

# ZARA UMRIGAR

## PRIVACY POLICY

**Effective from 15<sup>th</sup> June 2017**

### **ABOUT ETOILE & CO.:**

We are an entity that sells clothing in the form of dresses, gowns, skirts, tops etc via the platform: [www.zaraumrigar.com](http://www.zaraumrigar.com). Being a long standing established brand, we assure the customer of genuine purchases and provide an optimum level of service making our portal a reliable marketplace.

Etoile & Co. ("**Platform**" and/or "**We**" and/or "**Us**") is concerned about the privacy of its users ("**User(s)**" and/or "**You**" and/or "**Your**") accessing its website located at [www.zaraumrigar.com](http://www.zaraumrigar.com) (the "**Website**").

Please read the Privacy Policy ("**Policy**") carefully before using the Website. Your use of the Website or the services provided by the Website shall signify Your acceptance of this Policy and Your agreement to be legally bound by the same.

If You do not agree with the terms of this Policy, do not use the Website or avail any of the services offered on this Website.

### **About the Policy:**

When You register with the Website, the Platform may seek and collect certain personal and non-personal information whenever You use the Website or register with the Website. You consent to the collection, use, and disclosure of the information in accordance with this Policy. Therefore, We request You to read this carefully before using the Website.

Please note that We respect and value Your privacy and shall strive towards protecting the information that You provide. We shall keep the information provided to Us as confidential to the extent reasonably possible. The prior permission of every User is sought before any personal information is collected. If at any time You wish to have Your information deleted, You can

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write to Us on [contact@zaraumrigar.com](mailto:contact@zaraumrigar.com) . We shall do the needful within 72 hours.

## **Collection of Information and its use:**

For the purposes of this Policy, such information that can be uniquely identified to You shall be known as the personal information.

The personal information You may provide to Us that We may use is as follows:

- Registration details: will include the password provided by You for which we use reasonable security measures for password protection from anyone.
- Shipping, billing, tax registration and other information with regards to the sale or purchase transacted on the Website.
- Your usage behavior on the Website
- The details of the computer system or computer network that You use to visit the Website and any activities undertaken through the usage of this system.
- The data you enter with respect to the purchase which may be personal such as sizes, color preferences etc.

The fundamental reason behind collecting Your personal information is to support and facilitate You to enjoy various features and services provided by the Website.

We select and track Your preferences to provide You with a customized Website experience, to notify You of any updated information and new offers and other related functions offered by the Website, keep You informed about latest products available on the Website, special offers, to assist You with customer service or technical support issues, to follow up with You after Your purchase, to otherwise support Your relationship with the Platform or to prevent fraud and unlawful use.

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By accepting the terms of this Policy, You understand, agree and recognize that our storage and processing of Your Personal Information is for a lawful purpose associated with a function or an activity of the Website. You further understand, agree and acknowledge that Your personal information that is classified as sensitive personal information as per applicable laws is considered necessary for the Platform to provide various services on its Website to You and for Your usage of the Platform and other services provided by the Website in relation to the Platform.

Please note that it is entirely upto the discretion of the User to provide this personal information.

We do not sell, trade, permit, use or rent Your personal information to any third party unless We have been expressly authorized by You either in writing or electronically to do so. We may at times provide aggregate statistics about our customers, sales, traffic patterns, and related site information to reputable third parties, however this information when disclosed will be in an aggregate form and does not contain any of Your personally identifiable information. We conduct internal audits to ensure that We are complying with the policies in place to protect You.

We may disclose Your personal information solely in the legitimate conduct of business to deliver services and to provide special offers designed to meet Your demands. We may also release information when We believe, in good faith, that such release is reasonably necessary to (1) comply with legal or regulatory requirements; (2) enforce or apply terms of the our Website user agreement; or (3) protect our rights, property or safety of the rights of others.

You may note that We adopt reasonable security measures to protect Your password from being exposed or disclosed to anyone including the Platform.

