

# DESTIRA STAR AMBASSADOR APPLICATION



**Applications accepted year-round. Ambassadors selected quarterly.**

At Destira, our goal has been to build a brand that fosters a gymnast's self esteem and self expression.

We are seeking Destira Stars who are authentic, confident, and uniquely individual to share our mission and their story with the community. Our Destira stars prove every day that with the right attitude and work ethic, anything is possible.

As we choose our ambassadors, our first priority is to ensure that they are people that trust in themselves and lead with integrity.

**We're excited to share your story and for you to help us share ours!**

## AMBASSADOR GUIDELINES

- The commitment of 6 months as a Destira Star
- Creating 2 permanent Instagram posts (photo or video) on separate days per product given and tagging **@destiraleotards** and **#DestiraStars**
- Posting 2 Instagram Stories with each product and a link to the product on the website
- Adding **#DestiraStar** and **@destiraleotards** to your Instagram bio
- Promoting a discount code with 20% off for followers (ex. Jenny20)

**NAME:** \_\_\_\_\_ **AGE:** \_\_\_\_\_ **INSTAGRAM:** @ \_\_\_\_\_  
**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

## APPLICATION QUESTIONS

1. Destira's values are: Family First, Fun, Share the Love, Dream Big, Do the Right Thing, and Be You.  
What do you value and find important in your life?
2. Why do you want to promote our brand and be a Destira Star?
3. How are you involved in your community? (Your gym, your city, your school, etc.)
5. How would your friends describe your personality?
6. You inspire us! Who inspires you?

**Please include a photo of you in your favorite Destira leotard!**

This application is to be filled out with a parent/guardian's permission if you are under the age of 18 years old.