



The 1872 Clipper Tea Co.

Serving premium farm-to-cup specialty teas 150 years and beyond



Singapore's Heritage Tea Brand

Since 1872.

Serving premium farm-to-cup
specialty teas 150 years and beyond.

“At The 1872 Clipper Tea Co., we aim to kindle
curiosity for tea by providing rich, exploratory
experiences that bring people together.”

Rehan Amarasuriya

Fifth-generation owner of The 1872 Clipper Tea Co.



Our Brand Story



For five generations, The 1872 Clipper Tea Co. is **Singapore's earliest tea producer, blender and retailer**, that provides **premium farm-to-cup specialty teas for more than 150 years.**



Since its beginning at a jewellery boutique along High Street in 1872, the brand continues to be widely appreciated for its **consistency in quality, signature aroma and refined taste.**



We remain committed to sourcing and offering the finest teas globally.

Our brand is trusted with long standing partnerships in wholesale and private label.



We empower the lives of Sri Lanka's tea pluckers by working closely with ethical partners, championing fair living wages, and driving innovative efforts towards a sustainable global tea industry.

• 1872 •

BP DE SILVA
HOLDINGS



Part of B. P. de Silva Holdings

We are part of B.P. de Silva Holdings, with the parent brand carrying **more than 150 years of experience** in different parts of the tea supply chain in Sri Lanka and Singapore.

By testing and developing new-age technologies for the tea industry, **the group aims to uncover solutions to drive efficiencies in the tea industry and ensure its sustainability.**

The group continues to explore **investing across other tea assets, brands and technology** as it seeks to deepen its roots in the tea industry.

Our Brand Pillars



Singapore Heritage Tea Brand

Serve finest specialty teas through flagship store at ION Orchard, Jewel, and distribution points at Singapore Botanic Gardens and Changi Airport



Specialty Tea Blender

Sourcing only the highest grade of tea from the finest tea plantations from Sri Lanka and worldwide



Commitment to Quality & Excellence

Deep knowledge of tea with a strong vertically integrated supply chain, ensuring the highest quality of tea in each sip



Tea Community

Committed to build a community of tea drinkers passionate about tea culture

Our Quality and Excellence

The 1872 Clipper Tea Co. commits to the art of perfecting the finest quality teas, with best global practices, international quality standards and state of the art manufacturing processes.

Preserving Authenticity

The highest quality of tea is well assured from the brand's grading, tasting, packaging to marketing. The consistency of taste is preserved as it has over 10,000 cups of teas tasted on average per week, and operates a high-tech tea cleaning system that is best in the region.

Our factories are FSSC 22000, non-GMO, halal and fair trade certified.

Strong Commitment in Serving Specialty Tea

To maintain a leading position in the tea industry, we continually dive deep into Research and Development, involving flavouring, herbal ingredients and infusions to stay ahead of ever-changing trends.

CERTIFICATIONS



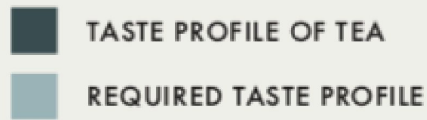
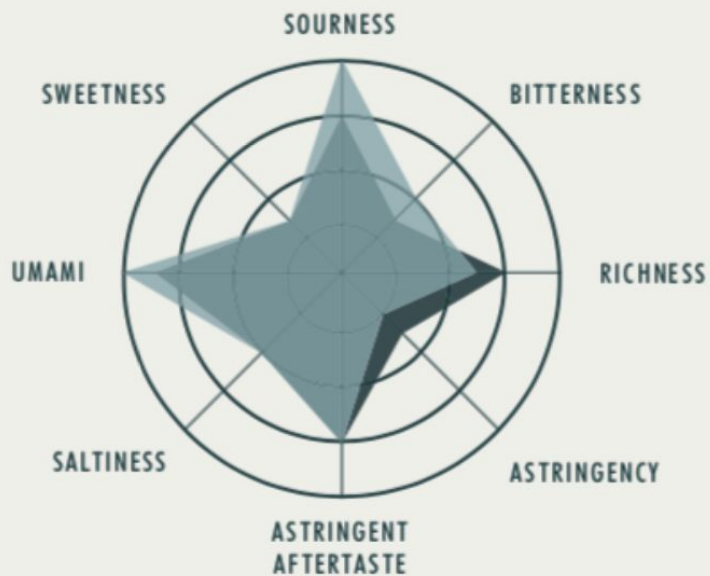


Our Integrated Tea Supply Chain

We have more than 150 years of experience as a global tea supplier in Sri Lanka and Singapore.

