INSPIRED BY HER LATE FATHER, PERRY ELLIS, AND HIS IMPACT ON AMERICAN FASHION, TYLER UNDERTOOK HER OWN DESIGN ENTERPRISE AFTER GRADUATING BOSTON UNIVERSITY. IN HONOR OF HER FATHER, THE DISTINCTIVE TYLER ALEXANDRA LOGO IS BASED ON A HANDWRITTEN ENVELOPE ADDRESSED TO TYLER FOR HER FIRST BIRTHDAY, PENNED BY ELLIS HIMSELF BEFORE HE PASSED AWAY IN 1986.

TYLER IS A LOVER OF TRAVEL, HISTORY, WINE AND GOLF. SHE RESIDES BETWEEN LOS ANGELES AND NEW YORK, WITH HER HUSBAND, BEN, AND THEIR TRIO OF PUPS, BAILEY, BELLA, AND BRUNI.

SMALL PINE CONES HANDCRAFTED IN ITALY
DANGLE FROM THE ZIPPERS OR ADORN THE FEET OF
MANY OF TYLER'S CREATIONS.

THIS ANCIENT SYMBOL SIGNIFIES THE THIRD EYE,
ALSO KNOWN AS THE PINEAL GLAND, WHICH LIES IN
THE GEOMETRIC CENTER OF THE BRAIN AND
ENABLES US TO SEE LIGHT.

PRESENT THROUGHOUT BOTH ANCIENT AND
MODERN ART AND ARCHITECTURE, THE PINE CONE
IS AN EMBLEM OF SPIRITUAL ILLUMINATION.





TYLER ALEXANDRA "THAYER BLUE" LINING IS A SIGNATURE FEATURE IN EACH BAG AND CLUTCH.





TYLER ALEXANDRA COLLECTION

JAMIE FRAMED CLUTCH

THE JAMIE IS A FRAMED CLUTCH WITH OUR SIGNATURE TOP SLIDE LOCK CLOSURE, TWO INSIDE POCKETS, AND A DETACHABLE CROSS BODY CHAIN. THE LINING IS TYLER ALEXANDRA'S SIGNATURE "THAYER BLUE" SATIN. METAL TAB CAN BE MONOGRAMMED.



JAMIE FRAMED CLUTCH: LARGE/MEDIUM



JAMIE FRAMED DOCTOR BAG

THE JAMIE DOCTOR IS A FRAMED BAG WITH OUR SIGNATURE TOP SLIDE LOCK CLOSURE, TWO TOP HANDLES, INTERIOR POCKETS, AND A DETACHABLE CROSS BODY STRAP. THE LINING IS TYLER ALEXANDRA'S SIGNATURE "THAYER BLUE" SUEDE AND THE BASE HAS OUR ONE OF A KIND PINECONE FEET. METAL TAB CAN BE MONOGRAMMED.



JAMIE FRAMED DOCTOR BAG: MEDIUM/SMALL/MINI



CAROLINE TOTE

THE CAROLINE IS A SEMI-STRUCTURED TOTE FEATURING TWO HIDDEN EXTERIOR POCKETS, A LAP TOP POCKET (LARGE ONLY), AN INTERNAL ZIPPERED POCKET, CREDIT CARD SLOTS AND A DETACHABLE CROSS BODY STRAP. THE LINING IS TYLER ALEXANDRA'S SIGNATURE "THAYER BLUE" SUEDE AND THE BOTTOM HAS OUR ONE-OF-A KIND PINECONE FEET. METAL TAB CAN BE MONOGRAMMED.



CAROLINE TOTE: SMALL/MEDIUM/LARGE







ANJULI FRAMED CLUTCH

THE ANJULI IS AN OVAL SHAPED, FRAMED CLUTCH WITH OUR SIGNATURE TOP SLIDE LOCK CLOSURE, TWO INSIDE POCKETS, AND A DETACHABLE CROSS BODY CHAIN. THE LINING IS TYLER ALEXANDRA'S SIGNATURE "THAYER BLUE" SATIN. METAL TAB CAN BE MONOGRAMMED.



ANJULI FRAMED CLUTCH: LARGE/SMALL

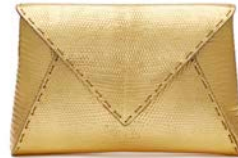
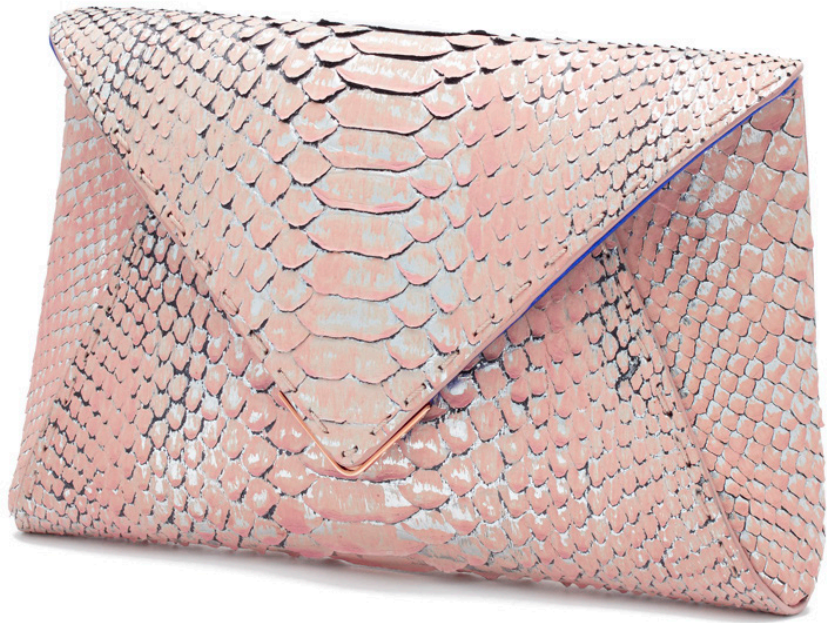


LEE CLUTCH

THE LEE IS A SEMI-STRUCTURED CLUTCH FEATURING A MAGNETIC FOLD-OVER ENVELOPE FRONT FLAP, A HIDDEN BACK POCKET, AND A DETACHABLE CROSS BODY CHAIN. THE LINING IS IN TYLER ALEXANDRA'S SIGNATURE "THAYER BLUE" SATIN.



