

Introduction

We are pleased to bring you our first newsletter to share information about our products, farrier news, case studies and much more!

This edition includes:

- History of Better 4 Hooves
- Events we are attending
- Case Study
- And much more.

Are you looking for nutritional advice?

Our team have been specially trained on our products so they can offer you the best advice when you are looking for the right supplement for your horse.

Call or email us today to find out more or place your order.



Better 4 Hooves – Specialists in Hoof Nutrition

There can be no truer saying than no hoof no horse! There are many factors that contribute to maintaining good hoof horn structure and foot conformation, including genetics, environment and climate.

Better 4 Hooves is a totally unique hoof supplement that has been carefully optimised for perfectly blended ingredients that create the most effective hoof supplement on the market today.

The supplement has been specially created by a farrier working at the highest level and then perfected with the help of vets and specialist nutritionists.

Nutrition is a primary consideration where hoof horn quality and growth are concerned. Both nutritionists & farriers recognise the importance and influence diet has on hoof horn quality. Brittle hooves and poor hoof growth are commonly attributed to nutritional deficiencies. In these cases the correct balance of essential nutritional ingredients is vital in rehabilitating the hooves.



Events we are attending:

- The Hickstead Derby Meeting 20th – 24th June
- The BHS Royal International Meeting – 24th – 29th July

If you are at either of the above please come and see us at the stand for any nutritional advice.

Keep an eye out on our Facebook, Instagram and Twitter pages for the latest updates and competitions.

Fun fact about feet –
Your horses feet continue to grow until they are 6 years old.



**Better
4
Hooves**

Why choose us?

"All horses fed Better4Hooves have responded positively i.e. quality of horn, strength of foot, rate of growth & condition of feet generally. Horses with a history of losing shoes due to bad quality horn have not done since. I also supply fellow farriers so distribute thousands of pots a year!"

Bill Watson AWCF B1

"I had the opportunity of trying Better4Hooves on a few horses that were loosing shoes. My horses travel and compete repeatedly over many years so need extra nutritional support. I was so impressed i became a Brand Ambassador for the product!!"

Ben Maher MBE

Case Study – Vikki and Sadie

Vikki approached the team at Better 4 Hooves after herself and her farrier were struggling with being able to maintain healthy hoof and growth. She had tried various different supplements available on the market but nothing had really helped with Sadies' hoof condition.



The photos to the left show Sadies feet prior to using Better 4 Hooves.

The photos show Sadies feet after using Better 4 Hooves for 6 weeks



After 12 weeks on Better 4 Hooves Sadie was able to have shoes put on his front feet. You can clearly see the new growth rings coming down the hoof which is confirmation that Sadie is getting the correct nutrients he needs.

This is just a small selection of photos supplied to us by Vikki but you can see the difference in just 12 weeks (that's one pot of 1,305kg!). To see the full case study please visit our website or contact us at info@better4hooves.co.uk for a copy.

Would you like to share your story with us? Please contact our office today as we'd love to hear from you.

Amazing Give-away from Better 4 Hooves!

We have a new monthly give-away which started on 1st June. Better 4 berry has been busy hiding Golden Hoof picks in selected pots, one of these pots will be sent out in our June orders. If you are lucky enough to find the Golden Hoof Pick you will win a free pot for both yourself and your farrier! Check out our Facebook, Instagram and Twitter pages for more information.

