

... Introducing 'California Palm Trees' ...
Hand-painted Handbags

A handwritten signature in green ink, appearing to read 'Matt Rogers', with a long horizontal stroke extending to the left.

MATT ROGERS

A handwritten signature in blue ink, appearing to read 'Tyler Ellis', with a long horizontal stroke extending to the left.

TYLER ELLIS[®]

Redefining Bespoke Luxury
Wearable Works of Art

'California Palm Trees'

Wearable Works of Art

"I discovered Matt Roger's iconic *Palm Trees* at a friend's home in Los Angeles. Their eclectic colors and whimsical silhouettes immediately sparked a vision of my LJ Handbag decorated with these colorful works of art. I expressed interest in the painting and was instantly connected to Matt via email as serendipitously, he happened to be a very close friend of hers. I filled Matt in on my idea and he was on board! My factory sent Matt the front panels of my LJ Handbag and he went to work hand painting each piece with his irresistible *Palm Trees*. It's been a dream watching our idea come to fruition, truly creating wearable art."

- TYLER ELLIS

Our LJ Handbag represents the latest canvas for California based artist Matt Rogers. The semi-structured silhouette features a triangular front flap finished with our custom Spear-lock Closure, handmade whipstitch detail, Pinecone Feet, and signature Thayer Blue lining.

The limited-edition collaboration consists of a series of one-of-a-kind hand-painted bags offered in two sizes, combining Tyler's timeless design with Matt's unmistakably Californian vibe. Rogers hand-paints his iconic Palm Trees onto pure white untreated calf leather sent from Italy, which is then shipped back and treated with a protective coat before final assembly.

*Please email bespokeconcierge@tylerellis.com for any requests



The LJ Handbag Small
'California Palm Trees' Palm Green Edition



The LJ Handbag Large
'California Palm Trees' Magenta Edition

The LJ Handbag Small



'California Palm Trees' Yves Edition

The LJ Handbag Large



'California Palm Trees' Orange Sunrise Edition

The LJ Handbag Large



'California Palm Trees' Bordeaux Edition





ABOUT TYLER ELLIS

“The beauty of my collaboration with Matt is that each handbag is a unique and functional piece of art. The leather trim colors are chosen by me to best highlight each individual hand-painted panel of Palm Trees and will never be repeated. Our clients will receive a one-of-a-kind wearable piece of art that can be passed down for generations.”

- TYLER ELLIS

Tyler Ellis, the daughter of revered fashion designer Perry Ellis, began her eponymous handbag line in 2011, quickly becoming the most carried designer on Hollywood’s red carpets. Brought to life in a father/son owned and operated atelier in Le Siedi, Italy, Tyler Ellis represents an ardent commitment to couture and quality craftsmanship – a return to true luxury.

Tyler’s designs look equally at home on the red carpet as well as in everyday life and are carried by influential women worldwide. As a personal homage to Tyler’s father, Perry Ellis’ handwriting appears as the company logo; and most dear to Tyler, he is a part of everything she creates.

ABOUT MATT ROGERS

"I like to think of myself as a California dreamer. Palm trees, convertible Cadillacs, sunshine, beaches, fashion and fun are celebrated as daily life here. When Tyler asked me to paint on her bags, the palm trees seemed a natural fit. I look at the palm tree grouping as if they are a family portrait. I create personal meaning by thinking of each tree as a personality. The different colors describing that individual. Once I decide who the family or group of friends are, the rest is easy. It's a great way to celebrate our friends and family and tie them into the environment we love."

-MATT ROGERS

Rogers has lived in California his entire life. He is aware of its precariousness, that it represents the California dream — sunsets and palm trees — but also devastation. The California landscape is subject to earthquakes, fires, and mudslides, which Rogers has experienced firsthand. In California, sunshine and noir are always two sides of the same coin. Utopia coexists with dystopia, and beach culture rubs shoulders with counterculture—a paradox that infuses many of Rogers' paintings. In his work, one can sense his deep understanding of California's complicated, dark, bright, beauty.





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