In our strong vertically integrated tea supply chain, we focus on the top 5% output of Sri Lanka, and offer greater efficiencies, reduced costs, and more control along manufacturing and distribution processes.





Our Innovations



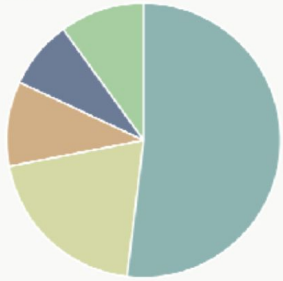
ProfilePrint

First AI-powered assessment of food ingredients to use taste mapping and taste profiling.

Provides users with **accessible, affordable** and **portable** solutions to predict outcomes at point of use, **within seconds**.

Enables businesses to co-create a sustainable ecosystem and alleviates supply chain challenges.

Results



52%	E2812199910
20%	E2812199912
10%	E2812199914
10%	E2812123981
8%	E2812123983

99.9% match
\$2.72/kg

TasteMap

Product ID	Category	Protein	Sucrose	Umami	Astringency	Alkalinity	Bitterness	Ribness	Softness	Output	Price
E2812199910	Black tea	8	8	7	2	5	3	9	4	52%	\$2.80
E2812199912	Black tea	8	8	6	3	5	2	10	4	20%	\$2.78
E2812199914	Black tea	6	7	7	3	4	2	9	3	10%	\$3.60
E2812123981	Black tea	7	6	7	2	5	1	9	4	10%	\$3.30
E2812123983	Black tea	8	9	7	2	5	2	9	4	8%	\$3.95



TeaRetina™ 96% Classification Accuracy on Unseen Images for 250 Different Standards

Our Innovations



Develops and implements AI and other cutting-edge technologies to revolutionise the black tea industry.

Aims to improve the consistency of the final product by creating the latest solution to benefit the whole tea supply chain, from plantation to customer.

Our Tea Boutique Presence

Our 3 Specialty Tea Bars are located at ION Orchard and Singapore Botanic Gardens.



Our 3-year Sustainability Roadmap

(2024 - 2026)



2024

Reduce Environmental Impact

Engage in Circular Economy efforts through Reduce, Reuse and Recycle initiatives

- Continue to develop eco-friendly packaging
- Redesigning retail outlets with eco-friendly/sustainable materials
- Launch eco-friendly serviceware across tea bars

Embracing Cleaner Energy

- Explore integrating solar-powered technologies to improve operation sustainability and optimised equipment to work more efficiently by consuming less power and producing fewer pollutants.



2025

Expand on Corporate Governance

Tea Worker Benefits

- Work with tea estates towards improving work benefits for tea production workers

Corporate Governance

- Attain Company for Good: Corporate Social Responsibility accreditation



2026

Extend Sustainability Efforts

Partnerships

- Work with NGOs to reach out to the community

Research and Development

- R&D in carbon capture initiatives associated with production and explore replanting trees to enhance carbon capture efficiency.

Our Pledge to Give Back

Since its founding, The 1872 Clipper Tea Co. has always supported various causes.

As a family business, we deeply care about helping families, empowering people, and preserving the environment for our generation, and those to come.

One particular cause that means a lot to us is helping Sri Lankans in need. In 2022, we organised a fundraiser to aid in the humanitarian crisis. The funds were distributed to grocery distribution, school meals and agri-entrepreneurial projects.



Our Private Label Capabilities



Since 1988, we have served as tea tailors to some of the largest companies in the country. From customised tea blends to beautifully curated packaging, we offer the service to create a perfect gift on behalf of your company or your own tea brand.



