2019

# Inspiring Innovation Bobjective Wonder



# "We are bringing life into the classroom."

- Dawn, local New Haven educator



ANNUAL REPORT

### GESELL LEADERSHIP

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# Executive Director's MESSAGE

#### **BOARD OF DIRECTORS**

**Carole Weisberg:** President

Barbara Stern: Vice-President

Adele P. Edgerton: Treasurer

Gladys Deustch: Secretary Linda Calarco Nancy Blackwell-Todd

Kathleen Higgins

Dr. Robert D. Windom

**Judy August:** Emeritus Dear Gesell Institute Community,

Over nearly 70 years the Gesell Institute has served as the go-to organization for parents looking for advice and teachers in need of answers. That will not change. However, 2019 marks a significant and exciting transition for the Gesell Institute of Child Development.

#### The Gesell Institute joined the Yale Child Study Center (YCSC) and is re-named "The Gesell Program in Early Childhood at The Yale Child Study Center".

The decision to join the YCSC has been in process for nearly three years. In 2016 we met with Linda Mayes, the Arnold Gesell Professor of Child Psychiatry, Pediatrics, and Psychology and Director of the Yale Child Study Center to consider bringing Dr. Arnold Gesell's legacy home to Yale. The Board of Directors debated this option and after careful study agreed that it would be a meaningful next evolution for the Gesell Institute. While a partnership with Yale has been considered in the past, current successes and leadership allowed the Board to feel confident that negotiations could be made from a position of strength and in a collaborative spirit.

As Gesell at Yale we will continue to conduct our primary work of providing support and training for professionals using the Gesell Developmental Observation assessment system. We will also continue offering webinars and seminars for early childhood professionals and parents around the country. In addition, we will benefit from the intellectual collaboration that being part of the YCSC brings with its faculty and graduate students, and hope to grow our offerings, as well as increase our writing and research opportunities. This shift will provide Gesell a stronger and more stable infrastructure for operations, finances and staff support. Another driving force behind this decision was the wish for Gesell to return to its original home and to have its legacy protected for the future. Because Arnold Gesell was the founder of the YCSC it seems fitting to be a part of Yale once again.

We want to thank you for your long standing support. We hope you will continue to follow our progress. A celebration is planned for the winter and we hope you will join us!

Sincerely and with appreciation,

Peg Oliveira, PhD Executive Director and Members of the Gesell Institute Board of Directors 2019



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### **REMEMBERING** DR. EDWARD ZIGLER



It is with a heavy heart that the Gesell Institute honors the passing of Dr. Edward Zigler, the founder of "Head Start" and pioneer of applying developmental psychology to social policy.

# **ADVISORY COUNCIL**

Joan Almon Founding Director U.S. Alliance for Childhood

**Ming Li** Professor, Child Neuro-habilitation Clinic The First Hospital of Peking University

**Stanley C. Finkle** Director, Elementary Education North Syracuse Central School District

**Tina Mannarino** Supervisor, Early Childhood Education New Haven Public Schools

Kathleen E. Fite Professor, Department of Curriculum and Instruction Texas State University – San Marcos

**Dorothea Marsden** (Member Emeritus) Educational Consultant Author of Work Sampling and OUNCE Scale

Joe Frost (Member Emeritus) Parker Centennial Professor, Emeritus University of Texas

**Linda Mayes** Arnold Gesell Professor of Child Psychiatry, Pediatrics, and Psychology Yale Child Study Center

Martha Garcia-Sellers Assistant Professor, Eliot-Pearson Department of Child Development Director, Home-School Connection Program Tufts University

Rae Pica Director Moving & Learning

#### Walter S. Gilliam

Assistant Professor, Yale Child Study Center Director, The Edward Zigler Center in Child Development and Social Policy Yale University

**Rima Shore** Adelaide Weismann Chair in Educational Leadership Bank Street College of Education

**Jim Grant** Executive Director Staff Development for Educators

**Dorothy Singer** Senior Research Associate, Yale Child Study Center Co-Director, Family TV Research and Consultation Center