LEE CLUTCH: LARGE/SMALL





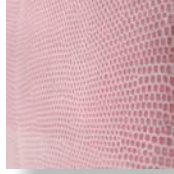
EXOTIC SKIN OPTIONS



GOLD LIZARD



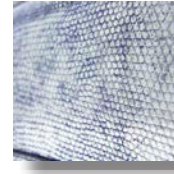
YELLOW LIZARD



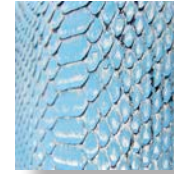
PINK LIZARD



PURPLE LIZARD



SILVER-PURPLE LIZARD



BLUE-SILVER
PAINTED PYTHON



PINK-SILVER
PAINTED PYTHON



TIE DYE PYTHON



PINK OYSTER
ALLIGATOR



BLUSH ALLIGATOR



PINK ALLIGATOR



SOFT GRAY
ALLIGATOR



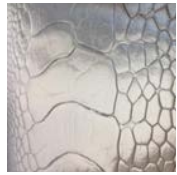
COBALT ALLIGATOR



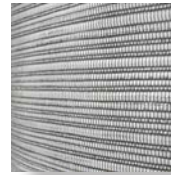
CLOUD BLUE ALLIGATOR



SKY BLUE
SWAROVSKI CRYSTAL



SILVER OSTRICH LEG



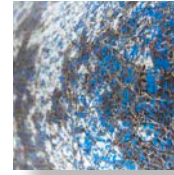
WHITE-SILVER WEAVE



GRAY CALF HAIR



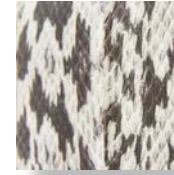
PINK CALF HAIR



ANTIQUE BLUE
WATERSNAKE



ANTIQUE BRONZE
WATERSNAKE



NATURAL
WATERSNAKE

DIMENSIONS (H x L x W)

JAMIE FRAMED DOCTOR

Medium 6.5in. x 10.5in. x 5.0in.
Small 5.0in. x 7.5in. x 4.0in.
Mini 3.75in. x 5.75in. x 3.0in.

JAMIE FRAMED CLUTCH

Large 6.50in. x 10.5in. x 2.0in.
Medium 5.0in. x 7.5in. x 2.0in.

ANJULI FRAMED CLUTCH

Large 4.0in. x 8.5in. x 3.0in.
Small 3.5in. x 7.0in. x 2.25in.

CAROLINE

Large 12.0in. x 16.0in. x 7.0in.
Medium 9.0in. x 13.5in. x 6.5in.
Small 5.5in. x 7.5in. x 3.5in.

LEE CLUTCH

Large 6.5in x 10.0" x 2.5in.
Small 4.5in. x 7.0in. x 2.0in.