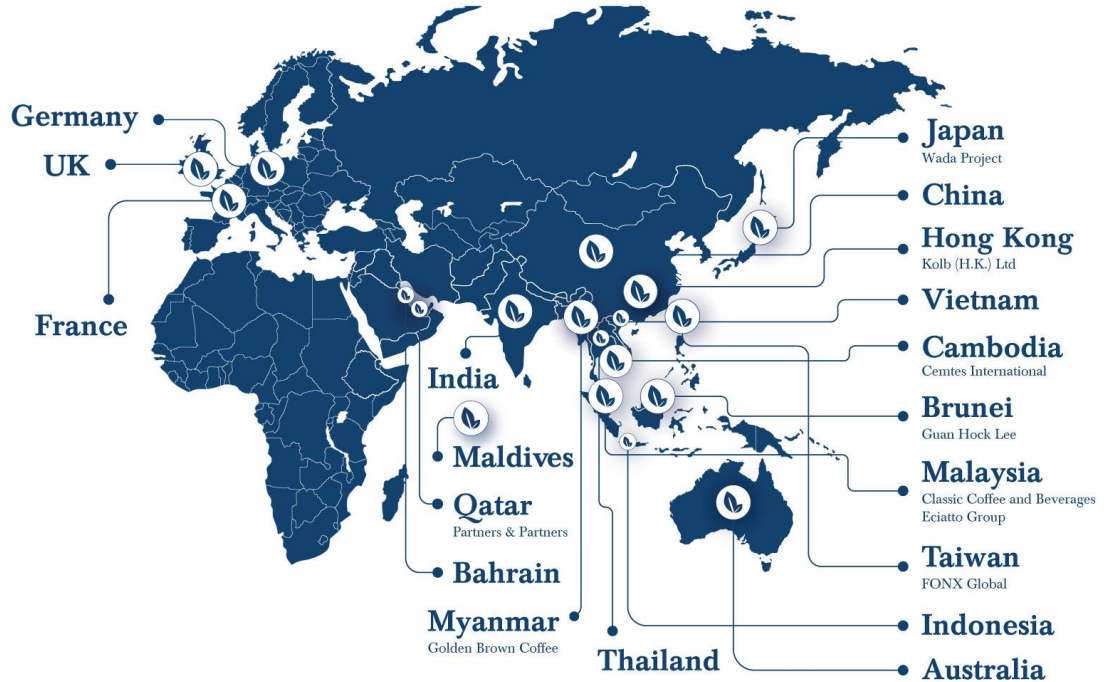
Our Strategic Partnerships

Some of the companies we're proud to work with



Our Global Presence across 40 countries & regions

Spreading our passion for tea all around
the world



Our Specialty Teas



Tea Types

Our range of tea consists of five categories, each with its distinctive characteristics and attributes. White teas are unfermented tea made from young leaves and buds, with a light, subtle flavor and the lowest caffeine content of all tea types. Green teas are unfermented tea with a delicate, fresh flavor and lower caffeine content. Oolong teas are partially oxidised tea that falls somewhere between green and black teas in terms of flavor and caffeine content. Black teas are fully fermented tea with a bold, robust flavor and higher caffeine content. Tisanes, also known as herbal teas, consists of a mixture of different herbs, flowers, or spices, are renowned for their therapeutic and revitalising properties.



White Tea



Green Tea



Oolong Tea



Black Tea



Tisane

Black Teas

Known for their strong and robust flavors, they are fully oxidised, which gives them their dark color and bold taste.

Black teas are often enjoyed with milk and sugar, and are a popular choice for breakfast teas.



Classic English Breakfast

Pure Ceylon black tea

Grade: Broken Orange Pekoe Fannings (BOPF)

English Breakfast

Pure Ceylon black tea

Timeless Earl Grey

Pure Ceylon black tea

Grade: Flowery Broken Orange Pekoe (FBOP)

Earl Grey

Pure Ceylon black tea

Grade: Flowery Broken Orange Pekoe (FBOP)

Darjeeling

Pure highgrown black tea from the Himalayan mountains

Nuwara Eliya

Pure Ceylon highgrown black tea

Black Teas Blends

Made from the finest pure Ceylon black teas with nature identical flavourings, our black teas with tropical infusions will transport you to a faraway paradise with every sip.



Lychee

Pure Ceylon black tea with nature identical lychee and mangosteen flavouring.

