

Introduction

We are pleased to bring you our bi-monthly newsletter full of information regarding Better 4 Hooves and our team.

This edition includes:

- Ingredient Focus – Methionine, Zinc and Linseed Meal.
- Events we are attending
- Meet the Team
- And much more.

Are you looking for nutritional advice?

Our team have been specially trained on our products so they can offer you the best advice when you are looking for the right supplement for your horse.

Call or email us today to find out more or place your order.



Don't forget our amazing monthly Giveaway! See overleaf for more information!

Better 4 Hooves – Ingredient Focus

At Better 4 Hooves we have had a lot of questions regarding the ingredients we use and why they are so important. So in this issue we are focusing on Methionine and Zinc, please see below to read more about them.

Methionine – is an essential sulphur containing Amino Acids that must be supplied by the diet. The structure of hoof horn includes a region known as the matrix, which contains proteins rich in sulphur containing Amino Acids.

Zinc – is needed for the normal keratinisation of the hoof horn. A reduced level of Zinc has been reported to be associated with decreased strength compared to normal horses and this appears to be positively influenced by supplementary Zinc

Linseed Meal – is a rich source of Fatty Acids such as Omega 3, 6 and 9. It is high in natural anti-oxidants and also helps to assist with cell regeneration.

We have just highlighted three of the main ingredients of our supplement, look out for the next edition for more ingredients.



Events we are attending:

- Olympia Horse Show – 17th – 23rd December

Keep an eye out on our Facebook, Instagram and Twitter pages for the latest updates and competitions.

Fun fact about feet –

The weight on the foot increases three fold when a horse is galloping.



Better 4 Hooves

Why choose us?

"I was sent some pots of the new formula Better4Hooves to do a 'taste test' with my horses, 4 weeks later my farrier commented on the horses feet saying the quality of horn growth was amazing. Now we buy it for all the horses on the yard!"

Nicola McGivern

"Extremely impressed with the rate of growth and the high quality of horn produced, every horse that is on it has responded in this way, Very Impressed!! I will continue to use and recommend this product to all horse owners" used other leading brands with little success I started using Better 4 Hooves and it has transformed my horses feet, my farrier can not believe the rate of growth and good quality horn."

Ricky Gache DIPWCF ATF

Meet the Team – Jude Burgess Showjumper

Jude is one of our local Brand Ambassadors being based in Tunbridge Wells in the South East of England he competes Internationally and sells horses all over the world. Jude has also become an established trainer for both horses and riders of all abilities and is highly thought of in the equestrian industry.



You can often see Jude at the top level competitions with his string of horses but he is also an advocate for producing quality young horses so he regularly competes with good results in the young horse classes across the circuit.

Jude brings with him a wealth of knowledge when producing and competing his horses at all levels and is a great Ambassador for our products.



We look forward to keeping you update on his successes this year.

Amazing Give-away from Better 4 Hooves!

Better 4 berry has been busy hiding Golden and Silver Hoof picks in selected pots, 2 silver and 2 gold ones every month. If you are lucky enough to find a Golden Hoof Pick you will win a free pot for both yourself and your farrier! If you find a silver one you will win a pot of Care & Shine Hoof Dressing. Check out our Facebook, Instagram and Twitter pages for more information.