METAL HARDWARE OPTIONS

GOLD
SILVER
ROSE GOLD
GUNMETAL



Tyle Alexandra

PRESS/CELEBRITIES



Alina Cho
Jamie Doctor



Kristina Bazan
Jamie Doctor



Naomie Harris
Jamie Clutch



Felicity Blunt with Stanley Tucci
Jamie Clutch



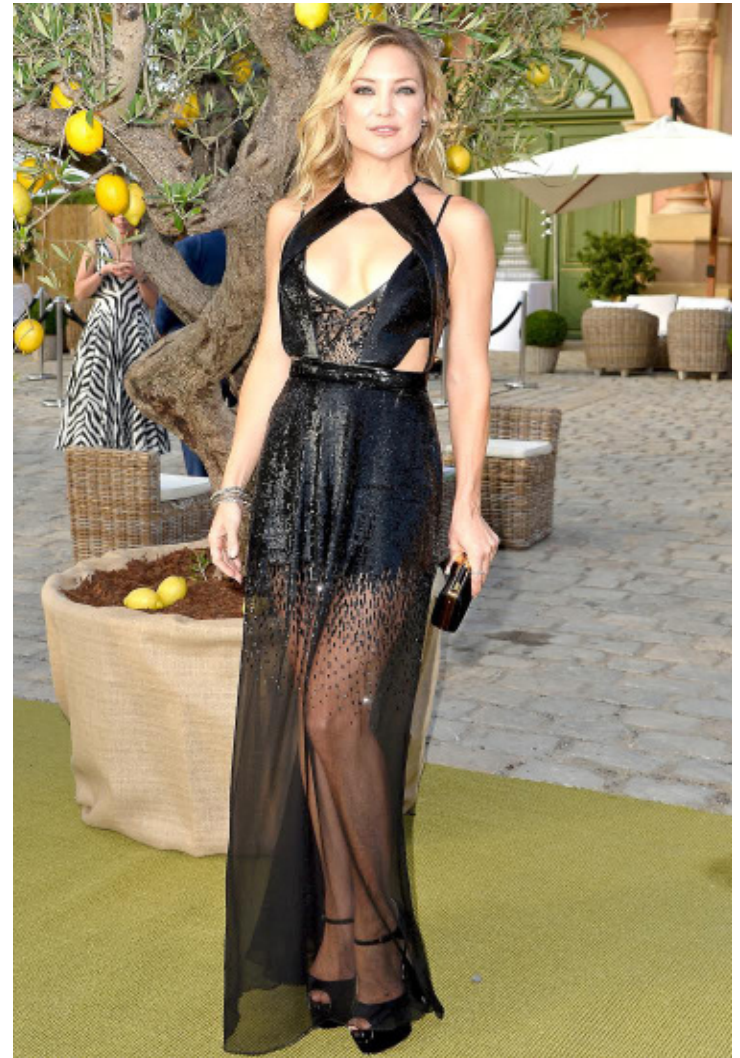
Sadie Calvano
Jamie Clutch



Holland Roden
Lee Clutch



Holland Rodden
Lee Clutch



Kate Hudson
Jamie Clutch



Sandra Bullock
Lee Clutch



Emmy Rossum
Jamie Clutch



Amy Schumer
Jamie Clutch



Brenda Dias de la Vega
Jamie Clutch



Emily Ratajkowski
Jamie Clutch



Sophie Marceau
Jamie Clutch



Faith Hill with Tim McGraw
Lee Clutch



Michelle Monaghan
Jamie Clutch



Amanda Crew
Jamie Clutch



Laura Marano
Edwin Clutch



Maria Sharapova
Jamie Clutch



Reese Witherspoon
Jamie Doctor



Zoe Saldana
Jamie Clutch



Amy Adams
Jamie Clutch



Patricia Arquette
Jamie Clutch



Amanda Crew
Edwin Clutch



Chrissy Teigan
Jamie Clutch



Emily VanCamp
Edwin Clutch



Dianna Agron
Edwin Clutch



Michelle Monaghan
Edwin Clutch



Jennifer Lopez
Jamie Clutch



Patricia Arquette
Edwin Clutch



Zoe Saldana
Edwin Clutch



Dita Von Teese
Jamie Clutch



Reese Witherspoon
Jamie Doctor



Laverne Cox
Jamie Clutch



Anna Kendrick
Jamie Clutch



Erin Wasson with Carolina Herrera
Jamie Doctor



Amanda Crew
Jamie Clutch



Clair Danes with Hugh Dancy
Edwin Clutch



Miranda Lambert
Jamie Clutch



Sarah Hyland
Jamie Clutch



Uzo Aduba
Jamie Clutch



Zoe Saldana
Edwin Clutch



Zoe Saldana
Edwin Clutch



Emmy Rossum
Jamie Clutch



Emmy Rossum
Jamie Clutch



Gwen Stefani
Jamie Clutch



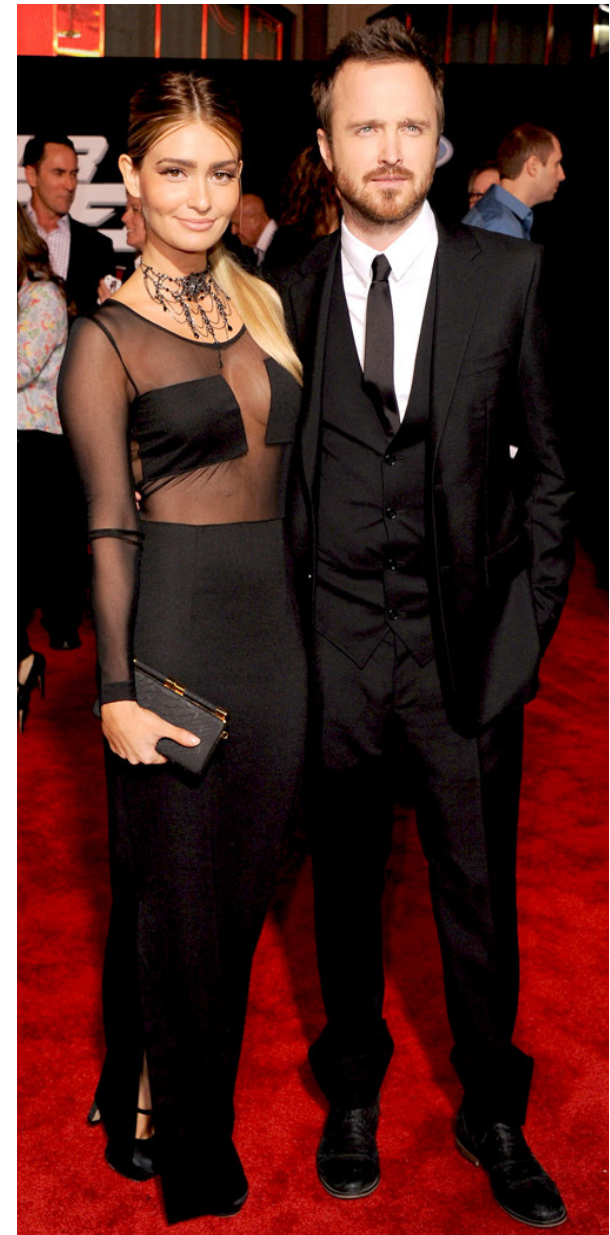
Mira Duma
Jamie Clutch



Olivia Holt
Edwin Clutch



Christa B. Allen
Jamie clutch



Lauren Paul with Aaron Paul
Jamie Clutch



Leslie Mann
Jamie Clutch



Amy Adams with Gayle King
Edwin Clutch



Queen Latifah
Edwin Clutch



Julie Delpy
Edwin Clutch



Amber Heard with Johnny Depp
Jamie Clutch



Amber Heard
Jamie Clutch



Christina Applegate
Barb Clutch



Olivia Munn
Edwin Clutch

RECENT PRESS

VANITY FAIR



8540 LBS+
TYLER ALEXANDRA
 Not exactly a clutch, per se, but definitely the smallest of the bunch. This mini-snakeskin-bag is a fun substitute for a more classic evening option. Jamie mini satchel bag in natural cobra, \$2,295; neymarcarus.com
 COUNTRY OF TYLER ALEXANDRA

