

\* SINCE 1992 \*

# The Art of Coffee

Highlight your Raven's Brew Coffee products with some of our colorful Point of Sale materials!

# **Description Cards**

A great way to inform your customer! Available for all conventional, organic, and decaf blends.



These Description Cards (6"x 4") are sized to fit many common bulk gravity bins. Different sizes for bulk bins available by request. These are available for all of our coffees (pictured or not).



### **Custom sizes available!**

Send us your specs and we can provide the design.



Raven's Brew Coffee<sup>®</sup> window cling: Raven's Brew<sup>®</sup> logo on a pale cream background. Window cling measures 5"x 7".

Airpot clings, window clings and description cards are available at no charge.

# **Window and Airpot Clings**

Our high-gloss laminate film clings are easy to apply and remove from almost any surface. Dress up your brewer, counter, register, or nearly anything with our full-color label art.

















Airpot cling designs include: Double Dead®, Three Peckered Billy Goat®, Wicked Wolf®, Raven's Brew Coffee®, Resurrection Blend®, Skookum® Blend, Bruin Blend<sup>®</sup>, Café Signature<sup>™</sup> Blend, and Deadman's Reach<sup>®</sup>. Airpot clings measure 4.75" x 6.6".



# Café Signs

RAVEN'S Brew Coffee® two-sided café signs fit inside a freestanding acrylic sign holder, great for shelves and counters. One free sign holder per account every 12 months. Additional sign holders can be purchased at \$10 each.







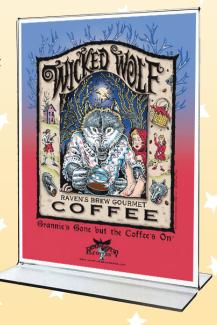












Café Signs include: Deadman's Reach<sup>®</sup>, Double Dead<sup>®</sup>, Three Peckered Billy Goat<sup>®</sup>, Wicked Wolf<sup>®</sup>, Resurrection Blend<sup>®</sup>, House Blend, Misty Fjords<sup>®</sup>, Ebony Pearls<sup>®</sup>, Breakfast Blend, Bruin Blend<sup>®</sup>, Skookum® Blend, and Café Signature™ Blend. Café signs measure 8.5" x 11".



# **Aisle Interrupters**

Dress up your shelves with Raven's Brew Coffee® themed label images. Plastic shelf clips shipped with each interrupter.

















Aisle Interrupter designs include: Deadman's Reach<sup>®</sup>, Double Dead<sup>®</sup>, Three Peckered Billy Goat<sup>®</sup>, Wicked Wolf\*, Raven's Brew Coffee\*, Resurrection Blend\*, Bruin Blend\*, "Alaskan Original", "Ground", and "On Sale". Aisle interrupters measure 4" x 6".







### Coffees for a Caws™

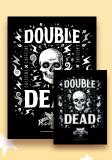
Large format postcards featuring Coffees for a Caws<sup>™</sup> promotional information. Each product under the Coffees for a Caws collection has a portion of proceeds donated to important community-building causes.

Postcard design: Skookum® Blend



### **Posters & Postcards**

Full color posters and postcards featuring our famous label art. Posters are 11" x 14" and postcards are 5" x 7".















Poster and Postcard designs include: RAVEN'S BREW COFFEE®, Double Dead®, Deadman's Reach®, Three Peckered Billy Goat\*, Resurrection Blend\*, Wicked Wolf\*, Bruin Blend\*, and Skookum\* Blend.



Three Peckered Billy Goat® Available in 16" x 21" only

### Indoor / Outdoor **Banners**

All stock banners are printed on indoor/outdoor vinyl with grommets. Limited stock on some styles and sizes. Inquire for current availability. The 16" x 21" banners feature the words "Profoundly Serving" arched over the logo.



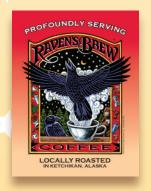
**Dedicated** Available in 16" x 21" & 32" x 42"



Deadman's Reach® Available in 16" x 21" & 32" x 42"

# Made especially for Alaska

A special selection of POS for our **Alaskan Customers only!** 



# **Locally Roasted**

10" x 8" poster featuring primary label art with "Roasted in Ketchikan, Alaska" printed at the bottom.



### Made in Alaska Feature

A special selection of POS featuring the Made in Alaska bear logo.

### **Small Table Tents**

2"x 3.5". Perfect for café tables.

### **Shelf Strips**

24" x 1.5". Can be trimmed to size.

### **Shelf Talkers**

4.25" x 3.5".Add some color to your shelves.



Designs include: Deadman's Reach®, Double Dead®, Three Peckered Billy Goat<sup>®</sup>, Wicked Wolf<sup>®</sup>, Resurrection Blend<sup>®</sup>, Bruin Blend<sup>®</sup>, RAVEN'S Brew Coffee®, Skookum® Blend, and Polaris Perk®





# **Store Signage**

Special "Alaska" themed Raven's Brew Coffee® POS, ceiling danglers, shelf poppers, aisle interrupters, as well as all-weather vinyl banners.



# **Alaskan Original Postcards**

5" x 7" postcards featuring our famous label art, our Alaskan Original logo, and Alaskan themed layout on the reverse.