**Carla Horwitz** Director Calvin Hill Day Care Center and Kitty Lustman-Findling Kindergarten

Jerome Singer Professor of Psychology, Emeritus, Yale Child Study Center Co-Director, Family TV Research and Consultation Center

**Sharon Lynn Kagan** Co-Director National Center for Children and Families Teachers College, Columbia University

**Fred Volkmar** Director, Child Study Center Irving B. Harris Professor of Child Psychiatry, Pediatrics, and Psychology Yale University School of Medicine

Mary Lee Weber Director of Business Development Cashman & Katz Integrated Communications

### **GESELL AT A GLANCE**

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# HISTORY of the Gesell Institute



Gesell Institute of Child Development is an independent non-profit organization located in New Haven, Connecticut. Since 1950, Gesell has been a leader in promoting the principles of child development with a commitment to Arnold Gesell's spirit of innovation and objective wonder. Our research and trainings emphasize understanding and describing the stages of child growth and development, and using that knowledge to interpret behaviors to modify curricula or individualize instruction as the key to helping each child learn and grow at their own pace and in their own way.



# MISSION

Our mission is to promote the principles of child development as the basis for all decision making for young children.

# VISION.

Our vision is that all children enjoy their childhood, and that they have the time and opportunity to grow and learn at their own pace and in their own way.

# STAFF

**Peg Oliveira**, PhD Executive Director

**Erin Akers**, MEd Director of Education and Development (Sept - Jan)

**Helena Sweet** Professional Development Specialist

**Anju Mathew** Office Manager

### NATIONAL LECTURE STAFF

**Bailey Bunch** 

Cecilia Locke, MAC, LPC

Cheryl Wolfe

#### **35 YEARS OF SERVICE**

**CONGRATULATIONS** to **Sally Keller** and **Kiki Ammons** on their 35th Year Anniversary as NLS members.

#### **GESELL AS AN ADVOCATE**

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The Kindergarten Conversation A school readiness handbook for parents and educators and coaching. NHPS plans to roll out the program at five schools across the district during the 2019-20 school year.

GESELL INSTITUTE

#### **The Kindergarten Conversation**

Gesell released a new booklet ideal for parents of preschoolers preparing to transition to Kindergarten, as well as for teachers of preschoolers and kindergarteners. The Kindergarten Conversation considers how and when to best transition a child into kindergarten in the context of Ready Schools, Ready Families, Ready Kids and Ready Communities. The important question of what a ready child looks like is approached through the understanding that every child exists in a system that includes their school, community, and family. The best part of this program was the freedom to teach in the way that feels most authentic to me and seeing the sheer joy of the kids as they learned. I learned how to be a better teacher and I became more creative.

**New Haven** 

PLAY PILOT

— Summer Program Participant Educator

### GESELL AS A PROFESSIONAL DEVELOPMENT LEADER



# **CONFERENCE PRESENTATIONS**

#### September 21, 2018

Michigan AEYC Leading Social Emotional Learning Presented by Sally Keller

#### October 3-5, 2018

#### **Zero to Three**

Cultivating Mindfulness to Support Parenting

Caregiving and How Mindfulness Can Inform and Transform Child Care Practice

Presented by Peg Oliveira

#### November 14-16, 2018

NAEYC

Trauma Informed Practices to Benefit All Children

Presented by Peg Oliveira

The Science and Art of Developmental Assessment

Presented by Erin Akers

#### February 6-9, 2019

Anchorage AEYC Building Brains Playfully

When to Play, and When to Get Out of the Way

#### March 30, 2019

#### **Massachusetts AEYC**

Trauma Informed Practices to Benefit All Children

Presented by Peg Oliveira

#### April 2, 2019

US Play Coalition When to Play and When to Get Out of the Way

Presented by Peg Oliveira

#### May 10, 2019

#### McCormick Leadership Connections Conference

What Early Childhood Educators Wish their Leaders Understood About Child Development