Vanity Fair
 September 2015

— ROBB COLLECTIONS —
 — HANDBAGS —

EROTIC ELEGANCE

Tyler Alexandra Jamie Roman clutch

By incorporating exotic skins, such as crocodile and alligator, Tyler Alexandra, founder and designer of Tyler Alexandra, and daughter of late fashion icon Tracy Aida, seeks to celebrate the true meaning of luxury in elegant accessories.

The Jamie Roman clutch is a signature statement of style, and a perfect choice for the sophisticated woman who appreciates the finer details of life.

By the time you have seen that shimmering crocodile skin, you'll be hooked on the color combination.

The hand-stitched evening clutch with a sliding lock will come with instant gratification and a timeless sensibility.

Picture a fine pattern in the crocodile leather of the bag, and a perfect choice for the sophisticated woman who appreciates the finer details of life.

Robb Report Singapore
 September 2015



names to know | @tyleralexandraofficial
#devikroell

WEWOREWHAT // INSTAGRAM // 02 SEPTEMBER
2015



WeWoreWhat
September 2015

THE LABEL

The nineties are alive and well and our current label crush focuses on the sleek cuts and modern lines of Galvan London – the brainchild of four achingly cool female designers. Evoking memories of Kate Moss in that slip dress, Galvan London echoes the cognoscenti of the Primrose Hill set circa '93. The autumn/winter collection is to die for – glacial blues, lava black and moss green littered the designer's moodboard in fabrics of fluid silk, burnt-out velvet, metallic knit and heavy, fluid jersey. Think underwear as outerwear that can be paired with grunge-worthy boots for daywear or amped up with geometric heels for the ultimate in cool-girl dressing.



Cozing decadent glamour, handbag label Tyler Alexandra has just touched down for the first time in the UK. Hand-crafted by a family of artisans in Florence with skins all sourced from the same supplier as Hermès, this is the go-to label for Zoe Saldana, Amber Heard and Emily Blunt to name drop but a few. Available at Matchesfashion.com.

9 THE PHOTOGRAPHER

He may be busy shooting Kimye, but Jürgen Teller's candid take on life at fashion week will always come up trumps for us. The German photographer teamed up with Louis Vuitton to create an insider's peek for autumn/winter that explores the very concept of what lies at the heart of a fashion collection. "It's the intuition of style and a gathering together of carefully selected objects to create a journey of sorts," says the label. Shot at the opulent Hotel Raphael in Paris, and released in the immediate aftermath of Vuitton's catwalk show, the pictures are an intimate snapshot of the calm before the storm of a fashion show, with models bare-faced and au naturel. A unique backstage moment to rival any Instagram snap. louisvuitton.com



Irish Tatler
September 2015

Illustration: Mai Osawa



KENSINGTON & CHELSEA

Flora and Fauna

Experience the beautiful British countryside right here in London with an educational nature walk around Holland Park with the Holland Park Ecology Centre. This September you can choose from two environmental escapades: there's a lesson in flora and folklore with expert Roy Vickery, who was a botanist at the Natural History Museum for 40 years; or a swift dive into the nocturnal world of London's bats, for which you'll need a torch. Both are free, thanks to sponsorship by the Friends of Holland Park, so grab your explorer's kit and go on an adventure into the wilderness.

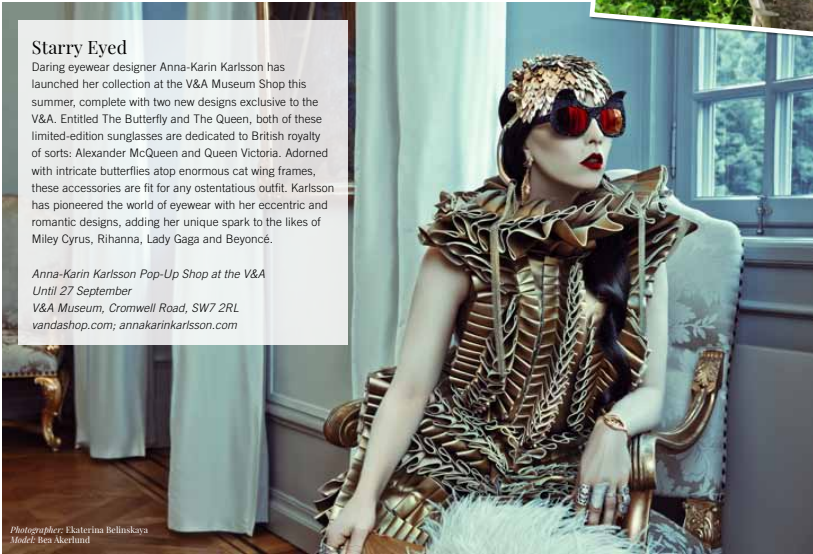
Bat Walk, 16 September, 6.30-8pm
Flora and Folklore Walk, 19 September, 2-4pm
Holland Park Ecology Centre, Ilchester Place, W8 6LU
rbkc.gov.uk



Starry Eyed

Daring eyewear designer Anna-Karin Karlsson has launched her collection at the V&A Museum Shop this summer, complete with two new designs exclusive to the V&A. Entitled The Butterfly and The Queen, both of these limited-edition sunglasses are dedicated to British royalty of sorts: Alexander McQueen and Queen Victoria. Adorned with intricate butterflies atop enormous cat wing frames, these accessories are fit for any ostentatious outfit. Karlsson has pioneered the world of eyewear with her eccentric and romantic designs, adding her unique spark to the likes of Miley Cyrus, Rihanna, Lady Gaga and Beyoncé.

