PAY ATTENTION! YOUR LIFE (AND THE LIFE OF YOUR LOVED ONES) DEPENDS ON THE INFORMATION PRESENTED IN THIS POWERPOINT!
DEFINITION:
Information presented in a one-sided manner with the intent of swaying the beliefs of others to a certain viewpoint

PROPAGANDA
• Lies by omission
• Uses loaded words
• Appeals to emotions, not intellect
VISUAL EFFECTS:

WWII-Era Poster
VISUAL ESSAYS:

WWII-Era Poster

Don't Let That Shadow Touch Them
Buy WAR BONDS
VISUAL EVIDENCE:

When you ride ALONE you ride with Hitler!

Join a Car-Sharing Club TODAY!

WWII-Era Poster
VISUAL EXAMPLES:

WWII-Era British Poster
Nazi Anti-American Propaganda
Nazi Propaganda: “Mothers Fight for Your Children”
NEDERLANDERS

VOOR UW EER EN GEWETEN
OP ! - TEGEN HET BOLSJEWISME

DE WAFFEN 44 ROEPT U !

Nazi Propaganda
Nazi Propaganda: “Long Live Germany”
VISUAL

EXAMPLES:

Anti-Communist Poster
VISUAL

American Anti-Communism Propaganda
French Anti-Stalin Propaganda: Sign reads “Peace”
Anti-Stalin: Stalin-like Cat Toys with Mice-like European Powers
Anti-Stalin: Stalin-like Snake Gobbles Up Western Europe while Uncle Sam smiles good-naturedly
VISUAL

Soviet Propaganda
VISUAL EXAMPLES

Soviet Propaganda: Anti-American

Народы мира не хотят повторения бедствий войны.

И. Сталин
Soviet Propaganda: Anti-American
Soviet Propaganda: Anti-American
Soviet Propaganda: Voting
Soviet Propaganda: Anti-American
VISUAL

Soviet Propaganda

и ЗАСУХУ ПОБЕДИМ!
Soviet Propaganda
Soviet Propaganda: “Don’t Speak Out.”
Soviet Propaganda Celebrating the Anniversary of the Russian Revolution
Soviet Propaganda: Supporting the Collectivization of Farming
Soviet Propaganda: “Comrade Stalin in the Kremlin Cares About Each and Every One of Us”
Soviet Propaganda
Soviet Propaganda: Cold War
Based on what you have seen here, is propaganda always bad?

Who uses propaganda and for what purposes?

What are some examples of propaganda in the world around you?

What are some examples of non-visual propaganda?

What’s the difference between propaganda and brainwashing?