## **Information Sharing and Disclosure:**

Platform is the recipient of all the personal information and shall exercise reasonable care to keep Your personal information confidential to the maximum possible extent. We may limit disclosure of the Users' information to the Platform entities, joint ventures, agents, contractors,

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vendors or third parties for the purposes of the services provided by them or for any other marketing related activity undertaken by or on behalf of the Platform entities and/or its joint ventures on a need-to-know basis. We will ensure on reasonable commercial efforts basis that the third parties and agents employed by Us for the purposes of the Website are under an obligation to maintain confidentiality with respect to the personal information provided by the Users and to use it strictly for the purposes of the Website only or they have a privacy policy in place which is similar to that of our own. However, We shall not be liable for any unauthorized use of the personal information by such third parties.

All payments for the services availed on the Website shall be made on the secured payment gateway. We shall use necessary measures to protect the payment gateway from any unauthorized use however, We shall not be responsible for any such use which is beyond the reasonable control of the Website.

## **Legal Compliance:**

Platform abides by all the applicable laws in force as well as the mandates of government agencies. We will disclose any information about You to government or law enforcement officials or private parties as We, in our sole discretion, believe necessary or appropriate to respond to claims and legal processes, to protect the property and rights of the Platform or a third party, to protect the safety of the public or any person, or to prevent or stop any illegal, unethical or legally fraudulent activity. Platform may also provide Your Personal Information to various tax authorities upon any demand or request from them.

## **Business Transfers:**

Platform may sell, transfer or otherwise share some or all of its assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy. Should such a sale or transfer occur, We will ensure that the Personal Information You have provided through the Website is stored and used by the transferee in line

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with this Privacy Policy.

## **Email Policies:**

You can choose the type of emails that You wish to receive from Us. If You decide at any time that You no longer wish to receive such communications from Us, please follow the unsubscribe instructions provided in any of the communications. Please note that once We receive Your request, it may take an additional period of time for Your subscription to become ineffective.

## **Deleting Your Information:**

If You wish to have the Personal Information that You have provided to us deleted, You can do so by writing to Us on [contact@zaraumrigar.com](mailto:contact@zaraumrigar.com) . Please note that deletion of certain Personal Information may lead to deletion of Your account with the Website and Your access to certain features of the Website.

## **Security:**

We strives to work towards the security, integrity and privacy of Your personal information and to protect Your personal Information against unauthorized disclosure, access or destruction to the extent reasonably possible by Us. Notwithstanding anything contained in this Policy or elsewhere, the Platform shall not be held responsible for any loss, damage or misuse of Your Personal Information, if such loss, damage or misuse takes place as a result of a Force Majeure Event (as defined below).

A "Force Majeure Event" shall mean any event that is beyond the reasonable control of the

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Platform and shall include, without limitation, fire, flood, explosion, acts of God, civil commotion, strikes, insurrection, war, acts of government, computer hacking, software failure and storage device, computer crashes etc.

## **Links to other sites:**

The Websites provides third-party advertisements and links to other websites. The Platform does not provide Your personal information to these third-party websites or advertisers.

The links to other websites are operated by third parties and are not controlled by, or affiliated to, or associated with, the Platform unless expressly specified on the Website. Therefore, the Platform does not make any claims concerning the privacy practices or policies of such third parties or terms of use of such websites, nor does the Platform control or guarantee or endorse the accuracy, integrity, or quality of the information available on such websites. Any information provided by You to such third party websites shall be governed in accordance with the privacy policies of the respective websites and it is strongly recommended that You review the privacy policy on any such websites prior to using such websites.

## **Changes In Privacy Policy:**

We reserve the right to change this Policy at any time, so please visit the Website regularly to review our privacy statement.

## **Phishing:**

Identity theft and the fraudulent practice currently known as "phishing" are of great concern to the Platform. Phishing is an attempt to acquire personal/sensitive information which the legitimate organization already has. Safeguarding information to help protect You from identity theft is a top priority. We do not and will not, at any time, request Your credit card information

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or national identification numbers in a non-secure or unsolicited e-mail or telephone communication.

## **Cookies:**

The Platform may also collect certain non-personal information through cookies while You access the Website. Cookies are text files that are placed in Your computer to identify Your internet browser, store Your preferences, and to improve Your experience on the Website.

We use cookies in order to improve our services provided to You. Please note that some cookies we use are essential for some services to work, others are used to collect information of the use of the Website so that the Website can be more convenient and useful for You.

## **Contact Us:**

If You have any questions about this Policy, the practices of Platform or your dealings with the Website, You can contact Us via email on: [contact@zaraumrigar.com](mailto:contact@zaraumrigar.com).