Anna-Karin Karlsson Pop-Up Shop at the V&A
Until 27 September
V&A Museum, Cromwell Road, SW7 2RL
vandashop.com; annakarinkarlsson.com



Photographer: Ekaterina Belinskaya
Model: Bea Akerlund

SPOTLIGHT ON THE ROYAL BOROUGH OF KENSINGTON & CHELSEA: NEWS, EVENTS, REVIEWS & LOCAL INTEREST STORIES

Notting Hill & Holland Park
September 2015



BLACK
TIE
RED-CARPET
DRESSING
WITHOUT THE
DANGEROUS
MISS WORLD
MINEFIELD

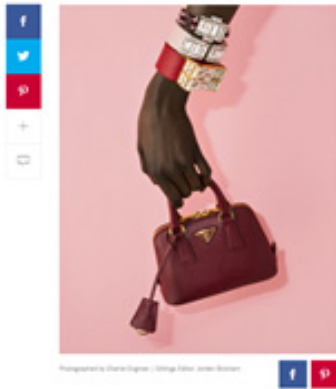
Tatler UK
September 2015



FASHION + SHOPPING

The Chicest New It Bags: Why the Miniature Is Making a Maximum Statement

AUGUST 17, 2015 3:04 PM
 BY LYNN HERRER | PHOTOS BY BRUCE GUY BARRESON



Photograph by Bruce Guy Barreton | Styling: Oliver Jordan-Rosen

Here, Vogue.com's guide to the lightest, spaggiest, most feminine baby-bag offerings.

1 / 10



Vogue.com
 August 2015



A Q&A With Tyler Alexandra

A FEW MOMENTS WITH HANDBAG DESIGNER TYLER ALEXANDRA

Tyler Ellis, the daughter of American fashion designer Perry Ellis, is carrying on her family's legacy for exquisite design with her luxury handbag brand, Tyler Alexandra. Launched in 2010, the brand creates beautiful bags in vibrant colours and exotic materials, and has since developed a cult fashion following including Reese Witherspoon and Zoe Saldana.

We caught up with Tyler Ellis to ask for a couple of questions on how her father's legacy has influenced her design work, where she gets her inspiration for her collections.



Fortnum & Mason
 August 2015

{ACCESSORIES}

THE CLUTCH BRAND THAT JENNIFER LOPEZ, CHRISSY TEIGEN, AND AMBER HEARD LOVE

by SORAYA SAWAN

LIKE TWEET PIN IT SHARE

If you've been looking to invest in a versatile, chic box clutch, look no further. American bag designer **Tyler Alexandra Ellis** – who sat down for an exclusive chat with **Savoir Flair** last year – has Hollywood celebrities and trendsetters the likes of **Chrissy Teigen**, **Jennifer Lopez**, and **Kate Hudson** favoring her coveted designs for big red-carpet events. Click through the gallery below to see how these A-listers and more are styling their favorite **Tyler Alexandra** accessories.

Tyler Alexandra is available at D'NA Riyadh, D'NA Doha, Boutique N in Kuwait, and online at www.neimanmarcus.com.

-August 11, 2015

1 of 15

Click the arrow on the right to view more photos.



Savoir Flair
August 2015

FIND IT

BAG SNOB

SNOB BAGS FRUGAL BAGS 5 ESSENTIALS CLUTCHES

STAY UP TO DATE WITH SNOB ESSENTIALS
SUBSCRIBE

VIEW CONTENT BY CATEGORY + DESIGNER +

An Interview with Tyler Alexandra: Exotic Expressions

By Kelly Cook on August 11, 2015



Bag Snob
August 2015





WHAT'S IN A BAG? WE ASK HAND BAG DESIGNER TYLER ELLIS

Posted August 4, 2015 - Add Comment

Tyler Ellis, the daughter of the sportswear designer, Perry Ellis, is making a name for herself in the fashion industry with her own handbag label - Tyler Alexandra. This month, The Sybarite takes a look at what makes Tyler's handbags, designer sketches, pieces and the process behind the creation of an exquisite quality handbag.

Popular Recent Comments Tags

 [Pop-up clothing - Wild High, London, Shallicock Inc., NEW YORK \(May 28 2014\)](#) - Following a succession of [...]

 [Chief Oliver Lorange Free creative 'creative combustion menu'](#)

The Sybarite
August 2015

VOTED



WHO: Kate Hudson

WHAT: Julien Macdonald and Tyler Alexandra bag

WHERE: Leonardo DiCaprio Foundation Gala

WHEN: July 22, 2015

Photo: Courtesy of Getty Images

See more photos of: [10 BEST DRESSED, KATE HUDSON](#)

Vogue
July 2015

MY CULTURAL LIFE: TYLER ELLIS

Bazaar interviews the founder of Tyler Alexandra handbags

20 JULY 2015



Harper's Bazaar UK
July 2015



Vivienne Decker

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Based in New York, I cover the essential style and food.

