

*Introducing The 'Love and Romance' Capsule Collection*



H A M D A A L F A H I M

*Tyler Ellis*  
TYLER ELLIS®

**THE FAR EAST MEETS THE WEST**  
A COUTURE COLLABORATION



## *‘LOVE AND ROMANCE’*

### Capsule Collection

*“I am extremely excited to announce my partnership with Hamda Al Fahim. We are thrilled to celebrate the collaboration of two women from different cultures joining forces to create unique works of art. We are entrepreneurial designers of the same age, brought up on the opposite sides of the world, Hamda in Abu Dhabi and me in Los Angeles, who built independent, female-owned brands, focusing on craftsmanship, true luxury, and timeless designs.”*

*- Tyler Ellis*

Introducing our first-ever UAE partnership with Emirati couturier Hamda Al Fahim. The limited-edition ‘Love and Romance’ bespoke clutch capsule collection offers a selection of Tyler’s timeless silhouettes adorned with Hamda’s intricately embellished textiles. The fabrics used for each piece are entirely embroidered by hand at Hamda’s atelier in Abu Dhabi and then sent directly to our factory in Italy, where the bags are handcrafted to perfection by highly skilled indigenous artisans.

\* Silhouettes can be customized in colors of your choosing. Please email [bespokeconcierge@tylerellis.com](mailto:bespokeconcierge@tylerellis.com) for inquiries.





*'Silver Diamonds'*  
The Meme Pouch



*'Silver Diamonds'*  
The Perry Clutch







'Yours Truly'  
The Lily Clutch





*'Black Diamonds'*  
The Meme Pouch





*'Black Diamonds'*  
The Perry Clutch





*'Bee Mine'*  
The Perry Clutch





*'Petals of the Night'*  
The Lee Pouchet



*'Everlasting Fantasy'*  
The Lee Pouchet







## ABOUT TYLER ELLIS

*"I instantly fell in love with Hamda's designs and her hand embroidered fabrics, appreciating the attention to detail and workmanship that goes into each of her creations. The collaboration seemed like a natural fit as both our brands strive to create unique, thoughtful pieces that will stand the test of time."*

- TYLER ELLIS

Tyler Ellis, the daughter of revered fashion designer Perry Ellis, began her eponymous handbag line in 2011, quickly becoming the most carried designer on Hollywood's red carpets. Brought to life in a father/son owned and operated atelier in Le Siedi, Italy, Tyler Ellis represents an ardent commitment to couture and quality craftsmanship – a return to true luxury.

Tyler's designs look equally at home on the red carpet as well as in everyday life and are carried by influential women worldwide. As a personal homage to

Tyler's father, Perry Ellis' handwriting appears as the company logo; and most dear to Tyler, he is a part of everything she creates.

## ABOUT HAMDA AL FAHIM

*"When Tyler and I started discussing this special collaboration, we were both brimming with ideas. I am very excited to work so closely with a global name and creative designer like Tyler Ellis. Her creations go perfectly well with my collections and it is such a pleasure discussing new ideas and design concepts with her."*

- HAMDA AL FAHIM

UAE – based designer Hamda's journey into the world of fashion has been a journey of answering one's true calling in life. She was known to sketch innovative dress designs at the age of 12 and bring them to life with whatever material was at her disposal. Her early passion has now evolved into a fashion designer specializing in glamorous evening wear. The designs are inspired by an aesthetic fusion of eastern and western influence which defines her signature style.

The ideas for the evening wear are as varied as the material for creating the final masterpiece. From using the richness of organza to capturing the sensuality of lace, from intricate embroidery to handcrafted sequin work – she pays immense attention to detail at every step of the creative process. And it shows.







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