



# NATURAL SKIN CARE INSPIRED BY THE SEA

2018 CATALOG





# IT ALL STARTED WITH A DREAM

Cari Phelps, an award-winning designer and branding expert based in Savannah, dreamed that she designed a package of bath salts for a client with an emphasis on environmental sustainability. When she woke up the next morning, she started doing research and decided to make her dream a reality.

Cari founded Salacia Salts in 2012, armed with a commitment to environmental conservation, natural beauty and holistic health. Under her leadership, Salacia Salts creates top-quality bath and beauty products using environmentally responsible ingredients and packaging. All items are free from sulfates, colorants and parabens, ideal for people with sensitive skin or who are looking for healthy alternatives to oils and chemicals found in traditional body care. We care about educating people about the products they put on their skin, and we care about how our packaging affects the Earth's land and seas. All of our packaged products are recyclable and we use post-consumer recycled packaging whenever possible.

All items are made in Savannah, GA and are inspired by native Southern botanicals, the spirit of the ocean and chic coastal style.

### WHO IS SALACIA?

### THE ROMAN SEA GODDESS SALACIA SERVES AS THE INSPIRATION FOR SALACIA SALTS

According to Roman mythology, Salacia traveled through the ocean on a pearl-shell chariot pulled by seahorses and dolphins. Salacia, the wife of Neptune, evokes the spirit of the open sea and the female energy of the ocean. Her name is derived from the Latin word "sal," which means salt. Salt once served as a precious commodity in cultures around the globe.

Today, Salacia Salts is delighted to share these riches with a wide audience. Let Salacia relax your body and lift your spirit. Experience the nurturing power of the sea.



### **MOISTURIZERS**

### **BODY BUTTER**

99% natural and made with 78% organic ingredients, including Vitamin E and chamomile flower extract. *1.5 oz* 

\$6 each / case of 6 (\$36) MSRP \$12



#### HAND & BODY LOTION

Rich shea aloe butter absorbs quickly and completely, for long lasting moisture. *5.4 oz* 

\$7 each / case of 6 (\$42) MSRP \$14



#### **BATH TIME ROCKS**

Aromatic cubes packed with kaolin clay and shea butter to create a moisturizing fizzy soak. One box contains 6 cubes. Use one cube per bath. *5.6 oz* 

\$11 each / case of 6 (\$66) MSRP \$22



Available in Seersucker, Georgia Peach, Shoreline, and Citrus & Sunrays fragrances.



### **CLEANSERS**

#### HAND & BODY SCRUB

Natural exfoliator, made with 100% pure Atlantic sea salt. Perfect for removing stubborn scents from hands after cooking. Includes wooden bamboo scoop. *7 oz* 

\$12.5 each / case of 6 (\$75) MSRP \$25



#### HAND & BODY WASH

Our 99% natural Hand & Body Wash gently washes away dirt and germs, leaving skin soft and subtly fragranced. *5.4 oz* 

\$7 each / case of 6 (\$42) MSRP \$14



#### **BAR SOAP**

Bar soap made with pure Atlantic sea salt lightly exfoliates and cleanses. Each bar is cut by hand and may vary slightly in size. *4 oz* 

\$5 each / case of 6 (\$30) MSRP \$10



Available in Seersucker, Georgia Peach, Shoreline, and Citrus & Sunrays fragrances.



### SALT SOAKS

### HAND MIXED IN SAVANNAH

Salt Soaks contain a relaxing and detoxifying mix of essential oils, Dead sea, Epsom and Atlantic sea salts to reduce muscle soreness and reveal softer, more youthful skin. Available in three sizes.





**SMALL** 3 oz

\$3.5 each

case of 8 (\$24)

MSRP \$6.95

**MEDIUM** 15 oz

\$9.5 each case of 3 (\$28.5)

**MSRP \$19** 

\$16 each case of 3 (\$48) MSRP \$32

LARGE

48 oz

ALACI B

Available in Seersucker, Georgia Peach, Shoreline, and Citrus & Sunrays fragrances.