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Tyler Alexandra, Daughter Of Perry Ellis, Launches Custom Exotic Handbag Collection At Neiman Marcus

Tyler Ellis, the daughter of the late American fashion designer Perry Ellis, is carrying on her family's legacy with her luxury handbag brand, Tyler Alexandra. Originally launched in Fall 2010, the brand has developed a group of loyal clientele including Reese Witherspoon, Amber Heard and Zoe Saldana. Tyler Alexandra specializes in exotic skins in vibrant colors, featuring luxurious hardware details. Tyler Alexandra just launched an exclusive collaboration with NeimanMarcus.com offering one of a kind customizable bags. The styles that can be personalized range from the Delo bucket bag to the Jamie frame clutch, all available in four different decadent materials: Cobra, Crocodile, Python or Crotch Leg - in a variety of colors. They can be customized further with monogram engraving on the signature top metal plate. We got a chance to catch up with Tyler Ellis and learn about her love of exotic skins and how her father's legacy has influenced her Tyler Alexandra designs.



Tyler Ellis, founder of Tyler Alexandra

What inspired you to launch a handbag collection? I have always been an accessories girl... shoes, jewelry and bags! I think bags complete an outfit and really allow one's personal style to shine. Most people are willing to go a little bit bolder when buying a bag over, let's say a blouse. Accessories are the king on the cake and the ultimate statement piece.

Why have you chosen to center your handbags around exotic, fashionable? There is so much of the same thing out there. My brand caters to the women who want to feel unique and find their own style. Using exotic skins, especially obscure skins, differentiates my product from the norm. You might never realize how beautiful a toad can be or how much fish looks like lace. Each is unique in and of itself.



Tommy Hilber On Her Alien Acid Co. Pop-Up Boutique And Disrupting The Fashion Cycle

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Forbes.com
July 2015

Fashion • Tyler Alexandra Launches Customizable Bags at Neiman Marcus

Tyler Alexandra Launches Customizable Bags at Neiman Marcus

BY NICO NICOLE | MODERN HOME | JUNE 22, 2015



INTRODUCING TYLER ALEXANDRA

The headbag collection with a legacy—and a statement you can make your own



TOP STORIES



The Top 5 Wine Bars In Dubai



The Top 5 Restaurants with a View in Dubai



The Top 5 Desserts In Dubai



The Best Diners in Las Vegas

Haute Living
June 2015



ALL STYLING BY JESSIE LEE. STYLING: JESSIE LEE. HAIR: JESSIE LEE. MAKEUP: JESSIE LEE. © 2015

Aisle Style

The June nuptials of Tyler Ellis and Benjamin Shiner, who split their time between New York and Ellis' native L.A., made an enduring sartorial statement.

C Magazine
June 2015

Tyler Ellis on the future of Tyler Alexandra

And what's in her exotic skinned handbag

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JOSEPH MEETS // TYLER ALEXANDRA



“
luxurious, artisanal and contemporary
”

How would you describe the Tyler Alexandra aesthetic?
Tyler Alexandra is luxurious, artisanal and contemporary, yet equally timeless, understated and effortless at the same time. Very much the thoughtful woman's bag.

How does your family history play into your work as a designer? And how does the Perry Ellis American Sportswear tradition come through in the Tyler Alexandra brand?

My family and more specifically my father, Perry Ellis, play a tremendous role in my life – both personally and professionally. My father was a perfectionist. Quality was of utmost importance to him, as it is to me. I put a lot of thought into all the details in my bags, from my custom slide-lock, to my pinecone zipper pulls and feet as well as my signature “Thayer Blue” interior. I try to design handbags that I personally love and will appeal to today's elegant woman – but honestly, for me, there is certainly an element of striving to produce handbags that my father would be proud of.

Something About Magazine
June 2015

Joseph
June 2015



Modern Luxury - Angelino Magazine
June 2015

Selling to the Super-Rich

What does it take to tap the record number of super-rich consumers?



Two shoppers outside Harrods | Source: Chris JL

LONDON, United Kingdom — As the saying goes, the rich get richer. Never has this seemed truer than in today's socio-economic reality. Indeed, when rented jets have become *de rigueur* for wealthy teenagers and handbags made of exotic skins, costing tens — sometimes hundreds — of thousands of dollars have become status symbols of such ubiquity that luxury conglomerates have acquired crocodile farms to ensure their supply, inequality has never been starker.

Business of Fashion
May 2015

 SNOB ESSENTIALS					
<div style="text-align: right;"> Home About Contact Privacy </div>					
BAG SNOB					
2016-2017	2015-2016	2014-2015	2013-2014	2012-2013	TOTAL
100%	100%	100%	100%	100%	100%

Tyler Alexandra Jamie Small Leather Clutch: Girlie Goodness
by Scarlett Kilcooley O'Halloran



It's all about the details in this one, from the gold-tone hardware to the bright pink leather. It's a perfect example of a clutch bag that's both functional and fashionable. The Jamie Small Leather Clutch is a perfect example of a clutch bag that's both functional and fashionable. The Jamie Small Leather Clutch is a perfect example of a clutch bag that's both functional and fashionable. The Jamie Small Leather Clutch is a perfect example of a clutch bag that's both functional and fashionable.

Snob Essentials
May 2015



**TYLER ALEXANDRA.
THE FORCE IS STRONG**

01 MAY 2015 by Scarlett Kilcooley O'Halloran

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Vogue UK
April 2015



WOMEN'S STYLE

Bag it now: the new handbag brands on the block

Two new luxury handbag brands show that our arm candy obsession is going nowhere, says Caroline Issa



BY CAROLINE ISSA
 APRIL 23, 2014 12:51



Bag of the Week: The Tyler Alexandra Jamie Doctor Bag

BY ANANDA HULL APRIL 6, 2015 BAG OF THE WEEK



Bag: Tyler Alexandra Jamie Doctor Bag

Price: \$1,815 via MATCHESFASHION.COM

Why It's the Bag of the Week: The rose-toned golden hardware is the detail that makes this office-appropriate bag stand out.