Presented by Peg Oliveira

#### May 23, 2019

Rural Summit for Childhood Success

Trauma-Informed Practices That Can Benefit All Children

Building Brains Playfully: A Trauma Informed Lens

Presented by Cheryl Wolfe



Gesell Institute of Child Development is represented by our national Lecture Staff (NLS), a carefully selected, expertly trained group of professionals. The NLS conduct professional development trainings for teachers and parents. In addition to the in demand workshops on the administration and utilization of the Gesell Developmental Observation — Revised screening tool, other highly requested trainings include:

- Dealing with Challenging Behaviors
- Growing Brains Playfully
- Trauma Informed Practice For All

#### After the GDO-R Workshop... What Next?

In 2017-18 Gesell Institute developed a series of advanced trainings for graduates of the 2-6 year old GDO-R workshop to assist assessors in more efficiently and accurately observing children as well as in better utilizing the results of the GDO-R for instruction.

#### Now available:

- GDO-R 6 9 Certification Webinar
- GDO-R Results Webinar
- GDO-R Mentoring Program
- Beyond Admissions and Placement: How to Use the GDO-R for Curriculum Planning and Individualized Instruction Webinar

This was one of the best assessment trainings I've had.

> — GDO-R Workshop Participant

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# SOCIAL AND EMOTIONAL LEARNING WEBINAR

Implementing social emotional learning into the classroom can be challenging, especially with the variety of developmental ages and curricular expectations involved. In February, 153 people from across the nation participated in a free webinar on best practices for creating a culture that models social emotional learning, and leads to effective change.

"It's helpful to have access to some free resources - thank you! School district budgets are shrinking so being able to demonstrate some valuable materials to those who hold the purse-strings can assist in directing some funds out way to obtain more!"

# **GIVING BACK**

# **ACTING LOCALLY**

#### Connecticut Professional Development and Coaching Program

Gesell completed a three year engagement with Meriden, Connecticut. Professional development specialists have been working with early childhood educators through classroom coaching, out of classroom mentoring, case consultation and numerous professional development seminars. Additionally, Gesell coaches worked with 12 classrooms in Meriden to make them even more welcoming, authentic, aesthetically pleasing, embracing of nature and filled with purposeful materials. Children thrive in environments that are welcoming and suited to their developmental stage. In the Reggio Emilia approach the environment is viewed as "the third teacher." During the summer of 2018 materials were both removed from and thoughtfully added to the environment to promote creativity, experimentation and open-ended play.

#### **Connecticut Quality Enhancement Efforts**

To kick off the 2019-20 school year Gesell partnered with the Connecticut communities of Bristol, Enfield and Waterbury during the summer of 2019 to set the frame for developmentally appropriate, trauma informed and play based learning in 2020.

### **Connecticut Conferences**

October 20, 2018

**CT AEYC** 

The Kindergarten Conversation

Presented by Helena Sweet

#### March 30, 2019

#### **CT Childhood Conversations**

Understanding, Preventing, and Dealing with Challenging Behaviors

Presented by Helena Sweet

**FINANCIAL** 

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**FY2019 Income Distribution** Table of Contents Grants **Donations** 1% 0--0 21% At A Glance An Advocate Training/ **Professional Development** Professional 44% 0-Development Outreach Sales o 29% Connect with Us

5% 0

# 2018-2019 **Financial Information**

Email office@gesellinstitute.org or call us at 1-800-369-7709 to request a copy of our Federal Form 990

Revenue FY16 - FY19						
	FY16	FY17	FY18	FY19		
Donations	\$34,915	\$12,518	\$22,269	\$3,255		
Training / Professional Development	\$138,059	\$167,088	\$160,514	\$148,667		
Royalties	\$11,824	\$14,508	\$17,101	\$16,229		
Sales	\$107,297	\$130,479	\$97,624	\$96,416		
Grants	\$1,000	\$10,000	\$45,600	\$72,250		
Other	\$218	\$43	\$52	\$100		
TOTAL	\$293,313	\$334,636	\$343,161	\$336,918		

Royalties

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# VISITUS at the Historic Gesell Institute Headquarters

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