Mango

Pure Ceylon black tea with nature identical mango and pineapple flavouring.

Passionfruit

Pure Ceylon black tea with nature identical passionfruit flavouring.

Peach

Pure Ceylon black tea with nature identical peach flavouring.

Summer Passionfruit

Pure Ceylon black tea with marigold flowers, passion fruit pieces & flavouring.

Eternal / Garden Tea

A delicate tea created by mixing pure Ceylon tea leaves with natural rose petals.

Lavender Grey

Pure Ceylon black tea with lavender buds, earl grey and lemon flavouring

Taste of Singapore

A harmonious mix of Ceylon black tea, ginger, mango & pineapple dices, passion fruit and soursop flavouring.

Oolong Teas

Renowned for its intricate processing technique, oolong undergoes partial oxidation, resulting in a fascinating balance between the freshness of green tea and the richness of black tea. Its intricate flavors, ranging from floral and fruity to toasty and earthy, make oolong tea a delightful and rewarding experience for anyone.

Milk Oolong

Known as Jin Xuan Oolong, from

Alishan Oolong

Harvested from Taiwan's famous Alishan mountain.



Green Teas

Delicate and often having a slightly sweet or nutty flavor, they are made by lightly steaming or pan-frying the tea leaves, which helps to preserve their natural green color and flavor.

Green teas are often enjoyed plain, without any additions.



Ever-green Tea

Pure Ceylon's finest green tea from highland tea garden.

Green Tea

Pure Ceylon's finest green tea from highland tea garden.

Jasmine

Jasmine green tea from Yunnan province of China.

Jasmine Blossom

Jasmine green tea from Yunnan province of China.

Lychee Fiesta

Jasmine green tea from Yunnan province of China, rose petals, lychee, mangosteen and rose flavouring.

Longan Paradise

Ceylon's finest green tea from highland tea garden.

White Teas

White teas are the most delicate and subtle of all the teas. They are made by harvesting the youngest leaves and buds of the tea plant, and are only lightly processed.

This results in a tea with a light color and delicate flavor, with hints of floral or fruity notes.



Peach Breeze

A palatable summer blend is a mix of white and green tea, with notes of peach and lychee, ending on a creamy note.

Tisanes

Also known as herbal teas, are not actually teas at all. Instead, they are made from a variety of herbs, flowers, and spices, and do not contain any tea leaves.

Tisanes can have a wide range of flavors, from sweet and floral to spicy and earthy, and are often enjoyed for their calming and relaxing properties.



Anti-stress

A delightful infusion to calm the mind, release stress and transcend you into a state of zen and peace.

Blissful Berries

Invigorate and refresh with this caffeine-free melange of hibiscus, and sweet berries, perfect for any time of the day.

Chamomile

A delightful infusion to calm the mind, release stress and transcend you into a state of zen and peace.

Healing Garden

An infusion of immune-boosting herbs to provide relief from colds and other minor ailments.

Peppermint

Peppermint herbs from the Mediterranean region, perfect to freshen one's breath and helps with digestion.

Rainbow Rooibos

From the Western Cape province of South Africa and known for its high anti-oxidant content

Butterfly Pea Flower

Infused with soothing lemongrass and pandan leaves, to make it suitable for all day enjoyment.

Tea Formats



Regular Sachets



Designed to brew quickly for the best tea flavour, without compromising on richness and taste of tea.



Premium Sachet



For optimal freshness, flavour and convenience, every sachet is pre-packed with the optimal amount of our exclusive teas to brew the perfect cup.



Loose Teas & Pot Bags



For better control over taste and density, our loose tea leaves provide you the choice to decide how you want to brew and control its resulting taste.



**Thematic Tea Concepts with
The 1872 Clipper Tea Co.**



High Tea



Tea Assortment



Tea Pairings



Customised Tea Mocktails

Our Tea Innovations

Experience an elevated tea journey the moment you step into the lounge.

We deliver the best curated tea experience through exquisite high tea choices, diverse tea assortment, personalised tea pairings, and customised tea mocktails.

For HoReCa

(Hotels, Restaurants, Cafes)

Delight your guests and customers with unique and exceptional experiences with our wide array of specialty teas, perfect for elevating your beverage menu offerings.