Purse Blog
April 2015



WWD
February 2015



Kate Spade

CARRY ON 12.29.14 6:46 AM ET



Handbags: The More You Pay, The Smaller They Shrink

They cost a fortune, you can't fit much in them—but designers and public are in love with the very small handbag.



CHIC REPORT



TYLER ELLIS

PATRICK MCMULLAN

[gallery id="486" display_type="photocrati-nextgen_pro_horizontal_filmstrip"]

Bag Banter With Tyler Ellis Of Tyler Alexandra

The Daily Beast
December 2014

The Daily Front Row
October 2014



I LIVED LIKE MADONNA FOR A DAY

WHAT 8 ELLE EDITORS ARE WEARING TO NYFW
ELLE | TIFFNY & CO.

NANCY REAGAN'S GREATEST LOOKS

MONTH IN PARTIES: AUGUST 1985

TWO TEACUP PIGLETS MODEL FALL'S BEST ACCESSORIES



Tyler Alexandra Jamie
Mini Doctor Bag, \$1,050
tyleralexandra.com

Elle
September 2014

FASHION & STYLE | FINE POINTS

Bags That Don't Brag

By SUSAN JOY SEPT. 24, 2014

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When Tyler Ellis describes Tyler Alexandra, her three-season-old line of handbags, she talks about "anonymous branding." The interior of the elegant Tyler Alexandra doctor's bag shown here is bright blue suede; it rests on tiny pinecone feet.

What the world sees is the logo-free leather exterior, its only ornament a tab, which the wearer can, if she chooses, stamp with initials of her own.

Low on frills or other forms of ostentatious branding, it represents the kind of low-key carryall fast becoming the standard-bearer for a new kind of luxury: well-mannered and, for the most part, devoid of an obvious signature.



The New York Times
September 2014



VOGUEspy

PLUS ONE (OR TWO)

Take note: it's far chicer to divide a day's armoury between three bags than to leave the house with one very heavy, overstuffed carry-all. It's time to rethink the idea of one-bag-does-all. Alexander Wang's models sauntered along his Balenciaga catwalk carrying up to three bags at once: from hobos to mini totes to portfolio shoppers and in a variety of clashing colours and textures, too. It's the perfect balancing act.

HANDBAGS AT DAWN
CHRISTOPHER KANE'S DEBUT COLLECTION

This month, Christopher Kane launches his first fully fledged handbag collection. And where better to begin than, well, right at the beginning? Kane looked to his graduate collection as a starting point, taking those elastic belts with sturdy plastic clip-fastenings and repositioning them as closures on top-handled, ladylike leather envelope bags. It's exactly this high-low marriage that his legions of fans go crazy for – they'll be in raptures over the neat grey alligator version.

GLOSS LEADER

EMPORIO ARMANI LEATHER, £530

It seems like ages since we last witnessed quite so much patent leather. Glossy, wet-look bags are on the return.

DIVIDE AND CONQUER

We can't resist a multi-tasker, an accessory that really works hard. Look no further than Dior's dual-purpose number – phone and keys in the front pocket, everything else in the main compartment. It puts an end to rummaging for a ringing phone.

DIOR LEATHER, £2,500

JEWEL CARRIAGE WAYS

How to wear jewellery now? Not twinking on ears, décolletage, wrists or fingers, but on your bag. Maximalists Dolce & Gabbana led the way with an array of clutches and minaudières studded with stonking jewelled frogs, flowers and insects. Utterly delightful.

DOLCE & GABBANA JEWELLED VELVET FROM £240

LITTLE WONDERS

VERSACE PORSYRANE FROM £1,253

TYLER ALEXANDRA LEATHER, £623, AT MATCHESFASHION.COM

CHLOE PIPERONAL, £2,290

ASPINAL OF LONDON LEATHER, £975

M2 MALLETTIER LEATHER, FROM £190 AT FENWICK

For those days when all you need is a credit card, iPhone, and a signet ring of mine. Grow-up python by Chloé; opulent gold cord and stamped with a Medusa head at Versace; and the signature polished gold handle at M2 Mallettier – they may be little, but they're bursting with personality.

Вiтo 24%

Вед. Регистрация Вит-Россия Instagram [@vitabyru](#)

МОДА КУЛЬТУРА МЕДИА КРАСОТА СТИЛЬ

МЕРОПРИЯТИЯ / РЕПОРТАЖИ

Вечер по случаю сотрудничества LuxCartel и Bisou by Me

Презентация марки аксессуаров Tyler Alexandra



Buro Russia
April 2015

BAZAAR^{Harper's}



СУМКИ TYLER ALEXANDRA В БУТИКЕ BISOU BY ME

Теперь аксессуары, созданные американкой Тайлер Эллис,
можно купить и в Москве!

Harper's Bazaar Russia
April 2015



JESSICA AMENTO | FEBRUARY 8, 2014

SATURDAY STYLE: KATE DAVIDSON HUDSON

The Chic CEO Of Editorialist.com Shares Her Fashion Week Essentials

CHEETAH-PRINT CLUTCH

...

"I carry this inside my day bag to keep my show tickets organized, and then it pulls double-duty as a clutch if I have to go straight from shows to a dinner or drinks. And I always love a hint of leopard print, especially in this rich calf-hair to add a little dose of glamour to my mix of daily essentials."