# **BRING HOME THE BEACH**

#### **EFFERVESCENT SALT SOAKS**

Bring home the beach with this single use effervescent salt soak. Use scented mineral salts to enjoy the relaxing, detoxifying benefits of the sea at home. *3 oz* 

AVAILABLE IN FOUR SEA-INSPIRED FRAGRANCES: Drift, Coconut Crush, Seaside Citrus, and Skinny Dip (unscented)

\$4 each / case of 8 (\$32) MSRP \$7.95



### **POINT-OF-PURCHASE DISPLAY BOX**

Point-of-Purchase display box includes 8 units of each scent: \$138



### **KISS MY GRITS**

### KISS MY GRITS LIP SCRUB

Delicious, 100% natural lip scrub repairs and protects for kissable lips. Soft lips never tasted so good! Available in Original, Peach & Margarita. *1 oz* 

\$6 each / case of 12 (\$72) MSRP \$12



#### KISS MY GRITS LIP BALM

All natural lip balm is lemon and sweet sugar flavored for soft, smooth lips. Packaged in 100% post consumer recycled plastic tubes. Available in Original, Peach & Margarita. *0.15 oz* 

\$1.95 each / case of 18 (\$35.10) MSRP \$3.95



#### KISS MY GRITS, SUGAH BODY SCRUB

Sweet lemon sugar fragranced, exfoliating body polish made with organic cane sugar and Georgia grown grits. *7 oz* 

\$11 each / case of 6 (\$66) MSRP \$22

#### KISS MY GRITS SOAP CAKE

Exfoliating cleanser made with Southern-grown grits. Removes grit and grime every time! *5 oz* 

\$5 each / case of 12 (\$60) MSRP \$10







### **BUBBLE BATH**

### ALL-NATURAL BUBBLE BATH

Luxuriously foaming, yet still allnatural bubble bath made in small batches. No chemicals or additives are blended in our formula, just the purest ingredients to benefit, transform and moisturize skin. 6 oz

AVAILABLE IN SIX FRAGRANCES

\$11 each / case of 6 (\$66) MSRP \$22



# SHOWER STEAMERS

### SHOWERTIME ROCKS

Made with 100% natural ingredients, aromatherapy shower steamers relieve sinus pressure and provide soothing allergy relief. *2 oz* 

\$2 each / case of 24 (\$48) MSRP \$4







# ACCESSORIES

### **TEA TOWELS**

Screenprinted on 100% cotton. Available in three nautical holiday prints, Kiss My Grits print, and Salacia logo print.

\$7.5 each / MSRP \$15



### HOLIDAY NOTECARDS

Available in Here Comes Sandy Claws and Seas & Greetings. Set of 10. Includes envelopes. Inside blank.

\$9 each / case of 6 (\$54) MSRP \$18





### FRAGRANCES

**GEORGIA PEACH** Lively green top notes balanced with sweet Southern peach

**SHORELINE** A refreshing breeze of sea salt and kelp, blended with sun-dried driftwood and moss

**SEERSUCKER** A base of warm sandalwood, blooming with soft, white cotton petals

**CITRUS & SUNRAYS** Delicious ruby red grapefruit bursting with juicy orange DRIFT

Lemon zest blended with geranium, green tea, coastal botanicals and crisp musk

**SEASIDE CITRUS** Bright and refreshing citrus, and an

explosion of grapefruit

**COCONUT CRUSH** Muddled citrus, fresh pineapple, and coconut blended with sandalwood

**SKINNY DIP** Unscented for those with sensitivities to fragrances

### SINGLE SCENT COLLECTION

**SIX OF EACH:** Hand & Body Lotion, Salt Scrub, Body Butter, BathTime Rocks, Bar Soap, Medium Soak. **PLUS:** Eight Small Soak, Three Upcycled Soak, One Lotion Tester, Display Crate.

49 units \$376 (\$403 value)

Available in Georgia Peach, Shoreline, Seersucker, and Citrus & Sunrays fragrances.





### AFTER BEING IN BUSINESS FOR OVER 6 YEARS, WE HAVE MADE OUR DREAM OF HAVING OUR OWN STOREFRONT INTO A REALITY!

The Salacia Salt Studio functions as a production studio and gift shop. Customers can take skin care making workshops, enjoy behind the scenes studio tours, test out our products and of course shop the entire collection of Salacia products.

Located just a block from Forsyth Park in Savannah, the Salt Studio is the perfect location for travelers looking for a quintessential Savannah experience or locals who want to enjoy the city and shop. Our workshops are great for bachelorette parties, bridal showers, or birthday parties.

Having our own gift shop gives us real, first-hand knowledge of what retailers desire in a skin care collection, from the products themselves, to signage and presentation.







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