

# THE ODE TO

## Sales / Marketing Intern

Online gallery The Ode To launched across Europe in April 2018 by a pop-up collaboration with & Other Stories. The gallery aims to disrupt the traditional art world and bring a new way to buy art for the next generation of savvy art collectors in Europe. The Ode To presents a thoughtfully curated selection of original artworks by exceptional artists.

### Description

As a sales / marketing intern at The Ode To you will work closely with an ambitious and dedicated founding team. You will get hands on experience from the start-up scene, The Ode To being part of Stockholm School of Economics incubator SSE Business Lab, and enjoy a fast-paced & energetic environment where no day is the same.

### Learning areas & responsibilities

- Find and generate B2B sales leads.
- Manage and update collection & artists portfolios.
- Assist in day-to-day communication with press & influencers.
- Assist in production of PR activities, events & exhibitions, both planning and execution.
- Assist in sales & marketing oriented administrative tasks.
- Proactively contribute to ideation, brainstorming of new activities and campaigns.

### We think that you:

- Have relevant sales & marketing experience.
- Are multi-talented and understand the balance between business, communication & art.
- Are very self-going, proactive and used to work in a deliverable focused environment.
- Passionate about entrepreneurship and the creative industry in particular.
- Experienced in Adobe CC, mainly Photoshop and Indesign.
- Flexible & deliver according to set timelines.
- Fluent in English, both verbal and written.

### We offer

- The opportunity to work with an ambitious, dedicated & award-winning founding team.
- The ability to directly contribute to the future of the company.
- A chance to work with top artist, creatives, press & influencers.
- The opportunity to acquire a true start-up experience.

### Information

Employee status: Student, Internship

Start: Q3 2020

Location: The Ode To Showroom, Kungstensgatan 27, STHLM

### Apply with

- CV + Cover letter
- Send application by e-mail: [hello@theodeto.com](mailto:hello@theodeto.com)