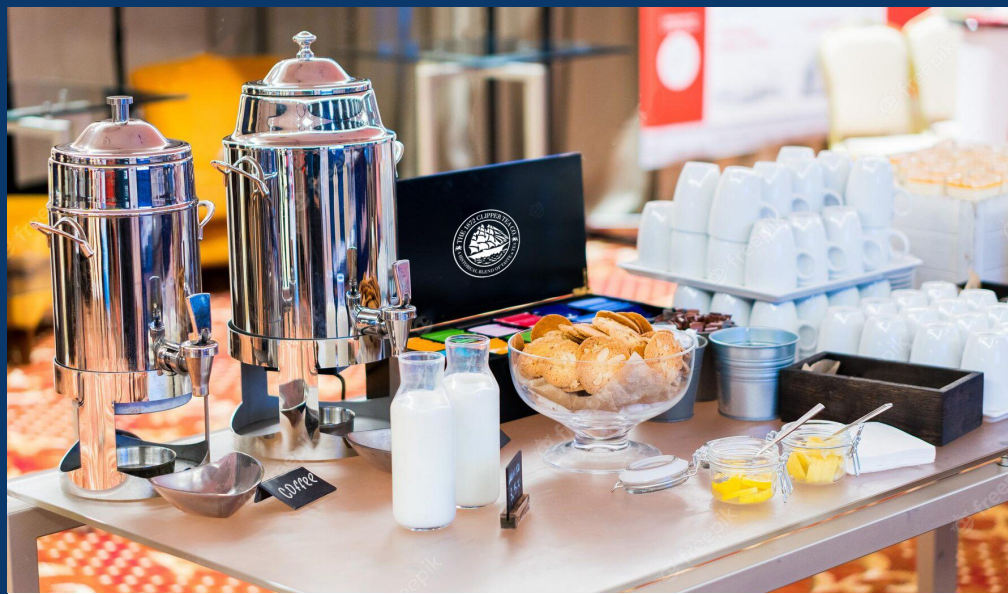
Discover the perfect complement to your culinary creations with our exquisite range of teas.

Lobby Lounge

Spruce up your tea offerings with our Cold Brew Teas to make them into refreshing mocktails. Delicious and easy to make, simply add fresh fruits or herbs to create an ideal refreshing welcome drink at the hotel lobby or poolside.

Presenting our own inhouse recipe, created exclusively for our Specialty Tea Bar:





Continental Breakfast

Enhance your Continental Breakfast offerings and stand out from the crowd with our wide range of specialty tea selections to pair perfectly with breakfast buffet items.

Our recommended pairing:

- Classic English Breakfast tea with Western breakfast items such as bacon, sausage or eggs with toasts
- Ever-green teas with fresh salads
- Our Tisanes with yoghurt and freshly baked pastries



Afternoon Tea

The best high tea experience is here to stay with our selection of finest teas.

Curate quality tea pairings with our tea selections and guide diners to choose their most preferred teas for their high tea experience.

Our recommendation:

- Timeless Earl Grey - the world's most popular black tea, best paired with sweets and scones
- Classic English Breakfast - the best pairing with chocolate canapes
- Peppermint (non-caffeinated) - pairs harmoniously with tea sandwiches, flavoured cakes or sweet bread pastries



Pool Lounge

Quench thirst and find respite from the scorching sun with the refreshing and delightful iced teas at the hotel pool lounge.

Immerse in the harmonious symphony of flavours, as our tantalisingly cold brews or iced teas provide a momentary escape from the sweltering rays.

Our recommendation:

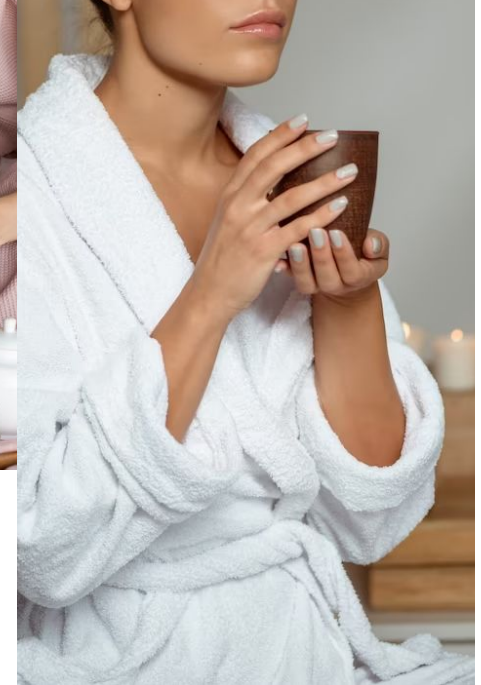
- Lychee Fiesta Cold Brew - a great thirst quencher that is sweet, tropical journey, soothed with the subtle, floral fragrance of rose petals
- Timeless Earl Grey - the best paired with tropical sliced fruits on the side
- Tropical Mango Splash Ice Tea - spruce up our regular mango tea with luscious sweetness of ripe mangoes

Hotel Spa

Elevate your spa journey with our exceptional teas, and immerse your customers in a world of serenity and well-being. From calming herbal infusions to invigorating teas, each sip is designed to compliment with the rejuvenating treatments offered.

Our recommendation:

- Anti-Stress (non-caffeinated) - a delightful infusion to calm the mind, release stress and transcend one into a state of zen and peace
- Rainbow Rooibos (non-caffeinated) - arom the Western Cape province of South Africa and known for its high anti-oxidant content, best enjoyed with milk and sugar for taste after a massage.
- English Breakfast - a great perk me up after a relaxing treatment



Room / suites bar



Elevate the guest experience by offering a diverse range of specialty teas, carefully sourced from around the globe.

From aromatic black teas to delicate white teas, each sip will transport your guests on a sensory journey. Whether it's a quiet morning ritual with our invigorating breakfast teas, a mid-day perk-up with our refreshing blends, or a calming wind-down in the evening with our soothing herbal infusions, we have all-day teas to cater to every mood and occasion.

Our recommendations:

- Classic English Breakfast
- Green Tea
- Healing Garden (non-caffeinated)

Meeting room and banquets



Specially crafted for meeting rooms, seminar rooms, and banquets, elevate the ambiance of your professional gatherings by offering a diverse range of premium teas.

From invigorating black teas to delicate green teas, each sip will awaken the senses and inspire productivity. Enhance networking sessions and break times with our revitalising blends, providing a refreshing pick-me-up throughout the day. Whether it's a high-powered brainstorming session or a formal banquet, our thoughtfully curated tea selection caters to every occasion. Create an inviting tea station within your event space, allowing attendees to indulge in the aromatic profiles and soothing qualities of our hand-selected teas.

Our recommendations:

- English Breakfast
- Lychee Fiesta
- Chamomile

Tea and Food Pairing (Chocolate & Cheese)



Unlock the hidden symphony of tastes by exploring the delightful harmony between tea, chocolate, and cheese. Discover how the rich complexities of fine teas can complement the velvety sweetness of chocolate or the savory allure of cheese, creating a sensory experience that transcends ordinary culinary delights.

Recommendations:

- Jasmine tea and goat cheese pairing - The delicate floral notes of Jasmine tea complement the creamy and slightly tangy taste of goat cheese.
- Peppermint tea and dark chocolate - The refreshing minty notes of peppermint tea complement the sweetness and depth of chocolate.

Enhancing the Tea Experience

To complete the tea experience, we can support a suite of tea accessories and menu innovations:

Tea Accessories



Tea Trolley Corner



Samovar



Tea Ware (Warmer, Teapot, Teacup, Tea Strainer, Tea Timer)

Holistic Tea Boutique Experience

Beyond dining and enjoying teas, our extensive range of retail products are available for guests to purchase.

Additional support:

- Interactive corner with tea samplers for customers to see, touch and smell tea leaves
- Visual merchandising



Training

We are passionate about sharing our love for tea.

Through our love for tea, we aim to inspire this same passion through our tea trainings to ensure the perfect brew every time.

Our tea training includes:

- The 1872 Clipper Tea Co. brand training
- General tea knowledge - history of tea, tea manufacturing process
- Product knowledge
- Brewing a perfect cup of tea
- Basic Principles of Tea-infused Menu Development - Tea & Food Pairing, Tea Mixology





Thank you

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