

FOR IMMEDIATE RELEASE

The Promote Control pioneers remote tethering for medium format digital cameras

The Promote Control, the first advanced remote control to support a medium format digital camera, brings extensive features for HDR, Timelapse and Long Exposure photography to the Pentax 645Z

Houston, TX - January 13, 2015 - Promote Systems, makers of the [Promote Control](#), the world's most advanced DSLR control solution, announces support for the Pentax 645Z medium format camera. Pentax 645Z users can now create stunning HDRs, Long Exposures and Timelapse videos*. Additional features will be available in the near future through free Promote Control firmware updates. The Promote Control is a time-tested, professional, weather-resistant DSLR control device ideal for both field and studio work.

*The following Promote Control features are currently supported with the Pentax 645Z:

- High Dynamic Range (HDR)
 - full range HDR
 - accelerated HDR workflow
 - up to 45 images in one bracket
 - up to 9EV steps in one bracket
 - long exposures (over 30 seconds)**
- Timelapse
 - intervals as long as several hours
 - repeated Timelapse (great for long-term projects)
 - infinite exposures
 - HDR Timelapse
- One Shot
 - set Shutter speed, Aperture, ISO and trigger your shutter without touching your camera
- Manual Hold
 - avoid camera shake
- Integrate with 3rd-party pano heads & dollies (for panorama and motion Timelapse photography)
- Weather sealed (great for outdoors)
- Long battery life (2 AA batteries, great for outdoors)

The Promote Control firmware version 3.20 can be downloaded at <https://support.promotesystems.com/index.php? m=downloads& a=viewdownload&downloaditemid=36>.

**[Shutter cable \(PCT-CBL-CN2\)](#) is required to perform HDR bracketing sequences containing exposures longer than 30 seconds and for capturing images when MLU is enabled on the 645Z.

ABOUT PROMOTE SYSTEMS

Promote Systems makes electronic devices and software for DSLR cameras, including the most advanced and practical camera control technology to creative professionals. All products are designed, assembled and supported in the USA. For more information, please visit <http://www.promotesystems.com>.

CONTACT

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