



HITLIGHTS[®]

Think Beyond the Bulb

LED Lighting Partner

Helping You Make Moments That Matter

About Us

Hitlights, a leading factory direct LED supplier based in California, has been at the forefront of the LED industry since 2010. With a clear vision of inspiring, educating, and innovating LED lighting in the US, Hitlights has established itself as a trusted partner for professionals across the country.

We work closely with our partners to deliver exceptional service, pricing, and quality to help them grow their businesses. We have engineers on staff and an experienced technical support team to help give customers WOW service and solve their problems promptly.



Executive Leadership



Bin Yu | CEO

Bin is a Global Business Expert, specializing in E-commerce Business Development with over 11 years of selling wholesale/retail LED lighting solutions and Consumer Goods. As an engineer Bin has been an expert in low voltage LED systems since before our inception. His technical expertise coupled and an entrepreneurial vision offers great products, a great company and great value to our customers.



Joe Freeman | President

Joe is a seasoned C-Level executive with a proven history of execution and a deep obsession to provide outstanding customer service, support and problem solving for our clients. His passion for superior products and service permeates throughout the award winning culture of the HitLights organization. He is a tenured leader who pushes the team to get better each day, every day.

Our Partners & Clients

CZARNOWSKI.

Freeman⁷



BEDNARK



BERKSHIRE
HATHAWAY INC.



KOLE
DIGITAL



Projects with our Partners & Clients



Product Range

LIGHT STRIPS

FLEXIBLE LINEAR LIGHTING

Whether it's accent lighting, high-output task lighting, or eye-catching multicolor effects, HitLights has everything you need. With a range of 80 to 800 lumens per foot, and 2,700 to 6,500 Kelvin, our high CRI strips (90+) put out the right kind of light to meet your specific needs. Other options include indoor/outdoor and specialty strips.



POWER

ALL YOUR POWER NEEDS

From simple plug-in power sources to the best in class dimmable drivers - HitLights has your power needs covered. We stock well-known brands such as Magnitude, EZDim, and (of course) HitLights.



ACCESSORIES

CONTROLLERS, MOUNTING OPTIONS, AND MORE

Set the stage using RGB controllers with IR or RF remotes, low voltage dimmers, and WiFi control. Make installation a breeze with easy to use connectors and wiring.

"We have what you need, when you need it."

Product Summary

LED Strip Lights



Dimmable Drivers



Smart Home



Power Supplies



Accessories



Engineers & Technical Support



Lighting Layout Design

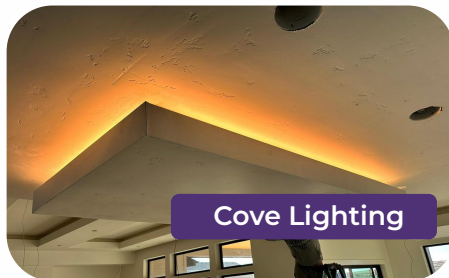
Let us design your next project

How It Works

- Send us a picture or sketch of your project
- Tell us about your project's lighting needs, desired outcome and measurements
- We'll send you our expert design, wiring diagram, and materials list. We also have our Engineer and Electrician on staff ready to assist you!
- We'll also send you a proposal template to make it easy for you to present the project and pricing to your client
- Finally, you can easily ORDER for your project by scanning the barcode at the end of the presentation



Bring Your Inspiration To Life



As Seen In

Impressive
INTERIOR DESIGN

bobvila.com

Entrepreneur

POPULAR
MECHANICS

LEDLIGHT
GUIDES

Good Housekeeping

Gadget Review...

the
spruce



A Purpose Driven Company

Our Core Values

Since day one, our core values have been guiding us every day in how we work with our partners, clients and team members.



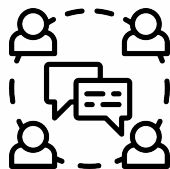
Obsessed with Execution



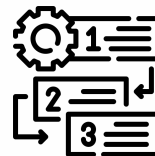
Relentless on Growth



Doing the Right Thing



Honor, Expect, and Accept Open Communication



Be Humble

Why Us



We Own Our Factory



No Middlemen



Experienced working with professional installers



Professional Quality
LED Strip Lights &
Supplies for
Professionals



Dedicated Account
Managers for
Professionals



Serving a wide-range
of clients for more
than 10 years



Designed in Louisiana



Engineers on Staff

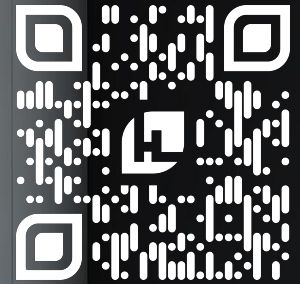


Technical Support
For Complex Projects



Think Beyond the Bulb

Thank you!



Scan To Design
Your Next
Lighting Project

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