

Introduction

We are pleased to bring you our bi-monthly newsletter full of information regarding Better 4 Hooves and our team.

This edition includes:

- Ingredient Focus – Copper, MSM and I-Lysine
- Meet the Team
- And much more.

Are you looking for nutritional advice?

Our team have been specially trained on our products so they can offer you the best advice when you are looking for the right supplement for your horse.

Call or email us today to find out more or place your order.



Don't forget our amazing monthly Giveaway! See overleaf for more information!

Better 4 Hooves – Ingredient Focus

This is the last of our ingredient focus on the Better 4 Hooves Supplement, below we have Copper, MSM and I-Lysine! In the next edition we will be including the ingredients for our Care & Shine Hoof Dressing.

Copper – supports the collagen formation and elastin in connective tissue, by providing an adequate amount of Copper the chelated minerals such as Zinc will then be activated

MSM (Methyl Sulphonyl Methane) – provides a bioavailable source of organic sulphur containing compounds such as Biotin. Sulphur is also needed for the formation of cross linkages that strengthen the connective tissue.

I-Lysine – is a limiting Amino Acid that is often deficient within the equine diet, by ensuring it is available in the diet it allows the Biotin to more efficiently promote cell growth.

We have just highlighted three of the main ingredients of our supplement, look out for the next edition with information on our Care & shine Hoof Dressing!



Become a farrier partner of Better 4 Hooves!

Are you looking to provide your customers with a hoof supplement? Are you trying to find a simple way of stocking a hoof supplement?

Talk to Better 4 Hooves today and we'll tell you just how easy it is to become a farrier partner and help your customers achieve great results over and over again!

Fact about feet – The foot is the dominant site of lameness in the performance horse. It should always be eliminated as a cause of lameness.



**Better
4
Hooves**

Why choose us?

“I have found that Better 4 Hooves produces a high grade quality horn and I have being very impressed with the rate of growth, it gives the farrier something to work with. I would also strongly recommend this product for post laminitis.”

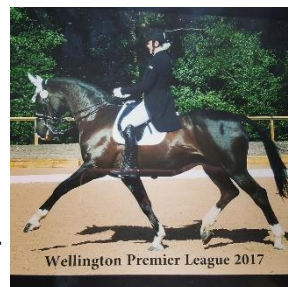
Stephen Brooks BVSc MRCVS

“Having used other leading brands with little success I started using Better 4 Hooves and it has transformed my horses feet, my farrier can not believe the rate of growth and good quality horn. Would recommend it.at it says on the pot.”

Amanda Bray

Meet the Team – YSD Equestrian

Yasmin from YSD Equestrian was one of newest members to the team in 2018. Yasmin is a group 3 small tour dressage rider who has a string of horses ranging from 3 yr olds to Grand Prix horses.



Yasmin approached Better 4 Hooves when her Grand Prix horse (Nik) had always suffered with brittle and poor feet. Since starting to use Better 4 Hooves Yasmin has noticed a massive difference in all of her horses feet and continues to feed the supplement as routine in her yard.

We have had the pleasure of being able to follow Yasmin and her team throughout the year and watched her backing the young horses. We can't wait to see what 2019 has in store for the yard!



We look forward to keeping you update on her successes this year.

Amazing Give-away from Better 4 Hooves!

Better 4 berry has been busy hiding Golden and Silver Hoof picks in selected pots, 2 silver and 2 gold ones every month. If you are lucky enough to find a Golden Hoof Pick you will win a free pot for both yourself and your farrier! If you find a silver one you will win a pot of Care & Shine Hoof Dressing. Check out our Facebook, Instagram and Twitter pages for more information.