TYLER ALEXANDRA EDWIN MINI BAG, \$960

The Zoe Report
February 2014



Everything But the Kitchen Sink

W's associate to the editor in chief can't wait to get her hands on this bag

January 28, 2014 6:31 PM | by [Giovanna Campagna](#)

I always manage to over-stuff my handbags, so I love how much can comfortably fit inside the sleek frame of this gorgeous crocodile bag by Tyler Alexandra.

W Magazine
January 2015

BLOGS

Vogue Visit: Tyler Alexandra Bags

23 JANUARY 2014 by Vogue Today



The Tyler Alexandra team dropped in today with their ultra-luxe bags.



It's gone. [Undo](#)

What was wrong with this ad?

- Irrelevant
- Inappropriate
- Repetitive

We were horrified that they appeared in biblically-wet London with an oversized cobalt suede tote, but clever them - they have developed a waterproof crocodile in their Florentine atelier.

All-weather luxury indeed!

Tyleralexandra.com

Vogue UK
January 2014



Vogue
January 2014

GLINT



Autunno/primavera a CHRISTIAN LOUBOUTIN
Inverno/estate a FERRÉ e MARINA
con il mio FRANCO MALI
e il mio BICO
Il mio vestito a EVA DOSTANO
Il mio cappello a LUIS BUONICCONTI
Il mio profumo a LUIS BUONICCONTI
Il mio make-up a LUIS BUONICCONTI
Modelli: Foto © Maurizio D'Amico

Autunno/primavera a LUIS BUONICCONTI
Inverno/estate a FERRÉ e MARINA
con il mio FRANCO MALI
e il mio BICO
Il mio vestito a LUIS BUONICCONTI
Il mio cappello a LUIS BUONICCONTI
Il mio profumo a LUIS BUONICCONTI
Modelli: Foto © Maurizio D'Amico

Glint Magazine
January 2015

FANFAIR



Tyler Ellis and her two dogs, Bailey and Bello, at her apartment in Manhattan. Ed: Steve He Waffled bag and the Edwin bag.

ELLIS WEARS A DRESS BY NARCISO RODRIGUEZ AND A BRACELET AND RINGS BY CHANEL FINE JEWELRY.

Back in the 80s, the "god of American fashion" was Perry Ellis. The man—not just the brand. He was superhandsome, with his 70s, California-style long straight hair. He always dressed in khakis, a button-down shirt with the sleeves rolled up, and Top-Siders. Perry's thing was to take elements of classic American style and give them a twist: over-size jackets, thick handmade sweaters, lots of layers, Manolo Blahnik oxfords, Barry Kieselstein-Cord belts. (You would save up for months to buy one of his pieces.) His protégés include Isaac Mizrahi and Marc Jacobs, who eventually became the label's head designer. His models were always fresh-faced, with no makeup, and they skipped down the runway with boundless enthusiasm and energy.

Then, at the height of his fame, in 1986, he died of AIDS. Just like that. In an instant, he was gone.

Twenty-five years later, his daughter, **Tyler Ellis**, 26, whose mother, the screenwriter Barbara Gallagher, was Perry's dear friend, is embarking on her first

adventure in design—a handbag collection called Tyler Alexandra. The exquisite clutches come in different materials, ranging from exotic skins such as crocodile and stingray to woven metals, satin, leather, and suede. There is minimal hardware, and each bag has wing-tipped sides—"my signature look," says Ellis. They are handmade in Paris by André Renaud, a small factory that also produces limited-edition Louis Vuitton and Dior bags. Prices start at around \$1,500.

Tyler, who was raised in Pacific Palisades, California, grew up "far from the fashion scene and the people involved in Dad's world." But after studying film and television at Boston University, she realized she "couldn't fight the fashion thing anymore. I wasn't sure what to do at first, but I kept gravitating toward bags. It wasn't until I realized it's O.K. to fail that I decided to go for it." Her debut line is small and well edited, and it will stay that way in the beginning, starting with private trunk shows in New York, Paris, and L.A. "This is my own project, but it's inspired by my dad and what he did." —LISA EISNER

PRIVATE LIVES
Tyler Ellis



TYLER ALEXANDRA: STYLING AND PRODUCTION BY STEPHAN LEE; HAIR BY JENNIFER ANDERSON; MAKEUP BY JENNIFER ANDERSON; BAGS BY TYLER ELLIS; BRACELET AND RINGS BY CHANEL FINE JEWELRY; SHIRT BY NARCISO RODRIGUEZ; TIE BY HERMAN ESCOFFIER; SHOE BY PRADA; PHOTOGRAPH BY LISA EISNER

VANITY FAIR

FEBRUARY 2011

WIKIGATE
THE TWISTED INSIDE STORY OF HOW JULIAN ASSANGE SPILLED the GOVERNMENT'S BIGGEST SECRETS
By SARAH ELLISON #12

The Kennedy INAUGURATION: J.F.K., SINATRA, and the 1961 BASH THAT LAUNCHED CAMELOT
By TODD S. PURDUM #10

Huffington Poach?
THE ALLEGED RIP-OFF BEHIND a \$350 MILLION ONLINE PHENOMENON
By WILLIAM D. CORAN #11

SURFING
The World's Giant Waves
By WILLIAM LANGEWIESCHE #118

Warren Buffett's RISKIEST BET YET
By BETHANY McLEAN #109



He's got 17 million Facebook fans. He made \$100 million last year. He just published a memoir. He made the most-viewed YouTube video of all time. He sings. He dances. Girls scream. He's only 16.

Justin BIEBER!

Is This the Adorable, Inescapable Face of 2011?
By LISA ROBINSON Photos by ART STREIBER #98

Vanity Fair February 2011