

Introduction

After the success of our first newsletter we are pleased to bring the second edition!

This edition includes:

- Ingredient Focus – the supplement
- Events we are attending
- Meet the Team
- And much more.

Are you looking for nutritional advice?

Our team have been specially trained on our products so they can offer you the best advice when you are looking for the right supplement for your horse.

Call or email us today to find out more or place your order.



Don't forget our amazing monthly Giveaway! See overleaf for more information!

Better 4 Hooves – Ingredient Focus

As we discussed previously nutrition is the primary consideration when looking at poor hoof growth and quality. Better 4 Hooves has been designed by using only the best ingredients which compliment each other to help improve your horses hooves.

Biotin – is a B complex vitamin that can be present in the diet but only at minimum quantities, the level published to improve hoof horn and quality is significantly higher. Previously Biotin had been used singularly but further research has shown that Biotin can reach it's maximum effect when combined alongside other nutrients.

Better 4 Hooves packs in a whopping **35mg per daily serving**, the optimum amount required.

Calcium Carbonate – is also known as Limestone Flour and is a crucial mineral for promoting healthy growth and maintenance of horses hooves. Horses that lack the optimum levels of calcium will experience irregularities in the hoof wall.

We have just highlighted two of the main ingredients of our supplement, look out for the next edition for more ingredients.



Events we are attending:

- UK Endurance Festival – 16th – 12th August
- Olympia Horse Show – 17th – 23rd December

If you are at either of the above please come and see us at the stand for any nutritional advice.

Keep an eye out on our Facebook, Instagram and Twitter pages for the latest updates and competitions.

Fun fact about feet –

Your horses hoof is flexible enough to absorb 70-80 % of the impact during weight bearing.



Better 4 Hooves

Why choose us?

"I have found that Better 4 Hooves produces a high grade quality horn and I have been impressed with the rate of growth, it gives the farrier something to work with. I would also strongly recommend this product for post laminitis"

Stephen Brooks BVSc MRCVS

"Having used other leading brands with little success I started using Better 4 Hooves and it has transformed my horses feet, my farrier can not believe the rate of growth and good quality horn."

Amanda Bray

Meet the Team – Team Bragg Eventing

We are really please to introduce you to one of our newest Brand Ambassadors Alex Bragg from Team Bragg Eventing.

Growing up with horses it was inevitable that Alex would have a career within the equestrian world. Alex enjoyed success as a child in pony club mounted games before concentrating on show jumping.



Alex then took a break from riding at the age of sixteen but continued working with horses where he began his training to become a registered farrier.

Alex qualified with distinction starting his own horse shoeing business which is how he met his wife Simmone. It was with Simmone that he had his first insight into eventing and then began to ride and compete horses again.

Today he manages to balance both being a farrier and a successful event rider.



Alex has huge ambitions, he was reserve for the European championships last year and has been long listed for the world equestrian games in Tyron in September, he is still hungry for more success.

He successfully travelled on Nations cup duty on 3 occasions last season with 3 different horses. Alex was the best Brit at Aachen, Germany where he also won the Ride and Drive spectacular in front of a full house of 50,000 people. Alex recently won the 5th leg of the ERM at Jardy. Since his 4* debut at Burghley in 2016, Alex has competed at all four European 4* events with in one calendar year. Alex also features in the top 50 list of riders.

Amazing Give-away from Better 4 Hooves!

We have a new monthly give-away which started on 1st August. Better 4 berry has been busy hiding Golden and Silver Hoof picks in selected pots, 2 silver and 2 gold ones will be sent out with August orders. If you are lucky enough to find a Golden Hoof Pick you will win a free pot for both yourself and your farrier! If you find a silver one you will win a pot of Care & Shine Hoof Dressing. Check out our Facebook, Instagram and Twitter information.

