CAREER WORTH PLANNING

Warren W. Jones and Natalie Macris

## A Career Worth Planning

What are your most important job skills? What does it mean to be a successful public planner or private consultant? What does an employer look for in a job candidate? *A Career Worth Planning* answers these and other big questions, dispensing practical career advice for beginners and veterans alike. Wherever you are along your career path, apply these tools to evaluate your skills, preferences, and work style, and find the planning niche that fits you.

## **About the Authors**

Warren W. Jones publishes professional books on contemporary planning practice, planning law, and methods of environmental analysis and review. He was a freelance consultant and an adjunct member of the planning school faculty at the University of California at Berkeley for more than 30 years. He is also an active citizen planner in his rural northern California community.

Natalie Macris is an urban and environmental planner, writer, and editor who works with public agencies, planning consultants, architects, real estate developers, and nonprofit organizations. She holds a Masters Degree in City Planning from the University of California at Berkeley. She is the author of *Planning In Plain English*, also published by Planners Press.

## Also Available from Planners Press

**Planning in Plain English**. Natalie Macris. 2000. 105 pp. \$14.95 (paperback). Macris tackles common planning writing problems, such as acronyms, jargon, overuse of the passive voice, and noun clusters, with straightforward instruction on how to write clear, understandable prose. Handy lists transform mushy nouns into powerful verbs, deflate bloated sentences, and translate bureaucratese into everyday language.

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